



# Consideration of COVID-19 Compliance Program & Administrative Citation / Civil Penalty Ordinance

## Sonoma County Board of Supervisors

July 23, 2020

# Discussion Points / Presenters

## Background

- Jeff DuVall Deputy Director, Emergency Management
- Sundari Mase, MD MPH Public Health Officer, Dept. of Health Services

## Proposed Compliance Program

- Paul Gullixson County Communications Manager
- Debbie Latham Chief Deputy County Counsel
- Tennis Wick Director, Permit Sonoma



# Background

- Scope of Pandemic
- Public Health Officer Orders
- Sonoma County placed on State Watch List
- Business sector closures
- Effectiveness of Non-Pharmaceutical Interventions
- Record number of cases in Sonoma County



# Background

- Contact Tracing Data – Spread Risk
  - Mask Use
  - Social Gatherings
  - Higher Risk Business Activities



# Potential Enhanced Compliance Program

1. Enhanced Education and Outreach
2. Administrative Citation and Civil Penalty Ordinance
3. Compliance Hotline and Team Staffing



# 1. Enhanced Education and Outreach

- Efforts to date
- Expansion of ‘*Safe Sonoma Summer*’ Campaign
  - English and Spanish infographics
  - Videos
  - Radio/print public service announcements
  - Media communications
  - Websites
- Projected cost: \$76,800





# Compliance Efforts to Date

- Law Enforcement
- Complaint reporting
- State agency actions
- Experiences in neighboring counties



## 2. Administrative Citation and Civil Penalty Ordinance

- Citation
- Fines
  - Fine Schedule and/or Range
- Link to potential referral for additional civil action or criminal enforcement
- Cities can participate under County ordinance or adopt their own





## 2. Administrative Citation and Civil Penalty Ordinance

### - Summary of Fines in Neighboring Counties

	<i>Sonoma (Proposed)</i>	<b>Marin</b>	<b>Mendocino</b>	<b>Napa</b>	<b>Yolo</b>
<b>Commercial</b>	\$1,000	\$250 to \$10,000	\$10,000 max	\$200 to \$5,000	\$250 to \$10,000
<b>Non-Commercial</b>	\$100	\$25-500	\$500 max	\$25 to \$500	\$25 to \$500
<b>Other Penalties</b>		Commercial fines double each day up to max	Refusal to wear a facial covering: \$100-200-500	If not corrected, can issue additional citations	
<b>Sliding scale or flat</b>	<i>Flat</i>	Appears to be sliding	Unclear – Can slide if not first violation	Appears to be sliding	Sliding

### 3. Health Order Compliance Hotline

- One contact for County and cities
  - Phone
  - Email
- County staff processes complaints



### 3. Health Order Compliance Team Staffing

- New Staff
  - Code Enforcement Officers (3)
  - Administrative staff (2)
- Current Staff
  - Parks Rangers
- Unincorporated only
- Cost: \$350,000-\$450,000



# Next Steps

- Launch Public Information Campaign Immediately
- August 6<sup>th</sup> Board Meeting:
  - Bring Urgency Ordinance for Adoption
  - Refine Program Components and Approve Funding



# Questions / Discussion

