

GoSonoma

November 2020 Transportation Sales Tax Measure

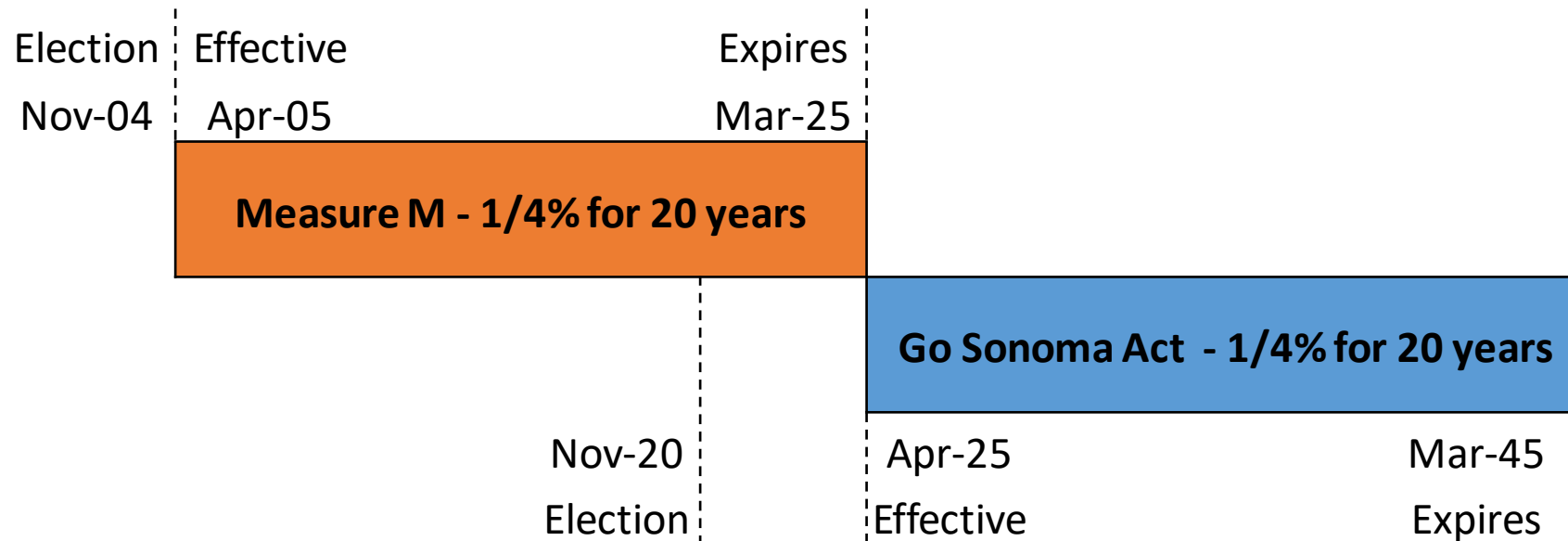
(Updated to SCTA Board Meeting version 4/13/20)

<https://scta.ca.gov/wp-content/uploads/2020/04/Draft-Expenditure-Plan-BoardReport-4.13.20.pdf>

County Board of Supervisors

April 28, 2020

- 20-year 1/4-cent sales tax extension – no tax increase
- SCTA administers the sales tax program
- Plan for the future, help with recovery and stay competitive



Without raising taxes, shall the Sonoma County Transportation Authority implement the Go Sonoma Act to repair potholes; reduce congestion; make biking and walking safer; expand local bus service; reduce greenhouse gas emissions; improve evacuation routes; and enhance transportation services for students and seniors by continuing, for 20 years, the current ¼-cent sales tax dedicated to transportation, providing approximately \$26 million annually?

- Expenditure plan approved by voters dictates how funds will be spent – proposal has 4 programs
- Funds cannot be taken for other purposes – Transportation Specific Tax that requires 2/3rds majority
- Align with SCTA Goals:
 - Connected and Reliable
 - Safe and Well-Maintained
 - Community Oriented and Place-Based
 - Zero-Emissions

