



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 8/20/2019

To: Board of Commissioners

Department or Agency Name(s): Community Development Commission

Staff Name and Phone Number: Margaret Van Vliet, (707) 565-7504

Vote Requirement: Majority

Supervisory District(s): All

Title:

Sonoma County Community Development Commission 3-year Strategic Plan

Recommended Action:

Recommend adoption of the three-year strategic plan for the Community Development Commission.

Executive Summary:

The Community Development Commission (Commission) engaged LeSar Development Consultants to develop a practical and actionable strategic plan, as authorized by the Board of Commissioners on July 10, 2018. The Board is being asked to adopt the resulting three-year strategic plan.

Discussion:

Consistent with established Board priorities and the Recovery and Resiliency Framework, the Commission is committed to providing its services in a way that is agile, equitable, and responsive to the true needs of the community. The Commission is also committed to being an agency with a strong internal culture that stewards public resources and works with County staff and external partners to deliver services that lead to stable housing for all residents.

The Commission and its consultant carried out a comprehensive internal and external engagement process to assess the operating environment, understand the unique value the Commission brings to the county, and assess capacity of the agency to provide leadership and solid service delivery to the urgent issues of housing instability and unaffordability throughout Sonoma County. As a result of this work, the Commission revised its vision to *"Homes for all in thriving and inclusive neighborhoods"* and mission to *"Opening doors to permanent housing and opportunity"*. The three-year Strategic Plan, focused on fiscal years 2019 -2020 through 2021-2022, is built upon the organizational values of stewardship, cooperation, ingenuity, dignity, and social equity. From that foundation, the overarching goals of the plan are to:

1. Foster a Strong Internal Team,
2. Built Trust through Proactive Engagement, and

3. Create Pathways to Housing and Community Resources

In order to achieve these goals, each division (Rent Assistance, Ending Homelessness, Housing & Neighborhood Investments, and Strategic Support) has mapped out three to four objectives with corresponding detailed and actionable strategies to be deployed over the next three years. Finally, to make sure that the Commission meets its goals and to allow for adaptability and adjustment of the plan as needed, the Strategic Plan identifies success measures that will be tracked on an ongoing basis.

Given the critical importance of stable, affordable, and well-located housing to the well-being of the community, it is important for the County's lead agency on housing and homelessness to have the clarity of purpose and strong capacity that the attached Strategic Plan calls for. The Board's adoption of the Plan will provide stability and support to the Commission during its upcoming leadership change.

Prior Board Actions:

7/10/2018, Item 8 - Approved LeSar Development Consultants Strategic Planning Services contract

FISCAL SUMMARY

Expenditures	FY 19-20 Adopted	FY20-21 Projected	FY 21-22 Projected
Budgeted Expenses			
Additional Appropriation Requested			
Total Expenditures			
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance			
Contingencies			
Total Sources			

Narrative Explanation of Fiscal Impacts:

The goals, objectives, and strategies outlined in the Strategic Plan are expected to fall within the currently approved operational budget for the Commission and do not require additional funds.

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Agenda Date: 8/20/2019

Narrative Explanation of Staffing Impacts (If Required):

The goals, objectives, and strategies outlined in the Strategic Plan are not expected to require staffing impacts beyond those previously approved by the Board.

Attachments:

1. Sonoma County Community Development Commission 3-Year Strategic Plan FY 2020-2022
2. Commission organizational chart
3. Powerpoint Presentation

Related Items “On File” with the Clerk of the Board:

N/A