

# Update on County Homeless Efforts and Funding for Encampment Response



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# What We'll Cover

- Homelessness in California and Sonoma County
  - *Including investments to improve System of Care capacity*
- Challenges and Constraints
- The System of Care
  - *The Housing Continuum*
  - *Moving from Outreach to Housing*
  - *What KPMG told us*



# What We'll Cover (pt 2)

- Accomplishments To Date
  - Project Homekey
  - Los Guilicos Village (LGV) Shelter
  - Shared Housing
  - Residential Treatment Facilities
  - HEART Encampment Efforts
- Options and Solutions
- Recommended Actions



# Homelessness in California

- 151,000 Californians experiencing homelessness
- Accounts for almost half of homeless population in the country – 47%

*According to the federal 2019 Annual  
Assessment of Homelessness Report (AHAR)*



# Homelessness in Sonoma County

- Between 2019 and 2020, Sonoma County's homeless count declined by 7% (from 2,951 to 2,745) Of these:
  - Chronically homeless went from 675 persons to 562.
  - Homelessness among transition-aged youth (TAY) ages 18-24 and unaccompanied youth under 18 fell by nearly 46%, with 358 persons in 2020 (and 657 in 2019)



# What Helped Bring Numbers Down?

- More State and local dollars
- Increased Street Outreach and Care Coordination:
  - City and Community-Based Organization efforts
  - County's ACCESS Interdepartmental Multidisciplinary Team (IMDT) & the Homeless Encampment Access & Resource Team (HEART)
- More investment in Affordable and Supportive Housing
- Into 2020 and during COVID-19, DHS' Homeless Task Force efforts helped improve health and safety



# Challenges and Constraints

- Impacts of COVID-19 on the system of care (esp shelter beds)
- Service resistant population
- Community resistance
- Conservatorship placement constraints
- Lack of suitable options to address RVs, trailers, etc.
- Lack of Mental Health Placements
- Encampment clearing legal restrictions (*Martin v. Boise*)



# Challenges and Constraints (pt 2)

- A shortage of adequate housing - including
  - *supportive interim housing solutions*
  - *permanent supportive housing (PSH)*
  - *housing navigation services*
  - *landlord incentives*
  - *affordable housing units at various income levels, including ownership units.*
  - *landlords willing to accept rapid-rehousing clients and housing voucher clients*
- Inadequate operational funding for supportive housing
- Need to improve equity in our services



# The System of Care

- The Housing Continuum
- Moving from Outreach to Housing
- Suggestions by KMPG to improve



# Housing Continuum



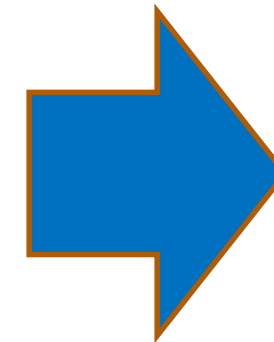


# Housing Continuum



	Persons Currently Homeless (extrapolation)	Emergency Shelter	Transitional Housing	Rapid Re-housing	Perm. Supportive Housing
Available	2,000-2,100 persons at any one time	851 Beds	208 beds	469 beds	417 beds
Occupied		471 clients <sup>1</sup>	149 clients	469 clients	390 clients
% Utilized		55% <sup>3</sup>	72%	100%	94%

<sup>1</sup> COVID-19 restricted bed use in congregate shelters – occupancy rates typically 88-89%



**Other Affordable or Market Rate Housing**  
(although some people will stop at Permanent Supportive Housing)



# From Outreach to Housed (pt 1)

## Referral

- Encampment
- Non-Encampment (<5)

## Gather Info

- HEART or IMDT management review - > Outreach team
- Outreach Team -> community partners
- HEART or IMDT determines response

## Outreach

- Collaborate with community partners, offer/coordinate services in field, assign caseworkers
- Provide notice of rights specific to the encampment



# From Outreach to Housed (pt 2)

## Action Plan

- Operational Encampment Team (OET) reviews reports, determines plan of action

## Enforcement

- On enforcement day, team arrives w/multiple resources
- Outreach team stays for as long as needed (placements and services)


## Wrap-Up

- Review and improve via after-action report
- Discuss next priority encampment



# Improving Information Sharing w/CoC and City Partners

## Efforts underway:

- *Sharing what each agency spends, with what source* 
- *Sharing knowledge of Fed and State funding sources, along with timing (next slide)*