Fix roads, fill potholes, improve traffic

- Smooth & maintained roads

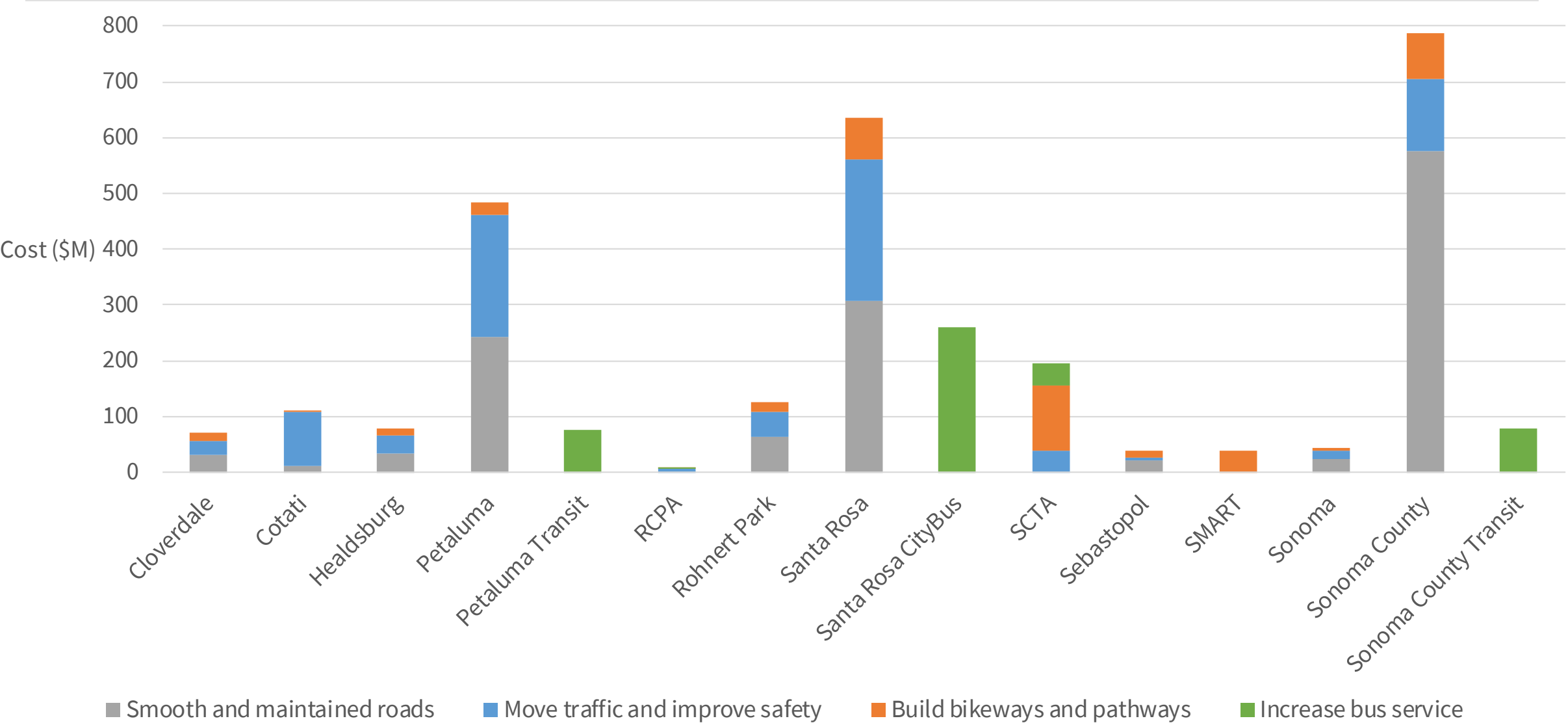
- Move traffic & improve safety

Improve alternatives to cars, fight climate change

- Increase bus service, affordability, & first/last mile connections

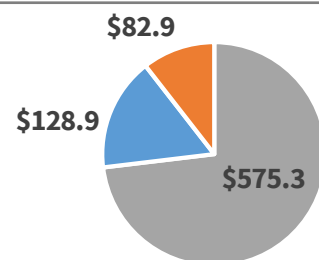
- Build bikeways & pathways

GoSonoma Project Cost Totals by Sponsor



Project Name	Project Cost (\$M)	Measure M Priority	Project Timeframe
Smooth and maintained roads	\$575.3		2024-2044
8th Street East Corridor Improvements 2: Napa Rd. to Napa St.	\$4.0	3	2024
8th Street East Corridor Improvements 3: Hwy 121 @ 8th St East	\$4.0	3	2024
Airport Boulevard Widening Ordinance Road and Aviation Boulevard	\$50.0	2	TBD
Arnold/Madrone Intersection Improvements	\$2.0	5	TBD
Mirabel Road Corridor Improvements 3: River Rd @ Mirabel	\$3.6	1	2026
Mirabel Road Corridor Improvements 4: Hwy 116 at Mirabel Rd	\$24.2	1	2026
Railroad Ave Improvements	\$4.0	4	TBD
River Road Widening - Fulton to Old Redwood Hwy	\$7.0	8	TBD
Todd Road Reconstruction	\$30.0	7	TBD
8th Street East Corridor Improvements 1: Sonoma/Schellville Trail	\$7.0	3	2024
Bodega Bay Trail	\$7.7	6	2021
Mirabel Road Corridor Improvements 1: West County Trail Extension	\$3.0	1	2026
Mirabel Road Corridor Improvements 2: River Rd. to Hwy 116	\$12.1	1	2026
Russian River Trail	\$27.0	9	2030
Sonoma Valley Trail (aka Central Sonoma Valley Trail)	\$26.0	10	2025
Project Type	Cost by Project Type (\$M)	Total	\$787.0

