



FY 2020-21 COVID-19 Response Plan Proposal

COVID-19 Resource and Community Needs Recommendations

County Administrator, Department of Health Services, Community Development Commission, Economic Development Board, Human Services, Office of Equity, Department of Emergency Management

Sources of Available Funding to Respond to COVID-19

Federal Emergency Management Agency (FEMA) Disaster Funds

- DR-4482 for all 58 counties in California
- Eligible under Category B Public Assistance Program (Emergency Protective Measures)
- Covers 75% of eligible costs; 25% local match required

Coronavirus Aid Relief and Economic Security (CARES) Act Funds

- \$50.6 million pass-through allocation from state
- Covers period from March 1, 2020 – December 30, 2020
- May be used as 25% local match for FEMA funds



CARES Act Background

- Strict limitations on how funds may be used
- Unspent funds by December 30 must be returned to the state
- Most federal administrative rules apply
- Requires quarterly reporting
- County has spent \$14 million of CARES eligible costs in FY 2019-20
- Board directed use of remaining CARES funds as follows:
 - \$25 million to Health Services for COVID response
 - \$8 million to address community impacts
 - \$3.1 million continuity of operations, janitorial services, and education and compliance needs (Consent Item #3)



Health Services COVID-19 Emergency Response

Agenda Item #25
2020-0751



Health Services Goals of COVID-19 Response Plan

Continue to respond and provide services through 6/30/21

- Stand up a temporary COVID-19 Section in the Public Health Division with resources to support the following activities:
 - Case management
 - Contact tracing
 - Testing
 - Public lab processing
 - Coordination of Alternate Care Site (ACS), Non-Congregate Shelter (NCS) and Hotline operations
 - Logistical support, finance and communications
- On-site testing operator to replace State's provider; increase of lab capacity
- Continue ACS/NCS with possible scaling back after 12/31/20 depending on funding sources



Health Services COVID-19 Emergency Response Financial Plan

No	Activities	FEMA 75% 7/1/20 - 9/30/20	CARES Act (pending approval) 7/1/20 – 12/31/20	1/1/21 – 6/30/21 NCS Vulnerable Homeless **	Unidentified Funding Source 1/1/21 – 6/30/21	Total
1	Temporary COVID-19 Section within DHS Public Health Division	1,068,932	7,610,722	-	10,230,046	18,909,700
2	Non-DHS staff from other County departments	287,785	1,378,264	-	2,105,841	3,771,890
3	Disease Control and Public Health Lab	1,500,293	1,831,187	-	1,135,035	4,466,515
4	On-site Testing, Processing of COVID-19 specimen by 10/1 – 11/30	370,800	3,491,800	-	1,612,500	5,475,100
5	Alternate Care Site at Sonoma State University, other ACS Facility	2,109,536	4,437,814	-	3,482,416	10,029,766
6	Sonoma State University non-congregate sheltering	371,666	123,889	-	-	495,555
7	Motels and Shelters - non-congregate sheltering	1,716,281	3,614,114	5,913,728	-	11,244,123
8	Sonoma County Fairgrounds non-congregate sheltering	487,870	1,256,733	2,154,641	-	3,899,244
9	Personal Protective Equipment	611,250	203,750	-	930,000	1,745,000
10	Sanitation Stations	370,001	215,334	-	1,728,000	2,313,334
11	Health Department Operation Center (DOC) through 8/31/20	2,509,177	836,394	-	-	3,345,571
12	Total:	11,403,591	25,000,000	8,068,369	21,223,838	65,695,798

- Cares Act includes \$3,801,199 for the FEMA 25% required match, Cares Act funding projected through 12/30/20
- **Other funding sources such as ESG-CV and Disaster HHAP may be available for homeless vulnerable individuals who are staying at non-congregate sites. CDC will actively seek funding for these activities.
- Sonoma State Contract ended as of July 2020.
- Unidentified Funding includes \$932k from 7/1/20-12/31/20



Health Services COVID-19 Emergency Response

Upcoming Challenges

- Funding gap of \$21.2 million (includes \$10.2 million for temporary Section) for the COVID-19 Response from 1/1/2021-6/30/2021 assuming the need to maintain the same level of response
- Funding gap of \$8.0 million for non-congregate shelters for COVID-19 vulnerable homeless populations 1/1/2021– 6/30/2021
- Uncertainty about additional Federal or State funding
- Uncertainty around COVID-19's future spread

