



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 4/6/2021

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Gorin, 707-565-2241

Vote Requirement: Majority

Supervisory District(s): First District

Title:

Disbursement of Fiscal Year 2020-2021 First District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 2020-2021: The Ceres Community Project, \$5,000; Sonoma Community Center, \$3,500; Grove Street Fire Save Council, Inc., \$1,032; and Sonoma State University-Green Music Center, \$1,000. (First District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed applications and wishes to recommend the following FY 2020-2021 grant awards:

- 1) The Ceres Community Project to support the Healing Meals for Healthy Communities program, grant award of \$5,000;
- 2) Sonoma Community Center for promotion of and instruction related to the 11th Annual Trashion Fashion Week, April 3-10, 2021, grant award of \$3,500;
- 3) Grove Street Fire Save Council, Inc. for costs associated with the construction and installation of two Fire Danger signs in the easements along Grove Street, grant award of \$1,032; and
- 4) Sonoma State University-Green Music Center for promotion and marketing of virtual programming in the Spring 2021 The Green Room Series, grant award of \$1,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of

other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

12/15/2020 and 1/26/2021 - Awarded FY 2020-2021 Local Events, Organizations and Economic Development grants

FISCAL SUMMARY

Expenditures	FY 20-21 Adopted	FY21-22 Projected	FY 22-23 Projected
Budgeted Expenses	10,532		
Additional Appropriation Requested			
Total Expenditures	10,532		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	10,532		
Use of Fund Balance			
Contingencies			
Total Sources	10,532		

Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds and one-time general fund discretionary sources are programmed in the FY 2020-2021 budget.

Staffing Impacts:

Agenda Date: 4/6/2021

Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

n/a

Attachments:

None.

Related Items “On File” with the Clerk of the Board:

Community Investment Fund Policy