



## SUMMARY REPORT

---

**Agenda Date:** 12/17/2019

---

**To:** Board of Supervisors

**Department or Agency Name(s):** Board of Supervisors

**Staff Name and Phone Number:** Supervisor David Rabbitt, 707/565-2241

**Vote Requirement:** Majority

**Supervisory District(s):** Second

**Title:**

Disbursement of Fiscal Year 2019-2020 Second District Community Investment Fund Grant Awards.

**Recommended Action:**

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Grant for FY 2019-2020: Agricultural Community Events Farmers' Markets, \$1,500; Children's Museum of Sonoma County, \$3,000; Petaluma Arts Council (DBA Petaluma Arts Center), \$3,000; and Rural California Broadcasting Corporation (DBA Northern California Public Media), \$2,000. (Second District)

**Executive Summary:**

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Second District has reviewed applications and wishes to recommend the following FY 2019-2020 grant awards:

- 1.) Agricultural Community Events Farmers' Markets for expenses related to promotion and advertising of the Cotati Shop & Stroll event December 7, 2019, grant award of \$1,500;
- 2.) Children's Museum of Sonoma County for expenses related to the Museum Access Programs (Family Access memberships, Museum for All, Library Discover and Go, and Open Door) and advertising, grant award of \$3,000;
- 3.) Petaluma Arts Council (DBA Petaluma Arts Center) for expenses related to the management and promotion of four exhibits opening in November 2019, grant award of \$3,000; and
- 4.) Rural California Broadcasting Corporation (DBA Northern California Public Media) for expenses related to the research and production of 5 video pieces telling the stories of securing women's right to vote, grant award of \$2,000.

**Discussion:**

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of

other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

**Prior Board Actions:**

9/17/19, 10/15/19, and 11/19/19 - Awarded FY 2019-2020 Local Events, Organizations, and Economic Development grants

**FISCAL SUMMARY**

<b>Expenditures</b>	<b>FY 19-20 Adopted</b>	<b>FY20-21 Projected</b>	<b>FY 21-22 Projected</b>
Budgeted Expenses	9,500		
Additional Appropriation Requested			
<b>Total Expenditures</b>	<b>9,500</b>		
<b>Funding Sources</b>			
General Fund/WA GF			
State/Federal			
Fees/Other	9,500		
Use of Fund Balance			
Contingencies			
<b>Total Sources</b>	<b>9,500</b>		

**Narrative Explanation of Fiscal Impacts:**

Transient Occupancy funds are programmed in the FY 2019-2020 budget.

**Staffing Impacts:**

---

---

**Agenda Date:** 12/17/2019

---

<b>Position Title (Payroll Classification)</b>	<b>Monthly Salary Range (A-I Step)</b>	<b>Additions (Number)</b>	<b>Deletions (Number)</b>

**Narrative Explanation of Staffing Impacts (If Required):**

N/A

**Attachments:**

None

**Related Items “On File” with the Clerk of the Board:**

Community Investment Fund Policy