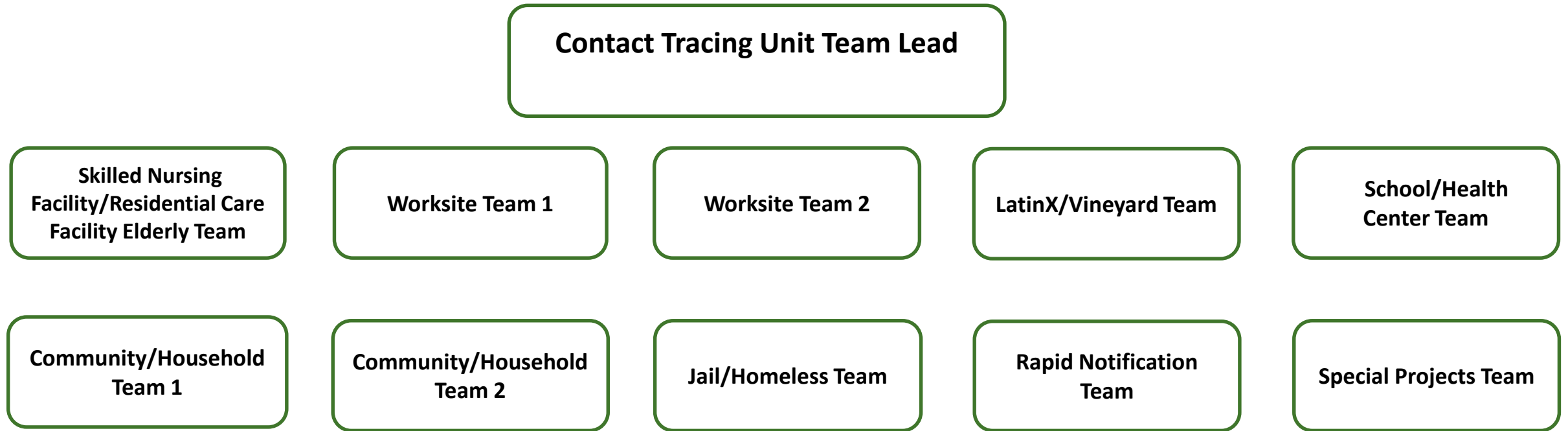


COVID-19 Section Major Activities

- **Case Investigations, Case management:** Conduct Telephone interviews to gather information about exposures, symptoms, and contacts. Monitor cases and contacts isolated at home and coordinate support services.
- **Contact Tracing:** Conduct telephone interview with contacts to gather information about exposure, symptoms and other details.
- **Testing/Field Surveillance:** Support outbreak investigation and management in residential care facilities, schools, prisons and other institutions.
- **Epidemiology/Surveillance:** Provide guidance on investigation and surveillance strategies and oversee implementation.
- **Public Health Lab:** Expansion of laboratory capacity to expand for COVID-19.
- **Hotline:** Staffing telephones to receive requests for information and provide approved responses/materials.
- **Operations support, logistics, and finance:** Maintain staff, equipment, and management systems, receive and process requests to purchase items required by the response, monitor the costs of the response, oversee purchasing and supplies.



Health Services COVID-19 Section Contact Tracing Team



The proposal is to staff the Contact tracing section with the following staffing levels:

- 1 Supervising Public Health Nurse
- 75 Community Health Workers
- 20 Community Health Worker Specialists
- 1 Department Analyst
- 10 Senior Office Assistants
- 30 Contact Tracers provided by the State at no cost to the County through 12/31/20



Coronavirus Relief Fund Community Needs Funding Plan

Agenda Item #26
2020-0789



Summary of CARES Act Community Funding Recommendations

Six Departments convened to develop recommendations

Five Focus Areas identified

- \$1.5 million for Small Business Stabilization Grants
- \$1.5 million to address the LatinX COVID-19 spike
- \$2 million for Project HomeKey
- \$1.5 million for Rental Assistance and Eviction Defense
- \$1.5 million for Food Programs



Business Stabilization Need

EDB Survey

Average decrease in revenue, by industry:

- *Agriculture – 25%*
- *Manufacturing – 20%*
- *Retail – 18%*
- *Transp/Warehousing – 45%*
- *Arts, Entertainment, Rec. – 57%*
- *Accommodation, Food Svc. – 62%*



Business Stabilization Grant Funds

- Focus financial assistance on local small and micro-businesses that had difficulty accessing CARES Act Paycheck Protection Plan (PPP) and Small Business Administration (SBA) Economic Injury funding
- Grant Eligibility and Criteria
 - Businesses directly impacted by Health Orders
 - Businesses operated/owned by historically underserved populations
 - Must have 1 to 30 employees
 - Gross receipts of \$1million or less
 - Demonstrate impact to normal operations
- Grant Amounts = \$2,500 - \$10,000
- Estimated number of grants = 200



Business Stabilization Grant Funds Next Steps

- Contract with Working Solutions a regional Community Development Finance Institution
- Finalize application and outreach material
- Open application period on September 8, 2020
- Close application period on October 15, 2020
- Disburse grants through December 30,2020



LatinX and Indigenous Language-Speaking Community Needs

- Latinx Health Work Group convened to identify culturally-responsive efforts to address COVID disparities
- **Needs identified:**
 - Focused Outreach & Engagement
 - Case Management
 - Health Provider Coordination
 - Coordination of community and county resources



