

Community Investment Program

Tourism Impact Fund Expenditure Recommendations

Attachment A

Project	Organization/Department receiving funds	Amount of Funds to be awarded	What activities will the funds be used for (i.e.: safety improvements, environmental impact mitigation, public safety, and other tourism mitigation activities)?	How will the community benefit from this project?
District One				
Food Distribution	Food For All	\$ 8,000.00	Food For All offers “Stay Home” boxes for families where someone has tested positive for COVID-19.	By providing necessary food and supplies to families impacted by COVID-19, Food For All helps to reduce the pressure people might feel to work or shop in spite of COVID exposure, and reduce the risk to the community and friends and family.
Total for District One		\$ 8,000.00		
District Four				
Site Operations	Luther Burbank Center (Luther Burbank Memorial Foundation)	\$ 5,000.00	Site operations impacted by the COVID-19 pandemic	The Luther Burbank Center serves as a resiliency center for the Mark West Area.
Chamber Operations	Mark West Chamber of Commerce	\$ 5,000.00	Community support, site operations, and transition to virtual services in response to the COVID-19 pandemic	The Chambers provide services and support for the businesses in various areas of Sonoma County.
Chamber Operations	Windsor Chamber of Commerce	\$ 5,000.00	Community support, site operations, and transition to virtual services in response to the COVID-19 pandemic	The Chambers provide services and support for the businesses in various areas of Sonoma County.
Chamber Operations	Healdsburg Chamber of Commerce	\$ 5,000.00	Community support, site operations, and transition to virtual services in response to the COVID-19 pandemic	The Chambers provide services and support for the businesses in various areas of Sonoma County.
Chamber Operations	Hispanic Chamber of Commerce	\$ 5,000.00	Community support, site operations, and transition to virtual services in response to the COVID-19 pandemic	The Chambers provide services and support for the businesses in various areas of Sonoma County.
Chamber Operations	Geyserville Chamber of Commerce	\$ 5,000.00	Community support, site operations, and transition to virtual services in response to the COVID-19 pandemic	The Chambers provide services and support for the businesses in various areas of Sonoma County.
Chamber Operations	Cloverdale Chamber of Commerce	\$ 5,000.00	Community support, site operations, and transition to virtual services in response to the COVID-19 pandemic	The Chambers provide services and support for the businesses in various areas of Sonoma County.
Russian River Clean Up	Russian River Keeper	\$ 25,000.00	Russian Riverkeeper does clean ups along tourist impacted stretches of the Russian River	Clean and healthy river system
Total for District Four		\$ 60,000.00		
Total for All Districts		\$ 68,000.00		