



SUMMARY REPORT

Agenda Date: 5/12/2020

To: Sonoma County Board of Supervisors
Department or Agency Name(s): Human Services
Staff Name and Phone Number: Katie Greaves (707) 565-8501
Vote Requirement: Majority
Supervisory District(s): Countywide

Recommended Action:

Approve the appointment of John McEntagart to the Sonoma County Workforce Investment Board for a one-year term beginning May 12, 2020, and ending May 12, 2021. (Majority Vote Required)

Approve the re-appointment of Robin Bartholow, Kristyn Byrne, and Steve Herrington to the Sonoma County Workforce Investment Board for a two-year term beginning May 12, 2020, and ending May 12, 2022. (Majority Vote Required)

Executive Summary:

The Workforce Innovation and Opportunity Act (Workforce Act) is a federal law designed to prepare youth and adults for entry into the labor force. The Workforce Investment Board (WIB) and its career center, Job Link, provide support to Sonoma County job seekers and businesses by providing services such as workshops and job fairs to connect those looking for work with businesses in need of workers.

The Workforce Act requires all local regions to create a board comprised of local business and community members to oversee and implement the Workforce Act. The Workforce Act requires the appointment of a policy oversight body, and the Sonoma County Workforce Investment Board serves in this capacity for Sonoma County. As required by the Workforce Act, this board item seeks the appointment and reappointment of Workforce Investment Board members.

Discussion:

Membership Criteria and Process for Recommending Members for Appointment

The Sonoma County Workforce Investment Board serves as the policy oversight body for Sonoma County employment and training programs. In accordance with the written agreement between the Sonoma County Board of Supervisors and the WIB, the WIB reviews and approves candidates' applications for membership and forwards its recommendations to the Board of Supervisors for final approval and appointment.

The Workforce Investment Board consists of member categories in compliance with Workforce Act regulation. Business seats must comprise the majority and are comprised of representatives of business in the Local Area who are either owners, chief executives, or operating officers; those that represent businesses that provide employment opportunities that include high-quality, work-relevant training and development in in-demand industry sectors or occupations; or those that are appointed from among individuals nominated by local business organizations and business trade associations. Business must comprise the majority. There are sixteen Business Seats on the WIB representing 53% of the Board.

Not less than 20% of the members of each Local Board must be representatives of the Workforce within the Local Area, including representatives of labor organizations, apprenticeships, community-based organizations that have experience and expertise in addressing the employment needs of individuals with barriers to employment, and representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of youth. Within this Workforce Representative category, a minimum of 15% of the seats must represent labor organizations. With the approval of John McEntagart there will be seven Workforce Representative Member Seats on the WIB, constituting 23% of the Board. Five of these seats represent Labor, constituting 17% of the Board.

Each Local Board must include representatives of entities administering education and training activities, including those administering adult education and literacy activities; representatives of institutions of higher education, including community colleges; and representatives of local educational agencies and community-based organizations addressing the education or training needs of individuals with barriers to employment. There are two Education and Training Seats on the WIB.

Each Local Board must include representatives of governmental and economic and community development entities, including a representative of economic and community development entities; an appropriate representative from the State employment service office; an appropriate representative of the programs carried out under the Rehabilitation Act of 1973; representatives of agencies administering transportation, housing, and public assistance programs; and representatives of philanthropic organizations serving the Local Area. There are currently 3 Governmental and Economic and Community Development Seats on the WIB. The WIB seeks Business members who provide who have expertise in Sonoma County's important or emerging employment sectors such as health care, hospitality, and the building and trades. Applications are reviewed by the WIB's Executive Committee and are then recommended to the Board of Supervisors for appointment. Current members in good standing are recommended for reappointment at the end of their term.

Efforts to fill the WIB seats are ongoing through referrals from current members and outreach to businesses, public, workforce, and private nonprofit organizations. The Human Services Department also works closely with the Economic Development Board to identify business members appropriate for the business seats on the WIB.

New Member Appointments

The WIB Executive Committee recommends the following appointment: John McEntagart to fill a Labor. **John McEntagart** is the Business Manager of the International Brotherhood of Electrical Workers Local 551. He also works with the local apprenticeship program that provides opportunities to local high school graduates and local community members to become electrical workers. John McEntagart will fill a Labor Seat on the WIB.

Member Re-Appointments

Staff recommends re-appointment of Robin Bartholow, Kristyn Byrne, and Steven Herrington to the WIB: **Robin Bartholow** has been the Workforce Development Director at the North Coast Builders Exchange in Santa Rosa, CA since August 2008. In addition to her work encouraging and enabling students to pursue a career in construction, she is also Executive Director of CHOICES, the high school drop-out prevention program sponsored by the Builders Exchange and the Hispanic Chamber of Commerce. Robin Bartholow fills a Business

seat on the WIB.

Kristyn Byrne is the Property Manager at Pruitt Industrial Park, Director of Community and Government Relations at C&S Waste Solutions, and Principal of Deliver the Mission. She has worked with government agencies, elected officials, non-profit organizations and private sector leaders and as a result, is committed to the economic welfare of businesses and citizens of Sonoma County. Kristyn Byrne fills a Business seat on the WIB.

Steven Herrington is the elected Sonoma County Superintendent of Schools, overseeing educational services for students from pre-kindergarten through high school. Prior to his election, he was superintendent of Windsor Unified School District. Schools and districts under his direction have earned awards for creating neighborhood family literacy centers, educating students to be environmental stewards, and making a difference in the lives of children and their families. Mr. Herrington fills a Business seat on the WIB.

Prior Board Actions:

September 10, 2019: Appointed four new members and reappointed nine members to the Workforce Investment Board.

March 12, 2019: Reappointed nine members to the Workforce Investment Board.

October 23, 2018: Appointed two new members and reappointed two members to the Workforce Investment Board.

September 11, 2018: Reappointed four members to the Workforce Investment Board.

FISCAL SUMMARY

Expenditures	FY 19-20 Adopted	FY20-21 Projected	FY 21-22 Projected
Budgeted Expenses			
Additional Appropriation Requested			
Total Expenditures	0	0	0
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance			
Contingencies			
Total Sources	0	0	0

Narrative Explanation of Fiscal Impacts:

N/A

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Staffing Impacts:

Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

Proposed Workforce Investment Board Membership Roster

Related Items "On File" with the Clerk of the Board:

None