



Community Preparedness & Prevention Survey Results

March – April 2019

Summary:

In spring 2019, the County of Sonoma conducted a survey to better understand the community's awareness of emergency preparedness and prevention. The Emergency Preparedness and Prevention Survey was shared in English and Spanish on County social media channels and local radio stations, with community partners and the Board of Supervisors, and via the SoCo Correspondent. A total of 1,956 respondents completed the five minute survey.

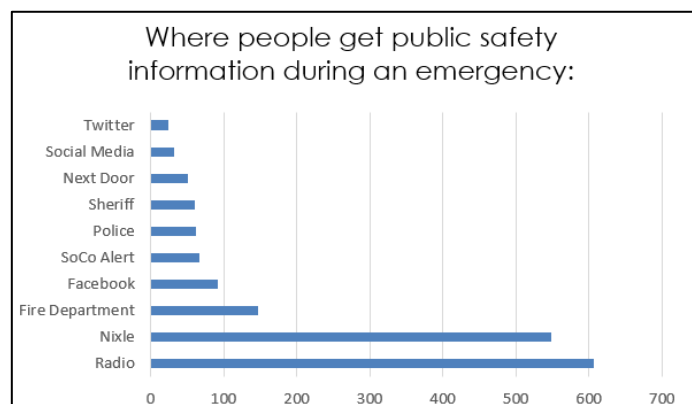
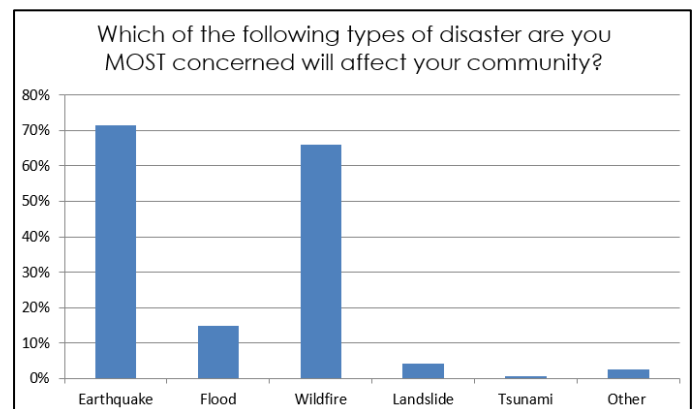


Preparedness Awareness:

- People are most concerned about **earthquakes and wildfires** in Sonoma County.
- **91% of people know what a "go bag" is, but only 36% have one.**
 - 81% of people with a "go bag" store it at home, 31% store it in their car, and 3% at work. (some people have more than one "go bag")
- **75% of people know what items should be in a "go bag."**
- 62% of people know where to find public safety information during an emergency.
 - Majority get their information from **radio and Nixle.**
- 70% of people **know what evacuation routes to use in an emergency.**
- 41% of people **have a family emergency plan.**

Only 36% of people have a "GO BAG"

Go to SoCoEmergency.org today to find out what items should be in a "go bag"



Prevention Awareness:

- 71% of people agree **they know what wildfire preventative measures to take** to harden their home.
- 93% of people **are familiar with** how to create **defensible space** around your home.
- 97% of property owners are familiar with knowing it is **their responsibility to ensure vegetation is properly managed** on their property.
- 61% of people are familiar with knowing whether **their home would benefit from retrofits** such as the installation of earthquake bracing.
- 60% of people are familiar with knowing which **types of plants, trees, and shrubs are fire-resistant** and can reduce their property's vulnerability to fire.
- 56% of people are familiar with understanding how to appropriately space plants and incorporate inflammable materials, like rock walls and brick paths **to enhance a fire-safe landscape**.
- 42% of non-elevated home property owners in a flood zone are **familiar with how elevated their home needs to be to avoid a 100-year flood**.



KNOW THE LAW BE FIRE SMART

100 FEET OF DEFENSIBLE SPACE IS REQUIRED UNDER THE PUBLIC RESOURCES CODE (PRC) 4291. CALIFORNIA BUILDING CODE CHAPTER 7A REQUIRES CERTAIN CONSTRUCTION MATERIALS AND METHODS FOR HOMES IN WILDLAND AREAS. BE SURE TO CONTACT YOUR LOCAL FIRE DEPARTMENT FOR ADDITIONAL REQUIREMENTS TO ENSURE YOUR HOME IS COMPLIANT WITH THE LAW. READYFORWILDFIRE.ORG/THELAW

