



County of Sonoma

State of California

Date: September 10, 2019

Item Number: _____

Resolution Number: _____



4/5 Vote Required

Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California, Proclaiming September 15th Through October 15th As Latino Heritage Month In The County Of Sonoma

Whereas, In 1968, President Lyndon B. Johnson first recognized Hispanic Heritage Week, later expanded under President Reagan to one month, and each successive President has continued this tradition, including President Barack Obama, who declared September 15 through October 15 to be National Hispanic Heritage Month and who has called upon the people of our county to observe this month with appropriate respect, ceremonies, activities; and

Whereas, Sonoma County has a long history of welcoming immigrants and is home to a growing multiethnic and multicultural Latino Populations, including citizens originating from Mexico, Central America, South America, and the Caribbean – all of whom are welcome and make our lives brighter and better. Sonoma County's Latino population grew by 69% in the past 18 years and now represents 29 percent of our citizens, approximately 138,000 people; and

Whereas, the diverse Latino population of the County of Sonoma makes a significant economic contribution and has many profound positive influences on our community through strong commitment to family, faith, education, hard work, vibrant culture, service; and

Whereas, Sonoma County, which thrives on the diversity and ingenuity of all of our people, depends on the continued support and success of our diverse Latino friends and neighbors for many decades to come; and

Whereas, for over the past decades, Sonoma County Latino organizations have continued to foster the culture and tradition to our community. These organizations comprise of civically active community members, business owners, elected officials, college students, high school students focusing in the areas of immigration, education, health, wellness, financial stability, economic, economic engagement and social justice

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while advocating and ensuring a voice in Sonoma County on behalf of the Latino Community.

Whereas, the Board of Supervisors recognizes the continued hard work and contributions of Latino businesses to our local economy and offers support for the Latino Business Visitation Program during this month.

Now, Therefore, Be It Resolved that the Board of Supervisors of the County of Sonoma in deep appreciation to the diverse Latino population of our community, hereby proclaim September 15 through October 15 to be Latino Heritage Month in Sonoma County.

Supervisors:

Gorin:

Rabbitt:

Zane:

Hopkins:

Gore:

Ayes:

Noes:

Absent:

Abstain:

So Ordered.