

**Community Investment Program
Tourism Impact Fund Expenditure Recommendations**

Attachment A

Project	Organization/Department receiving funds	Amount of Funds to be awarded	How will the project help to mitigate the impacts of tourism?	How will the community benefit from this project?
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District One

Glen Ellen Kiosk Project	Glen Ellen Forum	\$9,972	Beautify neglected patch of land in a prominent location in Glen Ellen. Place additional trash receptacle to minimize litter.	Kiosk will provide a central location for maps, announcements, a lending library, and trash receptacles, which will benefit residents and visitors alike.
Springs Municipal Advisory Council (Springs MAC)	Various	\$2,500	Funds will be used for ongoing costs associated with the Springs Municipal Advisory Council (room rental, minute taker, videography, and translation)	The Springs MAC acts as a bridge for communication between the County and local residents and businesses in the Springs Area

District Three

Bicycle Safety Campaign	Sonoma County Transportation Authority (SCTA)	\$5,000	Campaign aimed to promote cycling safety and to reduce driving and congestion.	Through education, the number of crashes and injuries will be reduced.
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District Four

Sonoma County COPE Evacuation Route and Signs	Geyserville Volunteer Firefighters' Association on behalf of Northern Sonoma County COPE Leadership Team	\$20,000	This will help ease the gridlock of increased tourist traffic in the event of catastrophic fires.	These signs will help communities better identify, respond to, and survive fires, and other emergencies. It will increase awareness of risks to help both visitors and residents alike be better prepared for an emergency.
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District Five

Lower Russian River and Sonoma Coast Municipal Advisory Councils	Various	\$1,500	Funds will be used for ongoing costs associated with the Lower Russian River and Sonoma Coast Municipal Advisory Councils (room rental and translation)	The Lower Russian River and Sonoma Coast MACs acts as a bridge for communication between the County and local residents and businesses in those areas
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