

Implemented Aid Strategies

Row #	Program	Local Organization	Description	Assistance Provided	Aid Provided
1	Food Program	Council on Aging, Coastal Seniors, Petaluma Peoples Service Center, Sonoma Family Meal, Catholic Charities, Ceres Project, Food for Thought, Salvation Army, Redwood Food Bank	Assisting non-profits to distribute food as a result of the COVID-19 pandemic. \$1.8m from CARES and GF and \$2m from FEMA	1,201,857 meals distributed	\$3,800,000
2	Financial Assistance	On the Move/CURA, County Financial	Emergency Financial Assistance provided to individuals needing to quarantine in specific census tracts for 10/20/20-6/30/21	6,340 individuals assisted	\$8,124,617 *
3	Business Relief	Economic Development Board	Provide grants for businesses affected by the COVID pandemic	542 grants distributed	\$2,500,000
4	Rental Assistance and Legal Aid Defense	Community Development Commission and Legal Aid	Assist those impacted by Eviction Defense Moratorium and awarded \$4.677M for Rental Assistance including \$2.3M from Community Development Block Grant.	770 families served	\$4,800,000
5	Gift Cards for COVID Testing	Department of Health Services	Incentive Program / Financial Assistance: Offer incentive in the form of a gift card for all individuals in the target census tract (through 12/30/20)	20,000 gift cards	\$851,999
6	Hotel Accommodations	Department of Health Services	Isolation / Quarantine Support: Provide hotel accommodation for positive individuals who cannot safely isolate in their own home	35 hotel rooms near target census tracts	\$2,568,662

* Funding for 1/1/21-6/30/21 was included in the ongoing COVID Financial Response and \$414,788 to increase funding from \$1,216 to \$1,700 for January allocated during the 1/5 Board Meeting