



SUMMARY REPORT

Agenda Date: 2/25/2020

To: Sonoma County Board of Supervisors
Department or Agency Name(s): Human Services
Staff Name and Phone Number: Katie Greaves (707) 565-8501
Vote Requirement: Majority
Supervisory District(s): Countywide

Recommended Action:

Approve the appointment of Brad Davis and Judy James to the Sonoma County Workforce Investment Board for a one-year term beginning February 25, 2020, and ending February 25, 2021.

Executive Summary:

The Workforce Innovation and Opportunity Act (Workforce Act) is a federal law designed to prepare youth and adults for entry into the labor force. The Workforce Investment Board and its career center, Job Link, provide support to Sonoma County job seekers and businesses by providing services such as workshops and job fairs to connect those looking for work with businesses in need of workers.

The Workforce Act requires all local regions to create a board comprised of local business and community members to oversee and implement the Workforce Act. The Workforce Act requires the appointment of a policy oversight body, and the Sonoma County Workforce Investment Board serves in this capacity for Sonoma County. As required by the Workforce Act, this board item seeks the appointment and reappointment of Workforce Investment Board members.

Discussion:

Membership Criteria and Process for Recommending Members for Appointment

The Sonoma County Workforce Investment Board (WIB) serves as the policy oversight body for Sonoma County Employment and Training programs. In accordance with the written agreement between the Sonoma County Board of Supervisors and the WIB, the WIB reviews and approves candidates' applications for membership and forwards its recommendations to the Board of Supervisors for final approval and appointment.

The WIB consists of member categories in compliance with Workforce Act regulation. Business seats must comprise the majority and include representatives of business in the Local Area who are either owners, chief executives, or operating officers; those that represent businesses that provide employment opportunities that include high-quality, work-relevant training and development in high-demand industry sectors or occupations; or those that are appointed from among individuals nominated by local business organizations and business trade associations. With the approval of Judy James, there will be 16 business seats on the WIB representing 55% of the Board.

Not less than 20 percent of the members of each local board must be representatives of the workforce within the local area, including representatives of labor organizations, apprenticeships, community-based organizations with experience and expertise in addressing the employment needs of individuals with barriers to employment, and representatives of organizations that have demonstrated experience and expertise in

addressing the employment, training, or educational needs of youth. Within this workforce representative category, a minimum of 15% of the seats must represent labor organizations. There are currently 6 workforce representative member seats on the WIB, constituting 21% of the Board. Four of these seats represent labor, constituting 14% of the Board. The WIB is actively recruiting new labor members.

Each local board must include representatives of entities administering education and training activities, including those administering adult education and literacy activities; representatives of institutions of higher education, including community colleges; and representatives of local educational agencies and community-based organizations addressing the educational or training needs of individuals with barriers to employment. With the approval of Brad Davis, there will be 2 education and training seats on the WIB.

Each local board must include representatives of governmental and economic and community development entities, including a representative from the State employment service office; a representative of the programs carried out under the Rehabilitation Act of 1973; a representative of economic and community development entities; representatives of agencies administering transportation, housing, and public assistance programs; and representatives of philanthropic organizations serving the local area. There are currently 3 governmental and economic and community development seats on the WIB.

The WIB seeks business members who provide expertise in Sonoma County's important and emerging employment sectors such as health care, hospitality, and the building and trades. Applications are reviewed by the WIB's Executive Committee and are then recommended to the Sonoma County Board of Supervisors for appointment. Current members in good standing are recommended for reappointment at the end of their term.

Efforts to fill the WIB seats are ongoing through referrals from current members and outreach to the public, businesses, workforce, and private nonprofit organizations. The Human Services Department also works closely with the Economic Development Board to identify business members appropriate for the business seats on the WIB.

New Member Appointments

The WIB Executive Committee recommends the following appointments: Brad Davis to fill an education seat and Judy James to fill a business seat.

Brad Davis is the Dean of Workforce Development at Santa Rosa Junior College. In his role he is involved in the implementation and coordination of workforce development education at the post-secondary level in Sonoma County. He is committed to preparing students to have the skills, training, and education to achieve their career goals, and to offer programs of study that employers can rely on for hiring and retaining outstanding employees. Brad has been involved with career and technical education for the last twenty years as an instructor and administrator.

Judy James is the Director of Public Affairs at Kaiser Permanente. In her role she manages public affairs, community relations, and professional partnerships. She has worked in leadership positions in agriculture, waste management, technology and the health care industry. Her broad community leadership experience includes being a current board member for Redwood Credit Union and Sonoma County Farm Bureau, current Vice Chair of Sonoma County Alliance, former Chair of the Santa Rosa Metro Chamber of Commerce's Board of Directors, and past Chair of the Santa Rosa Metro Chamber's Advocacy Council. She is also a Founder and

Agenda Date: 2/25/2020

Managing Partner of Stony Point Vineyards and James Family Cellars. Judy has a strong record of accomplishments working with elected officials and city and county staff members on local, regional and statewide business issues.

Prior Board Actions:

September 10, 2019: Appointed four new members and reappointed nine members to the Workforce Investment Board.

March 12, 2019: Reappointed nine members to the Workforce Investment Board.

October 23, 2018: Appointed two new members and reappointed two members to the Workforce Investment Board.

September 11, 2018: Reappointed four members to the Workforce Investment Board.

FISCAL SUMMARY

Expenditures	FY 19-20 Adopted	FY20-21 Projected	FY 21-22 Projected
Budgeted Expenses			
Additional Appropriation Requested			
Total Expenditures	0	0	0
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance			
Contingencies			
Total Sources	0	0	0

Narrative Explanation of Fiscal Impacts:

None

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Agenda Date: 2/25/2020

Attachments:

Proposed Workforce Investment Board Membership Roster

Related Items “On File” with the Clerk of the Board:

None