Smooth and maintained roads
Move traffic and improve safety
Build bikeways and pathways
Increase bus service



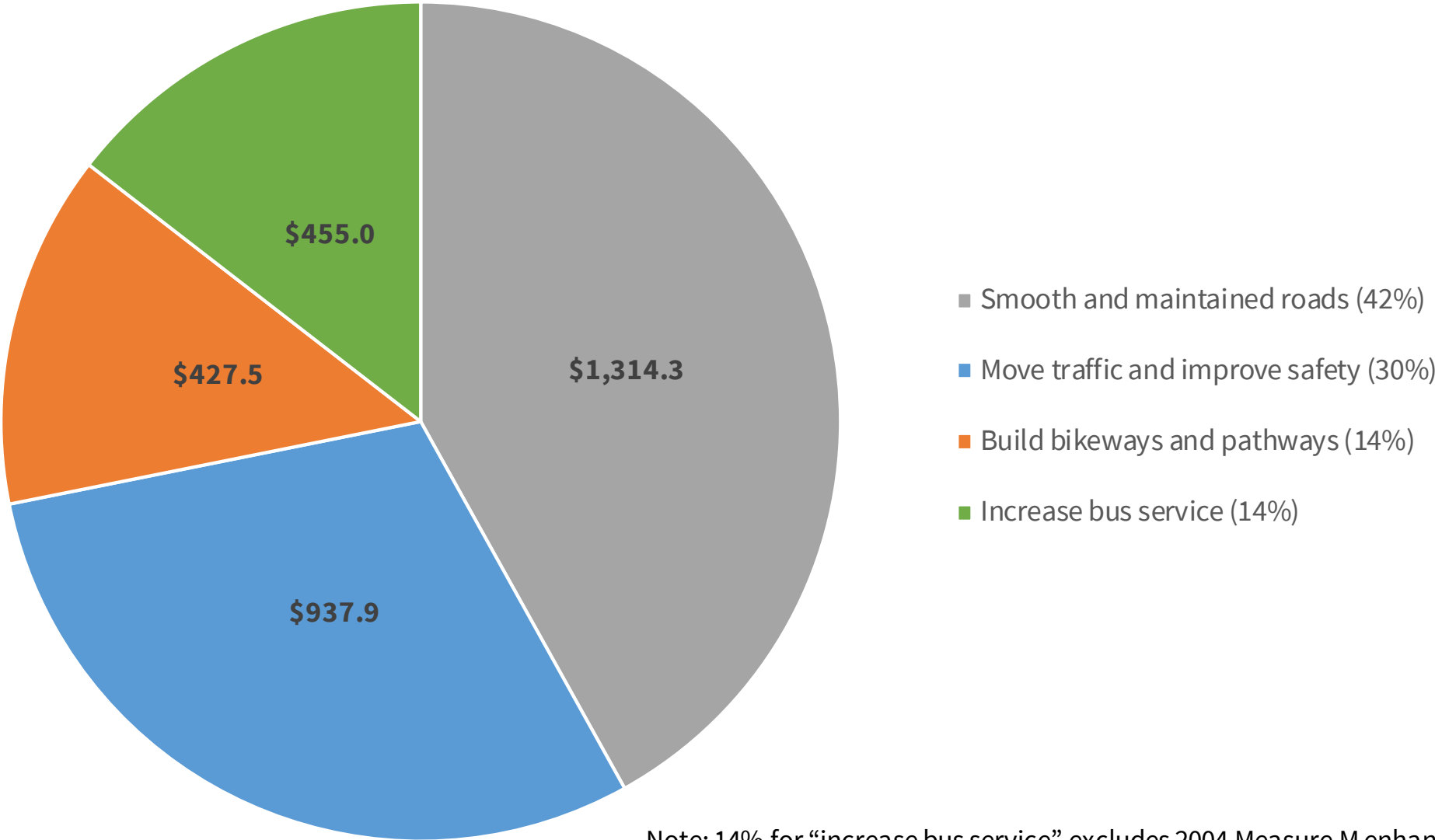
Sonoma County – Project Descriptions

Project Name	Description
Smooth and maintained roads	
8th Street East Corridor Improvements 2: Napa Rd. to Napa St.	8th Street East widening Napa Rd to Napa Street
8th Street East Corridor Improvements 3: Hwy 121 @ 8th St East	Install traffic signal system on Route 121 and improve channelization at 8th Street
Airport Boulevard Widening Ordinance Road and Aviation Boulevard	This is Phase 1. 2) widens Brickway to Laughlin Rd; 3) widens Airport Blvd between ORH and US 101; 4) Airport Blvd I/C #22191; 5) Widens Laughlin Rd to 2 lanes, controls at River Rd.
Arnold/Madrone Intersection Improvements	Signalization & Intersection Improvements
Mirabel Road Corridor Improvements 3: River Rd @ Mirabel	Signalization or Roundabout & intersection improvements
Mirabel Road Corridor Improvements 4: Hwy 116 at Mirabel Rd	Construct roundabout at current intersection controlled by single stop sign.
Railroad Ave Improvements	Signalization and intersection improvements
River Road Widening - Fulton to Old Redwood Hwy	River Rd/Mark West Springs – construct 2 additional lanes from Fulton to Old Redwood Hwy.
Todd Road Reconstruction	Widen Todd Road to include General Plan requirements - reconstruct from Stony Point Road to Llano Road extend east to Petaluma Hill Road
