



SUMMARY REPORT

Agenda Date: 1/26/2021

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor David Rabbitt, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Second District

Title:

Disbursement of Fiscal Year 2020-2021 Second District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Grant for FY 2020-2021: The LIME Foundation, \$2,000; 10,000 Degrees, \$1,000; Petaluma People Services Center, \$8,000; Food For Thought, \$2,000; and Los Cien Sonoma County, Inc., \$2,000. (Second District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Second District has reviewed the applications and wishes to recommend the following FY 2020-2021 grant awards:

- 1.) The LIME Foundation for expenses related to support of the NextGen Trades Academy online learning platform including students from Conservation Corps North Bay, grant award of \$2,000;
- 2.) 10,000 Degrees for expenses related to providing college access and success support to local youth, grant award of \$1,000;
- 3.) Petaluma People Services Center for expenses to support the Mentor Me Program aimed at supporting and empowering economically disadvantaged Second District youth through mentorship, grant award of \$8,000;
- 4.) Food For Thought for expenses related to their COVID-19 nutrition program that delivers lifesaving nutrition services to more than 60 Second District low-income residents impacted by COVID-19, grant award \$2,000; and
- 5.) Los Cien Sonoma County, Inc. for Second District Latinx community outreach expenses for the 2021 Los Cien Virtual Platform Programs, grant award of \$2,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides

funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists. In addition, specific to FY 2020-21 and as a result of the COVID-19 pandemic, Transient Occupancy Tax revenues are expected to be 30% less. Therefore, during the September budget hearings, the Board of Supervisors agreed to provide one-time discretionary sources to supplement and maintain the \$100,000 per district grant capacity.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

FISCAL SUMMARY

Expenditures	FY 20-21 Adopted	FY21-22 Projected	FY 22-23 Projected
Budgeted Expenses	15,000		
Additional Appropriation Requested			
Total Expenditures	15,000		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	15,000		
Use of Fund Balance			
Contingencies			
Total Sources	15,000		

Narrative Explanation of Fiscal Impacts:

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Transient Occupancy funds and one-time general fund discretionary sources are programmed in the County Administrator's Board of Supervisors division FY 2020-21 budget.

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

Community Investment Fund Policy