Agency Name/Area	County Division	On-the-Street Activities				
		Street Outreach, Case Management	CAHOOTS-like Programs (Crisis Assistance Helping Out On The Streets)	Day Services (Showers, Laundry, Restrooms, Food Service)	Encampment Activities (cleaning, clearing, other)	Annual Shelter Operations
Cloverdale	North					
Cotati	Central		See Notes			
Healdsburg	North	\$100,000.00		\$20,000.00		
Petaluma	South	\$350,000.00	\$1,145,000.00	\$0.00	*included in outreach	\$150,000.00
Rohnert Park	Central	\$29,261.00			\$59,078.00	
Santa Rosa	Central	\$697,310.00		\$179,717.00		\$1,860,424.00
Sebastopol	West					
Sonoma	Sonoma Valley	\$0.00	\$0.00	\$41,320.00		
Windsor (21-22)	North					



# Funding Summary and Timing Sheet

CDC/County Housing and Homelessness Funding Information (Draft)							
Type of Funds	General Description and Purpose	Typical Uses Authorized	Calendar Information			Amount Allocated	Receiving Entity
		Services, Programs, Capital	Recurrence	Important Dates	Next Important Date		
<i>Homeless Housing, Assistance, and Prevention (HHAP) Grants</i>							
HHAP - Round 1	\$650M statewide to help regions expand or develop local capacity re immediate homelessness challenges	Rental assistance, RRH, operating subsidies for SIH, shelters, Nav centers, operating reserves, landlord incentives, outreachg, navigation, systems support, hotel and motel conversions, prevention and shelter diversion, new shelters.	Annual Rounds	NOFA released 12-6-19 NOFA end 2-15-20 County: All funds obligated by 5-31-2023		\$ 17,102	CoC and County
HHAP - Round 2	\$300M more, same applicants as Round 2			NOFA released 11-30-20 NOFA end 1-30-21 County: All funds obligated by 5-31-2023		\$ 3,117,102	CoC and County
HHAP - Round 3	\$228 million for CoCs and \$213 million for counties.			Base Allocations announced 8-11-21	20% of funds may be awarded in Sept 2021	\$ 8,539,023	CoC and County
HHAP - Round 4	a year from now, likely same amounts as Round 3						
<i>Project Roomkey (PRK)</i>	Established in March 2020 to provide Non-Congregate Shelter (NCS) options for homeless re	To provide emergency non-congregate shelter (NCS) protective placements (e.g., hotel/motels) for people experiencing homelessness for public health-related reasons associated with COVID-19. Round 2 = an additional \$150 million for PRK and	One-Time, but two rounds now				



