



# County of Sonoma

## State of California

Date: March 12, 2019

Item Number: \_\_\_\_\_

Resolution Number: \_\_\_\_\_

☐ 4/5 Vote Required

### **Resolution of the Board of Supervisors of the County of Sonoma, State of California,**

#### **Declaring March 2019 as National Colorectal Cancer Awareness Month in Sonoma County**

**Whereas,** This March, the Colorectal Cancer Alliance is conducting a public awareness campaign to challenge assumptions and misconceptions about colorectal cancer by dispelling myths, raising awareness and connecting people across the country with information and support; and

**Whereas,** The theme this year is “Don’t Assume”, as in don’t assume you are too young, or that you are alone or that public awareness is not important because when people stop assuming they get screened, they reach out for support, they pay attention to their symptoms and they advocate for their health; and

**Whereas,** Some facts about Colorectal Cancer: it is the third leading cancer globally; although there is a declining incident trend in those over fifty - incidence rates for adolescents and young adults have been increasing steadily; young on-set rectal cancer incidence has increased at nearly twice the rate of young-onset colon cancer; physician-related delays have been estimated to occur in between 15 and 50% of young-onset colorectal cancer cases and while it is know that both environmental and genetic factors can increase the likelihood of developing colorectal cancer, the majority of colorectal cancers are sporadic rather than familial.

**Now, Therefore, Be It Resolved** that the Sonoma County Board of Supervisors Declares March 2019 as National Colorectal Cancer Awareness Month in Sonoma County.

Resolution #

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**Supervisors:**

Gorin:

Zane:

Gore:

Hopkins:

Rabbitt:

Ayes:

Noes:

Absent:

Abstain:

**So Ordered.**