COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 10/26/2021

To: Board of Supervisors
Department or Agency Name(s): Board of Supervisors
Staff Name and Phone Number: Supervisor Susan Gorin, 707-565-2241
Vote Requirement: Majority
Supervisorial District(s): First District

Title:
Disbursement of Fiscal Year 21-22 First District Community Investment Fund Grant Awards

Recommended Action:
Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 21-22: Sonoma County Women in Law, $500; Center for Volunteer & Nonprofit Leadership (DBA Center for Volunteers & Nonprofit Leadership, $500; Montgomery High School Competition Cheer (fiscal agent: Santa Rosa City Schools), $500; Ruthless Kindness, $1,000; Sonoma State University Green Music Center, $1,000; Children's Museum of Sonoma County, $1,000; Farm to Pantry, $1,000; Petaluma Ecumenical Properties (DBA PEP Housing), $1,000; Vital Immigrant Defense Advocacy and Services (VIDAS), $1,000; 10,000 Degrees, $1,500; Integrative Healers Action Network (fiscal agent: Inquiring Systems, Inc.), $1,500; Santa Rosa Symphony Association (DBA Santa Rosa Symphony), $1,500; Latino Service Providers, $1,500; Nexo Media Foundation, LLC, $1,500; Sonoma County Black Forum, $1,500; Raizes Collective, $1,500; Community Child Care Council (4C's) of Sonoma County, Inc., $1,500; Oakmont Community Foundation, $2,000; Sonoma Valley Visitor's Bureau, $2,500; Sonoma Valley Film Society (DBA Sonoma International Film Festival, $3,000; Grove Street Fire Safe Council, Inc., $3,520; Sonoma Valley Vintners Association (DBA Sonoma Valley Vintners & Growers Alliance), $5,000. (First District)

Executive Summary:
Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed applications and wishes to recommend the following FY 21-22 grant awards:

1) Sonoma County Women in Law for 2022 in support of annual scholarship program, grant award of $500;
2) Center for Volunteer & Nonprofit Leadership (DBA Center for Volunteers & Nonprofit Leadership) in support of the Heart of Sonoma County Awards, grant award of $500;
3) Montgomery High School Competition Cheer (fiscal agent: Santa Rosa City Schools) in support of MHS Cheer, grant award of $500;
4) Ruthless Kindness in support of veterinary care for the pets of persons experiencing domestic violence and no cost vet care at supportive shelters, grant award of $1,000;
5) Sonoma State University in support of the 2021-22 season of performing arts at the Green Music Center, grant award of $1,000;
6) Children's Museum of Sonoma County in support of programs serving children who are at risk or

economically disadvantaged, grant award of $1,000;
7) Farm to Pantry in support of the Growing the Table program, grant award of $1,000;
8) Petaluma Ecumenical Properties (DBA PEP Housing) for Resident Assistance Fund, grant award of $1,000;
9) Vital Immigrant Defense Advocacy and Services (VIDAS) in support of a 2022 Naturalization Clinic in the First District, grant award of $1,000;
10) 10,000 Degrees in support of College Access and Success programming, grant award of $1,500;
11) Integrative Healers Action Network (fiscal agent: Inquiring Systems, Inc.) in support of no cost integrative health clinics serving first responders, essential workers, fire impacted residents, and farmworkers, grant award of $1,500;
12) Santa Rosa Symphony Association (DBA Santa Rosa Symphony) in support of the 2021-22 season of virtual programming, grant award of $1,500;
13) Latino Service Providers in support of the Youth Promotores Emergency Preparedness Mural project in the First District, grant award of $1,500;
14) Nexo Media Foundation, LLC in support of Entrepreneur Day programming for future business owners, grant award of $1,500;
15) Sonoma County Black Forum in support of 2021-22 events and programs including the Black History Gala, Juneteenth, and Youth Summit, grant award of $1,500;
16) Raizes Collective in support of the Harvesting Hope After the Fires charlas and mural, grant award of $1,500;
17) Community Child Care Council (4C's) of Sonoma County, Inc. in support of Parent Voices Sonoma Family Leadership and Civic Engagement Development workshop series, grant award of $1,500;
18) Oakmont Community Foundation in support of the Oakmont Health Initiative, Oakmont Sunday Symposium, and Music at Oakmont, grant award of $2,000;
19) Sonoma Valley Visitor's Bureau in support of Holidays in Sonoma & Lighting of the Plaza 2021, grant award of $2,500;
20) Sonoma Valley Film Society (DBA Sonoma International Film Festival) for advertising, promotion and expenses related to the 25th Annual Sonoma International Film Festival, grant award of $3,000;
21) Grove Street Fire Safe Council, Inc. (GSFSC) for costs related to production of a unique and comprehensive Emergency Preparedness Kit for property owners in the GSFSC jurisdiction, grant award of $3,520; and
22) Sonoma Valley Vintners Association (DBA Sonoma Valley Vintners & Growers Alliance) in support of the 2022 Signature Sonoma Valley event series, grant award of $5,000.

Discussion:
The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

Agenda Date: 10/26/2021

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of $500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:
9/14/2021: Awarded First District Community Investment Funds.

FISCAL SUMMARY

Expenditures	**FY 21-22 Adopted**	**FY 22-23 Projected**	**FY 23-24 Projected**
Budgeted Expenses	35,520		
Additional Appropriation Requested			
Total Expenditures	**35,520**		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	35,520		
Use of Fund Balance			
Contingencies			
Total Sources	**35,520**		

Narrative Explanation of Fiscal Impacts:
Transient Occupancy funds and one-time general fund discretionary sources are programmed in the FY 21-22 budget.

Narrative Explanation of Staffing Impacts (If Required):
N/A

Attachments:
None.

Agenda Date: 10/26/2021

Related Items "On File" with the Clerk of the Board:
Community Investment Fund Policy