# Selected KPMG Recommendations (April 2021)

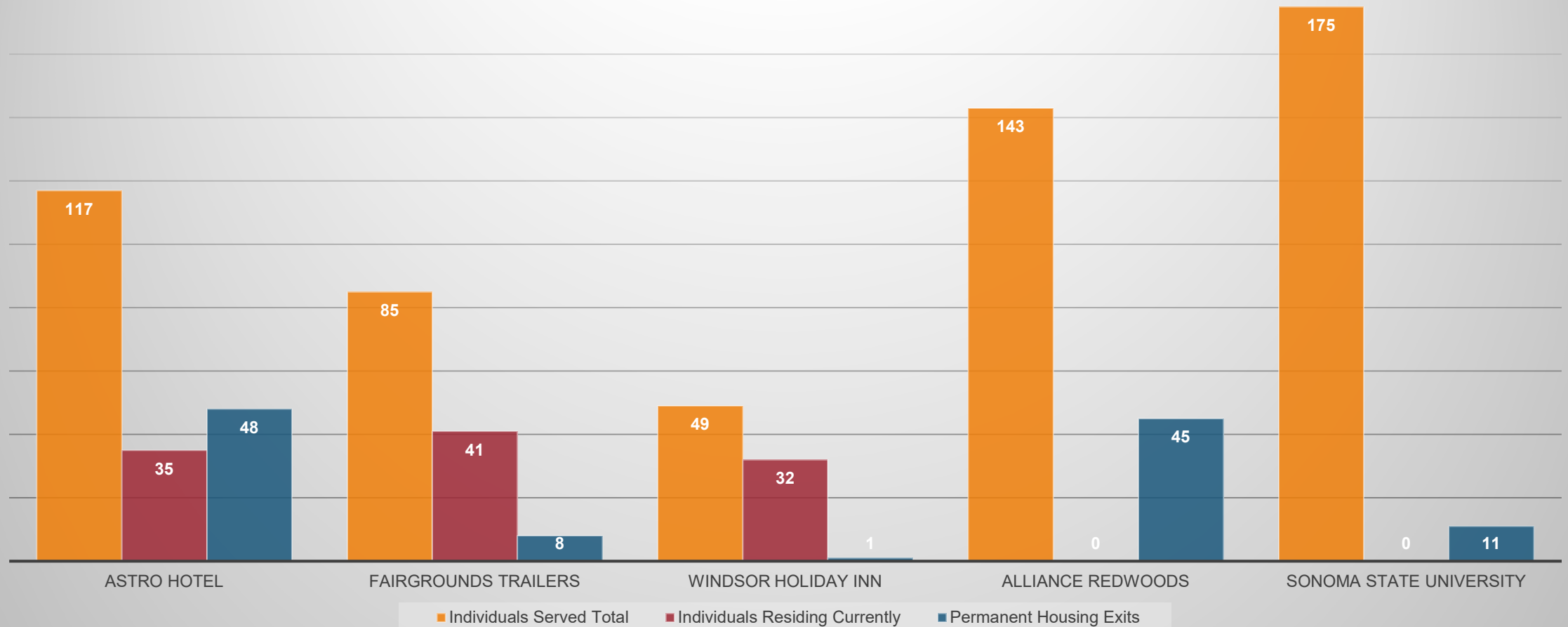


- Comprehensive Needs Assessment (Rec. 2.1)
- Countywide Strategic Plan (2.2)
- Better service and program inventory (5.1)
- Better performance metrics (5.2)
- Expand Coordinated Entry access points (6.2)
- Approach street outreach with an incident response-style system (6.3)
- Work more collaboratively with cities and CBOs on outreach (7.1, 7.3)
- More real-time, accessible bed inventory (8.1)
- Increase the housing supply (8.3)
- Better knowledge-sharing (10.2)



# Project Roomkey

June 2021 NCS





# Project Roomkey Successes



- Alternative Care Sites for COVID impacted and COVID vulnerable
  - *Astro Hotel*
  - *Fairgrounds Trailers (2 locations)*
  - *Windsor Holiday Inn*
- Sites have served about 950 individuals since the program start.
  - *113 people are now in transitional and permanent housing or similar*
    - 95 @ Mickey Zane Place and Elderberry Commons (currently transitional housing) and
    - 18 @ other permanent housing destinations.



# Project Homekey Successes



- Mickey Zane Place (Hotel Azura)
  - *44 rooms, 53 people*
  - *Opened December 14, 2020*
  - *6 people have moved to permanent housing*
  - *5 people received employment*
- Elderberry Commons (Sebastopol Inn)
  - *31 Rooms, 39 people*
  - *Opened December 28, 2020*
  - *4 people received employment*



# Los Guilicos Village (LGV)

*A key entry point into the system of care for some of the most vulnerable and chronically homeless*