Latino families in Sonoma County struggle with both distance learning, COVID-19 risks
July 19, 2020

The families most negatively impacted by distance learning —



New data reveals Latinos hit harder than whites by coronavirus in Sonoma County
May 12, 2020

Latino residents of Sonoma County are about 4½ times more likely



The price of being 'essential': Latino service workers bear brunt of coronavirus
May 18, 2020

For low-paid employees whose work is rarely if ever glorified having



Nearly all of Sonoma County youths who contract coronavirus are Latino, data shows
May 21, 2020

Latino youth were 54 of the 57 confirmed COVID-19 cases under 18,



LatinX and Indigenous Language-Speaking Community: Anticipated Impacts

- **Outreach and Education** - mitigation strategies for those diagnosed with the virus.
- **Access to PPE** - for farmworkers and other high-risk workers
- **Care Coordination** - Increase connection to a medical home
- **Increased Testing** - supported by testing incentives
- **Access & Enrollment to Support Services** - connection to local Family Resource in wraparound support programs
- **Increased Emergency Financial Assistance** payment to support costs during quarantine (up to \$1,200)



LatinX and Indigenous Language-Speaking Community Outcomes

Goals:

- Strategic community partnerships to reach 1,200 farmworkers, laborers, and other Latinx and indigenous language-speaking communities at high risk for exposure to COVID-19.
- Provision of direct emergency financial assistance; and comprehensive, coordinated, individualized, and culturally responsive case management services to 600 individuals.



Image from El Paso Hero: Essentials comic book, by Hector Rodriguez. / Rio Bravo Comics



Project HomeKey

- \$600 million in grant funding from state to purchase and rehabilitate housing
- CARES funding can be used to satisfy the local match
- Board approved application to purchase two properties on August 18
 - Hotel Azura in City of Santa Rosa with 44 units
 - Sebastopol Inn in City of Sebastopol with 31 units
- CDC will return to Board to award funds and approval of the acquisition and community outreach plans if application is approved



Emergency Rental Assistance Program

- Program is designed to serve both low-income tenants and landlords impacted by COVID-19 and eviction protection programs
- Currently 430 individuals and/or families are on rental assistance waiting lists and 15,000 low-income landlords
- Combine CARES funds & Community Development Block Grant (CDBG) funds to extend program for 6 months
- Grants will cover rent and utility bills
- Anticipate serving 350 households with max assistance of \$6,000
- Program will also include legal aid eviction defense component



Emergency Rental Assistance Next Steps

- September 2, 2020 Notice of Funding Availability Released
- September 9, 2020 Applications Due by 11:59 pm
- September 10-11, 2020 County Staff Review and score proposals
- September 16, 2020, 10:30am So Co Community Development Committee Meeting to Determine Funding Recommendation
- September 23, 2020 Contract Start Date
- December 30, 2020 CARES Act All Funding Expended



Food Programs



- Current Emergency Food Task Force Program:

AUTHORIZED BUDGET						
Food Providers	Round 1 April	Round 2 May	Round 3 June	Round 4 July	Round 5 August	All Rounds
Ceres	\$100,000	\$82,000	\$85,000	\$33,000	\$30,000	\$330,000
SA	\$25,000	\$24,000	\$0	\$0	\$0	\$49,000
PPSC	\$25,000	\$17,500	\$10,000	\$10,000	\$10,000	\$72,500
COA	\$70,000	\$40,000	\$25,000	\$25,000	\$15,000	\$175,000
CS	\$5,000	\$13,500	\$15,000	\$15,000	\$10,000	\$58,500
REFB	\$100,000	\$200,000	\$100,000	\$125,000	\$100,000	\$625,000
SFM	\$100,000	\$117,500	\$120,000	\$50,000	\$0	\$387,500
FFT		\$30,000	\$55,000	\$15,000	\$10,000	\$110,000
CC		\$50,000	\$50,000	\$25,000	\$25,000	\$150,000
Additional Agency Funds			\$40,500	\$2,000		\$42,500
Allocation Total:	\$425,000	\$574,500	\$500,500	\$300,000	\$200,000	\$2,000,000
Grand total:	\$2,000,000					



Food Programs

- Current Human Services
Food Programs FY 20/21:



Agency	Amount
Council on Aging Services for Seniors	\$158,004
Council on Aging Services for Seniors	\$952,547
Coastal Seniors, Inc.	\$13,715
PurFoods, LLC	\$24,000
Petaluma People Services Center	\$37,096
Petaluma People Services Center	\$25,000
Petaluma People Services Center	\$258,831
Sonoma Family Meal	\$115,000
On the Move	\$9,000
Redwood Empire Food Bank	\$100,000
	\$1,693,193



Food Programs



Next Steps for DEM and HSD

- Review current food programs
- Analyze current usage and need data
- Review requests for CARES Act funding for food programs
- Identify food service gaps
- Recommend CARES Act funding (up to \$1.5M through 12/30/20)
- Develop contracts and release funding

