

Consideration of COVID-19 Compliance Program & Administrative Citation / Civil Penalty Ordinance

# Sonoma County Board of Supervisors

July 23, 2020

#### **Discussion Points / Presenters**

#### **Background**

- Jeff DuVall Deputy Director, Emergency Management
- Sundari Mase, MD MPH Public Health Officer, Dept. of Health Services

#### **Proposed Compliance Program**

- Paul Gullixson County Communications Manager
- Debbie Latham Chief Deputy County Counsel
- Tennis Wick Director, Permit Sonoma



#### Background

- Scope of Pandemic
- Public Health Officer Orders
- Sonoma County placed on State Watch List
- Business sector closures
- Effectiveness of Non-Pharmaceutical Interventions
- Record number of cases in Sonoma County





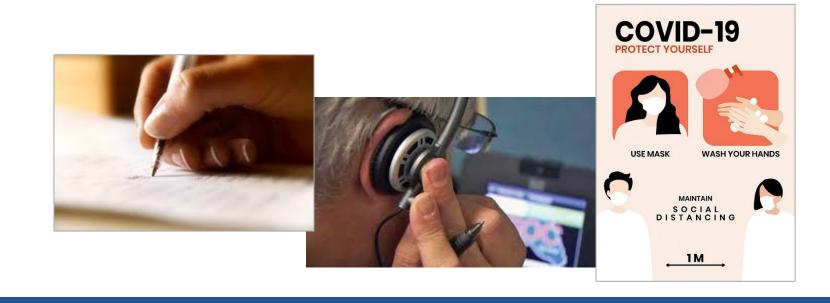
#### Background

- Contact Tracing Data Spread Risk
  - Mask Use
  - Social Gatherings
  - Higher Risk Business Activities



#### Potential Enhanced Compliance Program

- 1. Enhanced Education and Outreach
- 2. Administrative Citation and Civil Penalty Ordinance
- 3. Compliance Hotline and Team Staffing





#### 1. Enhanced Education and Outreach

- Efforts to date
- Expansion of 'Safe Sonoma Summer' Campaign
  - English and Spanish infographics
  - Videos
  - Radio/print public service announcements
  - Media communications
  - Websites
- Projected cost: \$76,800



#### Compliance Efforts to Date

- Law Enforcement
- Complaint reporting
- State agency actions
- Experiences in neighboring counties





#### 2. Administrative Citation and Civil Penalty Ordinance

- Citation
- Fines
  - Fine Schedule and/or Range
- Link to potential referral for additional civil action or criminal enforcement
- Cities can participate under County ordinance or adopt their own



### 2. Administrative Citation and Civil Penalty Ordinance

- Summary of Fines in Neighboring Counties

	Sonoma (Proposed)	Marin	Mendocino	Napa	Yolo
Commercial	\$1,000	\$250 to \$10,000	\$10,000 max	\$200 to \$5,000	\$250 to \$10,000
Non-Commercial	\$100	\$25-500	\$500 max	\$25 to \$500	\$25 to \$500
Other Penalties		Commercial fines double each day up to max	Refusal to wear a facial covering: \$100- 200-500	If not corrected, can issue additional citations	
Sliding scale or flat	Flat	Appears to be sliding	Unclear – Can slide if not first violation	Appears to be sliding	Sliding

### 3. Health Order Compliance Hotline

- One contact for County and cities
  - Phone
  - o Email
- County staff processes complaints



### 3. Health Order Compliance Team Staffing

- New Staff
  - Code Enforcement Officers (3)
  - Administrative staff (2)
- Current Staff
  - Parks Rangers
- Unincorporated only
- Cost: \$350,000-\$450,000





#### **Next Steps**

- Launch Public Information Campaign Immediately
- August 6<sup>th</sup> Board Meeting:
  - Bring Urgency Ordinance for Adoption
  - Refine Program Components and Approve Funding



## Questions / Discussion