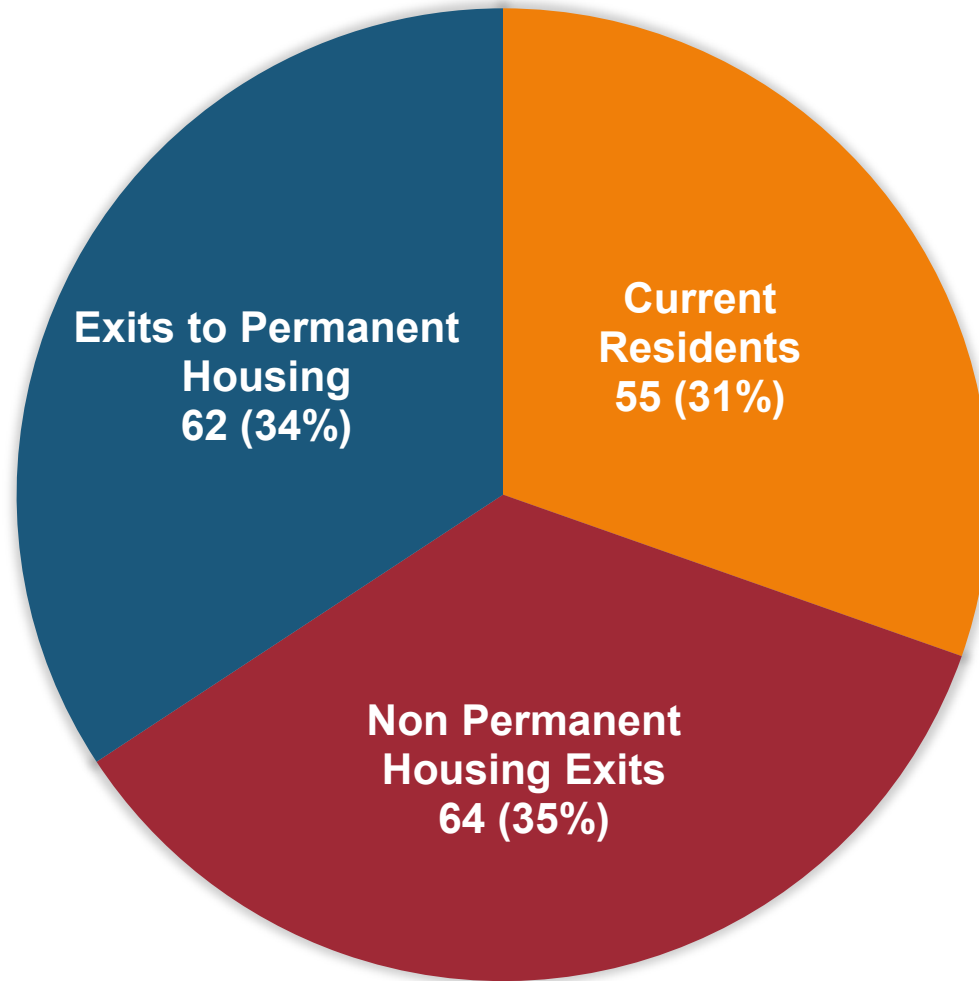
**Operational since January 2020**





# Los Guilicos Village (LGV)

Non-Congregate Shelter w/Services





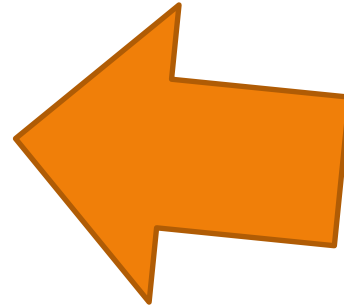
# Where LGV residents got Housed

From placement data:

- 3 – Housing Authority Coordinated Entry Super Program
- 3 – Rapid Rehousing programs operated by Interfaith Shelter Network
- 3 – Sonoma Ave Housing
- 5 – Arthur St, Cotati
- 3 – West Ave, Santa Rosa

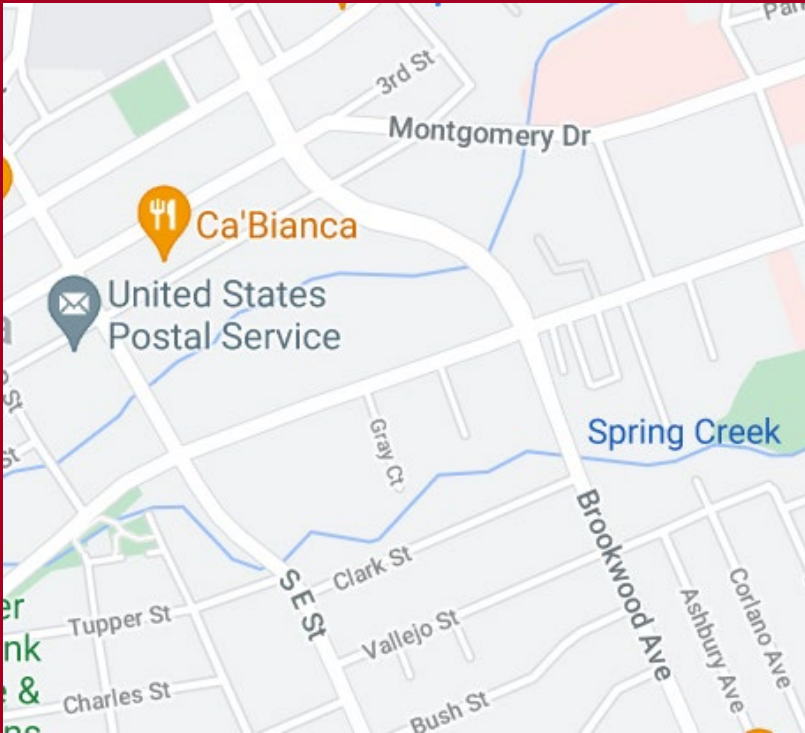
Remainder to:

