



SUMMARY REPORT

Agenda Date: 9/14/2021

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Susan Gorin, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): First District

Title:

Disbursement of Fiscal Year 21-22 First District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 21-22: Sonoma County Artists Propelling Equity (SCAPE), \$500; North Bay Science Discovery Day (Fiscal Agent: Buck Institute for Research on Aging), \$1,000; Kid Scoop News, \$1,000; YWCA Sonoma County, \$1,500; Food For Thought, \$2,000; Lemon Aide Project, \$2,000; Sonoma Arts Live, \$2,500; Sonoma Volunteer Firefighters Association, \$3,000; Art Escape, \$5,000; and Glen Ellen Fair Association, \$5,000. (First District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed applications and wishes to recommend the following FY 21-22 grant awards:

- 1) Sonoma County Artists Propelling Equity (SCAPE) for artists fees and supplies for mural in Boyes Hot Springs at 17400 Sonoma Highway, grant award of \$500;
- 2) North Bay Science Discovery Day (Fiscal Agent: Buck Institute for Research on Aging) for costs related to outreach to schools and advertising for North May Science Discovery Day, grant award of \$1,000;
- 3) Kid Scoop News in support of literacy outreach program, grant award of \$1,000;
- 4) YWCA Sonoma County for advertising, promotion, marketing, and permitting for "Fun" 5k Walk/Run, grant award of \$1,500;
- 5) Food For Thought in support of new Full Belly program to supply low income pregnant women and their families with nutritional services, groceries, and case management, grant award of \$2,000;
- 6) Lemon Aide Project in support of the Wildfire Assistance Program, grant award of \$2,000;
- 7) Sonoma Arts Live for royalties for scripts for Sunset Boulevard, grant award of \$2,500;
- 8) Sonoma Volunteer Firefighters Association for advertising and promotion of 2022 Sonoma Volunteer Firefighter's Association Fourth of July Parade/Celebration/Fireworks Display, grant award of \$3,000;
- 9) Art Escape for advertising and promotion of Art Escape programs, classes, and events, and annual Dia de los Muertos and Holiday Fest events in 2021, grant award of \$5,000;
- 10) Glen Ellen Fair Association for costs associated with annual Glen Ellen Fair including signage, event insurance, and public safety, grant award of \$5,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

None this FY.

FISCAL SUMMARY

Expenditures	FY 21-22 Adopted	FY 22-23 Projected	FY 23-24 Projected
Budgeted Expenses	23,500		
Additional Appropriation Requested			
Total Expenditures	23,500		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	23,500		
Use of Fund Balance			
Contingencies			

Agenda Date: 9/14/2021

Total Sources	23,500		
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Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds and one-time general fund discretionary sources are programmed in the FY 21-22 budget.

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None.

Related Items "On File" with the Clerk of the Board:

Community Investment Fund Policy