8th Street East Corridor Improvements 1: Sonoma/Schellville Trail	Connects the City of Sonoma bike path to the Sonoma County Bay Trail. Follows the abandoned railroad right of way. Regional Network
Bodega Bay Trail	Provides a 3 mile long Class I bike path alternative to Highway 1. 1.1 miles have been completed from Keefe Avenue to the Bodega Bay Community Center. The County will complete the remaining 1.9 miles.
Mirabel Road Corridor Improvements 1: West County Trail Extension	Connects downtown Forestville with Forestville Youth Park
Mirabel Road Corridor Improvements 2: River Rd. to Hwy 116	Widening for pedestrian & bike facilities
Russian River Trail	Regional Class I bike path along the middle and lower reach of the Russian River. The approximate length is 23 miles.
Sonoma Valley Trail (aka Central Sonoma Valley Trail)	Provides a 13.80 mile long Class I bike path alternative to Highway 12 between Santa Rosa and Sonoma. 0.42 miles have been completed. The County will complete the remaining 13.38 miles.

Project Name	Project Cost (\$M)	Measure M Priority	Project Timeframe
SCT Countywide Bus Stop Improvements	\$1.7	5	2024-2044
SCT Expanded Core Intercity Routes	\$25.9	2	2024-2044
SCT Expanded Local Transit Services	\$16.4	3	2024-2044
SCT Fleet Replacement & Electric Charging Infrastructure (transitioning toward zero emissions fleet by 2029)	\$27.2	1	2024-2044
SCT Local Route Fare-Free Program	\$8.5	4	2024-2044
Total			\$79.7

Project Type
Smooth and maintained roads
Move traffic and improve safety
Build bikeways and pathways
Increase bus service