- Reunifications with family
- Other permanent housing





# Shared Housing



Of our Shared Housing Sites:

- 15 total units at 3 sites
- Occupancy is 15 people but capacity of 17 people
- Housed 16 people to date with 3 voluntary exits

Today:

- 12 of 15 units are occupied
- 2 pending move-ins
- 1 unit open

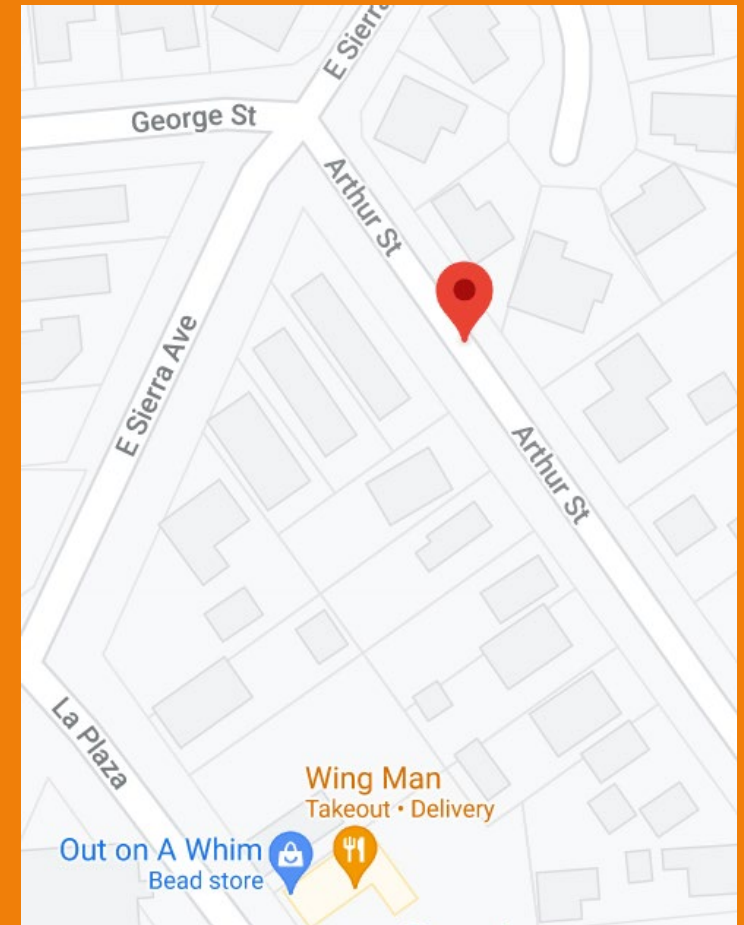
Residents include:

- Three from LG Village, including a teenager who reunified with her mom.



- Arthur Street, Cotati
  - *3 units, county-owned*
  - *5 of 7 have housed 5 from LG Village*
- West Ave, Santa Rosa
  - *2 properties, county leased*
  - *3 of 4 units have housed 3 from LG Village.*

# Shared Housing





# Residential Treatment Facilities

- In August 2020, IMDT placed 32 individuals treatment:
  - *23 in Sonoma County*
  - *5 in Lake County*
  - *4 in Marin*
- In the future:
  - *IMDT will expand recovery treatment options w/:*
    - Female-only programs
    - Programs for those w/multiple or co-occurring disorders



# Homeless Encampment Engagement Efforts

*The HEART  
Team*





# HEART Successes



- Since 2018, HEART has:
  - *Helped 512 homeless off the streets;*
  - *Had 6,545 outreach engagements;*
  - *177 permanent supportive housing placements;*
  - *Sheltered 335 individuals; and*
  - *Enrolled 578 homeless in case management.*



# Guerneville Park and Ride



August 6, 2021

- A HEART team success:
  - *17 individuals accepted one or more services*
  - *6 individuals into transitional housing or shelter*
- Key factors in success:
  - *Partnership w/West County Community Services (WCCS) & West County Health Center*
  - *Good shelter placements:*
    - Los Guilicos
    - Holiday Inn Windsor
    - Guerneville Navigation Center





