

To: Board of Supervisors of Sonoma County
Department or Agency Name(s): Economic Development Board
Staff Name and Phone Number: Kristen Madsen 565-6120
Vote Requirement: 4/5th
Supervisorial District(s): Countywide

Title:

Economic Development Department, Creative Sonoma Accepts Amended Grant Award from the National Endowment for the Arts

Recommended Action:

Adopt a resolution adjusting the FY 2020-21 Budget for the Economic Development Department in the amount of \$45,590, increasing appropriations for grant awards from the National Endowment for the Arts (NEA).

Executive Summary:

In January 2020, Creative Sonoma was authorized to accept and expend grants, in an amount not to exceed \$500,000 annually, in coordination with County Counsel and the County Administrator's Office. Creative Sonoma accepted a grant from the National Endowment for the Arts, in the amount of \$250,000, in September 2020 to be re-granted into the community for COVID relief. The NEA has amended its original award to Creative Sonoma and increased the total funds available by \$45,590.

Discussion:

Staff is recommending that the Board adopt the Budget Adjustment Resolution increasing appropriations for accepted grant awards and matching funds to the Economic Development Department by \$45,590.

Creative Sonoma is dedicated to providing financial, information, and networking resources to Sonoma's creative community and the public. To facilitate the provision of financial resources, Creative Sonoma has successfully sought and received grants from funders that supplement Creative Sonoma's annual budget allocation. Creative Sonoma has successfully built and implemented a process through which it can re-grant funds in an efficient, equitable, and transparent manner. It has also established a track record of managing other projects and activities that support the creative sector. The process has been built to accommodate an increasing level of resources as funding opportunities arise that support Creative Sonoma's continued growth.

In January 2020, Creative Sonoma was authorized to accept and expend grants, in amounts not to exceed \$500,000 annually. Creative Sonoma is coordinating with County Counsel to ensure compliance with federal, state and local procurement, conflict of interest, reporting and auditing requirements. The Creative Sonoma Advisory Board has adopted its own conflict of interest code.

Creative Sonoma is in the process of receiving grant funds on an amended contract from the National Endowment for the Arts (NEA) of \$45,590. The original grant of \$250,000, and the new funds, are being awarded to re-grant to Sonoma County arts and cultural nonprofits for COVID19 relief from the CARES Act. These funds were awarded in September 2020 to 28 arts and cultural organizations across the county and provided much needed resources for the arts community that has been severely impacted by Shelter-in-Place closures as a high percentage of its activities require in-person gatherings of groups. The new funds of \$45,590 will be distributed using the same guidelines that have been reviewed by counsel.

Today’s actions will allow Creative Sonoma to continue its efforts to support the creative community of Sonoma County in this time of unique need.

Prior Board Actions:

January 14, 2020 – Authorized Economic Development Board Director to accept and expend grants not to exceed \$500,000 annually.

March 20, 2018 – Authorized Economic Development Board Director to execute grant award agreements to individual artists and organizations up to \$200,000 annually.

FISCAL SUMMARY

	FY 20-21 Adopted	FY21-22 Projected	FY 22-23 Projected
Expenditures			
Budgeted Expenses			
Additional Appropriation Requested	45,590		
Total Expenditures	45,590		
Funding Sources			
General Fund/WA GF			
State/Federal	45,590		
Fees/Other			
Use of Fund Balance			
Contingencies			
Total Sources	45,590		

Narrative Explanation of Fiscal Impacts:

Creative Sonoma is receiving \$45,590 in grant funds from the National Endowment for the Arts on an amended contract increasing a prior award of \$250,000. No match is required for this grant.

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)
n/a			

Narrative Explanation of Staffing Impacts (If Required):

n/a

Attachments:

1. NEA Official Notice of Action (Original Award Letter - \$250,000)
2. NEA Official Notice of Action (Amendment to add \$45,590)
3. Budget Resolution – Creative Sonoma NEA Grants

Related Items “On File” with the Clerk of the Board:

n/a