



SUMMARY REPORT

Agenda Date: 1/14/2020

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor David Rabbitt, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Second

Title:

Disbursement of Fiscal Year 2019-2020 Second District Community Investment Fund Grant Awards.

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Grant for FY 2019-2020: WE-2020 (DBA Community Matters), \$2,000; Sonoma County 2020 Women's Suffrage Project (DBA National Women's History Alliance), \$1,500; Farmster (DBA Marin Link), \$1,500; Cotati Chamber of Commerce, \$1,500; Penngrove Social Firemen, \$3,000. (Second District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Second District has reviewed applications and wishes to recommend the following FY 2019-2020 grant awards:

- 1.) WE-2020 (DBA Community Matters) for expenses related for empowerment, promotion, and advertising of the year-long campaign coinciding with the centennial of women's right to vote, grant award of \$2,000;
- 2.) Sonoma County 2020 Women's Suffrage Project (DBA National Women's History Alliance) for expenses related to the promotion, advertising, and general expenses of community events, history & education, and justice & advocacy events celebrating the centennial of women's right to vote, grant award of \$1,500;
- 3.) Farmster (DBA Marin Link) for expenses related to promotion of events held at the historic Veronda-Falletti Ranch, grant award of \$1,500;
- 4.) Cotati Chamber of Commerce for expenses related to advertising and promotion of the annual Cotati Music Festival to be held June 27, 2020, grant award of \$1,500; and
- 5.) Penngrove Social Firemen for expenses related to advertisement of three annual events: July Celebration, Luau, and Holiday Parade of Lights, grant award of \$3,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of

advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

9/17/19; 10/15/19; 11/19/19; and 12/17/19 - Awarded FY 2019-2020 Local Events, Organizations, and Economic Development grants

FISCAL SUMMARY

Expenditures	FY 19-20 Adopted	FY20-21 Projected	FY 21-22 Projected
Budgeted Expenses	9,500		
Additional Appropriation Requested			
Total Expenditures	9,500		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	9,500		
Use of Fund Balance			
Contingencies			
Total Sources	9,500		

Narrative Explanation of Fiscal Impacts:

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Transient Occupancy funds are programmed in the FY 2019-2020 budget.

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

Community Investment Fund Policy