# SONOMA COUNTY COMMUNITY DEVELOPMENT COMMISSION

**2019 Equity in Housing Project**

# CDC Equity in Housing Project

- MOU with Cities of Petaluma and Santa Rosa to complete a countywide Assessment of Fair Housing (AFH)
- Budget resolution to accept $75,000 from the Kaiser Foundation, $81,000 from cities, to fund AFH and CDC's Equity in Housing Project

# What is the Equity in Housing Project?

- For now, it's a 2-part project to address institutionalized housing disparities in Sonoma County
- Part I: Assessment of Fair Housing (AFH)
- Part II: Equity in Housing Agenda (Agenda)

# Part I: Assessment of Fair Housing

- Federal requirement: Affirmatively Furthering Fair Housing Rule (AFFH, 2015)
- State requirement: AB 686 (2018)
- Requires data analytics and community engagement
- CDC will conduct countywide AFH with Petaluma and Santa Rosa as partners, cities contribute $81,000 to fund AFH activities
- Kaiser Foundation Grant will provide $50,000 for the AFH

2019 Countywide Assessment of Fair Housing

# Part II: CDC's Equity in Housing Agenda

- Gather data regarding inequities: Rent burden, home ownership rates among minorities, Housing Choice Voucher Program demographics
- Deeper engagement with community groups
- Apply learnings to programmatic policies so that access is improved and disparities can start to be reversed
- Creation of a housing opportunity map
- Kaiser Foundation Grant will provide $25,000 for these efforts

# How is this program different?

- Meets people where they are
- Emphasizes client-centered outreach
- Partners with outside entities (2020 General Plan, County depts, cities, etc.)
- Approaches countywide housing crisis and inequity the same way residents do: REGIONALLY

# WHY IS THIS IMPORTANT?

Policies and programs we implement must address longstanding disparities in access to jobs, transportation, education, community amenities and housing

# Project Timeline

**Jul. – Nov. 2019**

Collect and analyze data for AFH

**Sep.– Nov. 2019**

Engagement with residents and community partners to augment data collection

**Nov. 2019 – Jan. 2020**

Data analysis, AFH compilation

**Early 2020**

Prepare 5-year planning documents informed by AFH

**Spring 2020**

Governing bodies adopt AFH and 5-year planning documents

**Summer 2020**

Equity Agenda Final Project Report

# Project Goals

- Ensure a process informed by community, especially members of protected classes
- Augment, synthesize, and analyze existing data to inform recommendations
- Shape all policies and programs to affirmatively further fair housing
- Meet federal and state mandates to affirmatively further fair housing
- Use findings and outcomes to inform related County plans and policies, beyond CDC

# 2019 Equity in Housing Project

## Recommended Actions

- Authorize an MOU with Cities of Petaluma and Santa Rosa to complete a countywide Assessment of Fair Housing (AFH)
- Approve a budget resolution accepting $156,000 ($75,000 from the Kaiser Foundation, $81,000 from cities), to fund CDC Equity in Housing Project