



# County of Sonoma

## State of California

Date: October 22, 2019

Item Number: \_\_\_\_\_  
Resolution Number: \_\_\_\_\_

☐ 4/5 Vote Required

**Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California,  
Honoring Ross Liscum As The Recipient Of North Bay Leadership Council's 2019 Leaders  
Of The North Bay Award For "United We Stand: Community Leadership."**

**WHEREAS**, Ross Liscum's volunteering and community engagement started in the 1970s as a member of the Active 20-30 Club in Santa Rosa. Ross is now well into his 4th decade of participating in or spearheading community efforts; and

**WHEREAS**, as a Veteran himself, Ross was instrumental in creating Santa Rosa's Veterans Monument. He helped raise the necessary funds, sought the support of local contractors and convinced suppliers to donate materials and labor. Ross continues to be a strong advocate for Veterans, ensuring that local jurisdictions continue to fund programs and services to Veterans; and

**WHEREAS**, as a long-time Director of the Sonoma County Fairgrounds Board of Directors, Ross has directly been involved in supporting the local agricultural community. Through Ross' stewardship on the board, the community was able to welcome the Saralee and Richard Kunde Agriculture Education Center; and

**WHEREAS**, Ross is deeply involved in solving the housing crisis our community is facing. As a recognized leader in the real estate industry, he's utilized his professional talents in serving on various nonprofit boards, among them Community Housing Sonoma County (CHSC) where he advocates for housing for homeless veterans; and

**WHEREAS**, Ross has taken on many critically important assignments such as becoming a member of the Board of Public Utilities for the City of Santa Rosa. He was a central player and leader in planning and ultimately building the Santa Rosa Wastewater and Reuse Project. Ross was a member of the North Coast Regional Quality Control Board where his efforts enabled business and agriculture to thrive while protecting water quality and fisheries; and

**WHEREAS**, Ross serves on the Sonoma County Assessment Appeals Board. In this thankless role, homeowners and businesses have benefited from the hundreds of hours he has spent ensuring fairness in the way property taxes are computed and collected; and

Resolution #

Date:

Page 2

**WHEREAS**, Ross is a past president of both the Sonoma County Alliance and the North Bay Realtors Association. He has served on a myriad of committees for both organizations dealing with government regulations regarding housing and streamlining the permit process; and

**WHEREAS**, he undertakes all these tasks without the least desire for or expectation of attention. Much of his effort is below the radar. His efforts are selfless and truly for the betterment of the community.

**NOW THEREFORE BE IT RESOLVED**, that the Sonoma County Board of Supervisors commends and honors the Ross Liscum as a recipient of North Bay Leadership Council's 2019 Leaders of the North Bay Award for "United We Stand: Community Leadership."

**Supervisors:**

Gorin:

Rabbitt:

Gore:

Hopkins:

Zane:

Ayes:

Noes:

Absent:

Abstain:

**So Ordered.**