# Options and Solutions



# 1 - Safe Parking/Indoor-Outdoor Shelters

- Partner with our cities and CoC on efforts like:
  - *Petaluma/Committee on the Shelterless (COTS) indoor-outdoor shelter*
  - *North County Cities/Reach for Home indoor-outdoor shelter*
  - *Santa Rosa – Utility Field Office 24/7 Safe Parking Site – 24/7*
  - *County Led - Guerneville –Indoor-outdoor shelter (George's Hideaway)*
  - *County Led - Cloverdale – Safe Parking site*
  - *County Led - County Campus - PRMD Safe Parking site*
  - *Sonoma Valley location*



## 2 – Project Homekey and HHAP-3

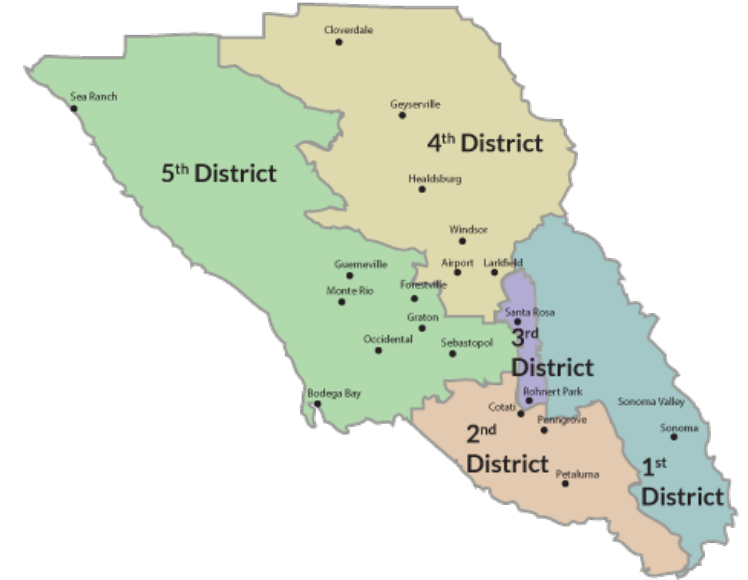
- Work with our city and CoC partners on:
  - *Project Homekey (Funding notice expected after Labor Day 2021)*
  - *HHAP-3 (\$8.5M already designated for Sonoma County and CoC)*
- Goal of collaborating to add new:
  - *Affordable Housing units*
  - *Permanent Supportive Housing units*



# Other Opportunities for Progress

Collaborate with cities and the CoC on:

- One countywide homeless strategic plan <sup>1</sup>
- Regional Action Plans (North, Central, West, South, and Sonoma Valley)
- Ways to improve coordinated entry and our street outreach programs <sup>1</sup>
- Eliminating barriers to constructing new housing <sup>1</sup>
- Growing the public's knowledge and understanding of housing and homelessness
- Additional KPMG recommendations



<sup>1</sup> Part of KPMG's Recommendations



# Recommended Actions (pt 1)

1. **Safe Parking and Indoor-Outdoor Non-Congregate Shelters.** Direct staff to work with interested cities and community-based organizations as well as pursue county-led projects in partnership with local service providers through a Letter of Intent (LOI) process to be released on September 13, 2021 and to return to your Board on December 7, 2021 with a recommendation and proposals to use up to \$2M to assist in the funding for one or more overnight or 24/7 Safe Parking proposals and/or Indoor-Outdoor non-congregate shelter proposals. The LOI will prioritize proposals that: (1) can accept clients as soon as no than February 28, 2022; and (2) will operate for at least a duration that allows substantive supportive sheltering to be stood up to accommodate clients moving from the sites to supportive and/or stable housing. The Board recommends that staff present summaries of the proposals to the Continuum of Care (CoC) Board for consultation and input in advance of returning to the Board on December 7, 2021.



# Recommended Actions (pt 2)

2. **Homekey-2 and HHAP-3.** Direct staff to work with cities, community-based organizations and the Continuum of Care Board on a collaborative regional approach to supportive housing projects potentially funded by the State of California's Project Homekey 2.0 funds and the next round of Homeless Housing Assistance and Prevention (HHAP-3) and to return with concepts for discussion on October 26, 2021.



# Questions

