



Legislation Details (With Text)

File #: 2022-0732
Type: Appointment **Status:** Passed
File created: 6/22/2022 **In control:** Human Services
On agenda: 8/9/2022 **Final action:** 8/9/2022
Title: Approve the appointment of Alena Wall to the Sonoma County Workforce Investment Board for a one-year term beginning August 9, 2022 and ending August 8, 2023.
Sponsors: Human Services
Indexes:
Attachments: 1. Summary Report, 2. Proposed 080922 WIB Membership

Date	Ver.	Action By	Action	Result
8/9/2022	1	Board of Supervisors	Approved as recommended	Pass

To: Board of Supervisors
Department or Agency Name(s): Human Services
Staff Name and Phone Number: Katie Greaves, 707-565-8501
Vote Requirement: Majority
Supervisorial District(s): Countywide

Recommended Action:

Approve the appointment of Alena Wall to the Sonoma County Workforce Investment Board for a one-year term beginning August 9, 2022 and ending August 8, 2023.

Executive Summary:

The Workforce Innovation and Opportunity Act (Workforce Act) is a federal law designed to prepare youth and adults for entry into the labor force. The Workforce Investment Board (WIB) and its career center, Job Link, provide support to Sonoma County job seekers and businesses by providing services such as workshops and job fairs to connect those looking for work with businesses in need of workers.

The Workforce Act requires all local regions to create a board comprised of local business and community members to oversee and implement the Workforce Act. The Workforce Act requires the appointment of a policy oversight body, and the Sonoma County WIB serves in this capacity for Sonoma County. As required by the Workforce Act, this board item seeks the appointment of a new WIB member.

Discussion:

The Sonoma County WIB serves as the policy oversight body for Sonoma County employment and training programs. In accordance with the written agreement between the Sonoma County Board of Supervisors (BOS) and the WIB, the WIB reviews and approves candidates' applications for membership and forwards its recommendations to the BOS for final approval and appointment.

The WIB consists of member categories in compliance with Workforce Act regulation. Business seats must make up the majority and are comprised of representatives of business in the local area who are either owners, chief executives, or operating officers; those that represent businesses that provide employment opportunities that include high-quality, work-relevant training and development in the in-demand industry

sectors or occupations; or those that are appointed from among individuals nominated by local business organizations and business trade associations. There are sixteen business seats on the WIB representing 53% of the Board.

Not less than 20% of the members of each local board must be representatives of the workforce within the local area, including representatives of labor organizations, apprenticeships, community-based organizations that have experience and expertise in addressing the employment needs of individuals with barriers to employment, and representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of youth. Within this workforce representative category, a minimum of 15% of the seats must represent labor organizations. There are seven workforce representative member seats on the WIB, constituting 23% of the Board. Five of these seats represent labor, constituting 17% of the Board.

Each local board must include representatives of entities administering education and training activities, including those administering adult education and literacy activities; representatives of institutions of higher education, including community colleges; and representatives of local educational agencies and community-based organizations addressing the education or training needs of individuals with barriers to employment. There are two education and training seats on the WIB.

Each local board must include representatives of governmental, economic and community development entities, including an appropriate representative from the State employment service office; an appropriate representative of the programs carried out under the Rehabilitation Act of 1973; representatives of agencies administering transportation, housing, and public assistance programs; a representative of economic and community development entities; and representatives of philanthropic organizations serving the local area. There are currently three governmental, economic and community development seats on the WIB.

The WIB seeks business members who have expertise in Sonoma County's important or emerging employment sectors such as health care, hospitality, and the building and trades. Applications are reviewed by the WIB's Executive Committee and are then recommended to the BOS for appointment. Current members in good standing are recommended for reappointment at the end of their term.

Efforts to fill the WIB seats are ongoing through referrals from current members and outreach to businesses, the public, workforce, and private nonprofit organizations. HSD also works closely with the Economic Development Board to identify business members appropriate for the business seats on the WIB.

Member Appointment

Staff recommends appointment of Alena Wall to the WIB.

Alena Wall is a community health leader devoted to eliminating health disparities and addressing the social factors that influence health disparities.

Alena has more than two decades of healthcare leadership experience, advocating for our most vulnerable communities, coalition building, and leading strategies that transform conditions that drive health outcomes. Alena holds a bachelor's degree in Health Science from CSU, Chico, a master's degree in Holistic Health Education from John F Kennedy University, and maintains her national credential as a certified health education specialist. She brings a passion for identifying solutions that improve economic opportunity for our

most vulnerable community members which is in alignment with WIB priorities and represents a healthcare nonprofit business perspective on the board. Ms. Wall will fill a business seat on the WIB.

Prior Board Actions:

- June 13, 2022: Reappointed three members to the WIB.
- March 22, 2022: Appointed one new member to the WIB.
- October 26, 2021: Reappointed eight members to the WIB.
- June 8, 2021: Appointed one new member and reappointed nine members to the WIB.
- November 10, 2020: Reappointed ten members to the WIB.
- May 12, 2020: Appointed one new member and reappointed three members to the WIB.0

FISCAL SUMMARY

Expenditures	FY 22-23 Adopted	FY 23-24 Projected	FY 24-25 Projected
Budgeted Expenses			
Additional Appropriation Requested			
Total Expenditures	0	0	0
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance			
Contingencies			
Total Sources	0	0	0

Narrative Explanation of Fiscal Impacts:

N/A

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

Proposed Workforce Investment Board Membership Roster

Related Items "On File" with the Clerk of the Board:

None