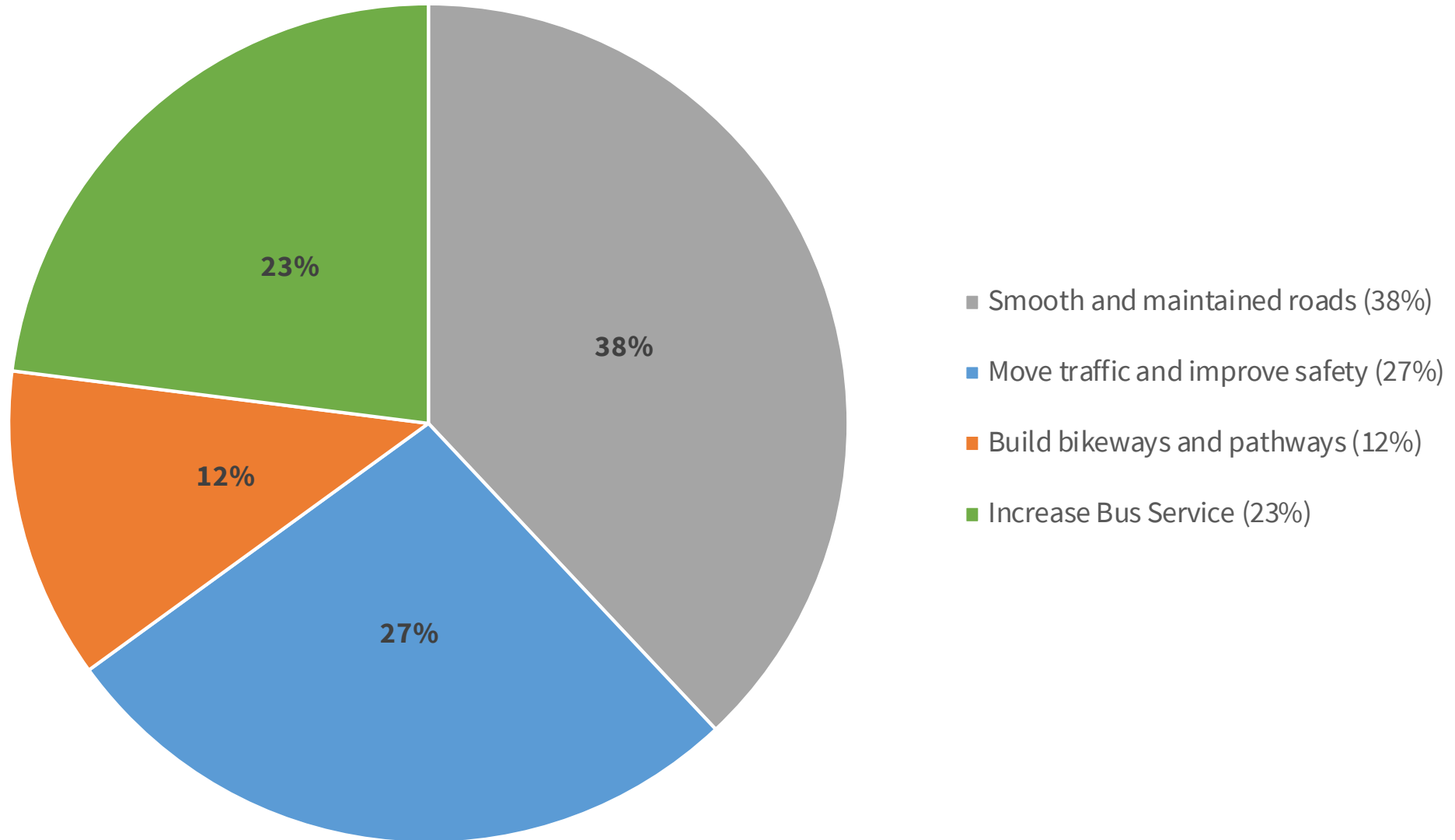
CTP Priority Project Needs for GoSonoma through 2045 (\$M)



Note: 14% for “increase bus service” excludes 2004 Measure M enhanced bus service

CTP Priority Project Needs for GoSonoma through 2045 (\$M)

Adjusted to carry forward Measure M 10% for Enhanced Bus Service



Smooth and Maintained Roads – 38%

Jurisdiction	Formula	Estimated Annual Sales Tax Funding
	Population / Road Mile Split	
Cloverdale	1.59%	\$157,393
Cotati	1.27%	\$125,580
Healdsburg	2.18%	\$215,865
Petaluma	9.78%	\$966,615
Rohnert Park	6.24%	\$616,221
Santa Rosa	28.15%	\$2,781,097
Sebastopol	1.28%	\$126,852
Sonoma	1.84%	\$181,829
Windsor	4.61%	\$455,837
County	43.04%	\$4,252,710
Total	100%	\$9,880,000

- Projects will compete for funds in this category
- All projects will be subject to CEQA review
- All projects will require a minimum of 15% match
- All projects will address non-automobile needs
- Sample projects are derived from the project lists submitted for the CTP but funding is not guaranteed

- Service continuity with dedicated 10% carried over from Measure M
- Service expansion via 8% new money
- Free rides for seniors and students at up to 2% of the measure
- Community benefit programs such as first/last mile connections and commuter programs will get 3%

- Focused on separating bikes from cars and making it easier to bike and walk
- A competitive program that seeks projects applying best practices for bikeway and pedestrian design
- Includes Safe Route to School program and Vision Zero safety program

- May 11 SCTA Final Draft Expenditure Plan - Intro
- May-June Expenditure plan presentations
 - At all City Councils and the Board of Supervisors
- Late June Poll
- July 13 SCTA Final Expenditure Plan - Approval
- August 4* Board of Supervisors places on the Ballot

*last available time; could be as soon as July 14th

Fix roads, fill potholes, improve traffic

- Smooth & maintained roads 38%
- Move traffic & improve safety 27%

Improve alternatives to cars, fight climate change

- Increase bus service, affordability, & first/last mile connections 23%
- Build bikeways & pathways 12%

GoSonoma

THANK YOU!

QUESTIONS?