Summary of Individuals Served

The American Rescue Plan Act Community Resilience Program (ARPA CRP) continues to be a positive demonstration for how the County can better collect demographic data through healing-centered approaches to assess the impact of County investments. This expanded use deepens the approach to collecting demographic data using the Upstream Investments Shared Outcomes System (SOMS) and tells a broader story about the impact of the ARPA CRP. Data collection in SOMS began January 1, 2023. Prior to January, the SOMS system was not completed for the ARPA-CRP expansion and only the federal ARPA requirements were being collected. The tables below share key highlights from January 1, 2023 - June 30, 2024.

Multiple types of data are being collected to communicate the impact of the ARPA CRP. The intake for programs offering ongoing services includes personal identifiable information (PII), which allows us to follow a person across programs to assess broader impact. Programs offering one-time services or group activities are collecting non-PII. Both datasets include demographic data collection, but because non-PII doesn't attach the service provided to an individual, it can't be compared across priority areas. In addition, programs that are offering ongoing services to an individual are collecting a complete intake and a Social Determinants of Health (SDOH) survey for each participant. The SDOH survey is used to better understand the broad needs of a program participant and to confirm eligibility for ARPA funding. The survey is based on the validated Protocol for Responding to & Assessing Patients' Assets, Risks & Experiences (PRAPARE) tool used by Federally Qualified Health Centers.

CRP programs that collect individual-level data have assisted **3,143 people across the 9 priority areas**, providing **a total of 21,907 services** since program inception. Priority areas include: assistance to workers; childcare and childcare facilities; educational disparities; food assistance; financial assistance; housing and shelter; mental health; small business and non-profit; and culturally responsive disaster services. Additionally, programs that only track the number of services delivered have provided approximately **17,264 services to date**. The data clearly shows that food assistance was the most utilized service across all program areas, followed by financial assistance. This is not surprising given the impact of Covid-19 on employment and the rapid increase in cost of living. The housing and shelter priority area saw the third highest client levels. Households across the county struggle to make ends meet, so the availability of food and financial assistance was extremely valuable for the community. Other priority areas helped residents in job-training and securing new employment, provided scholarships to students and delivered much needed mental health care for residents (especially underserved youth).

The data below articulates the tremendous magnitude of investment made through the ARPA Community Resilience Program. Using the ARPA funds to support Community Based Organizations (CBOs) was an effective approach to get needed services to County

residents most disproportionately impacted by the COVID-19 pandemic. CBOs are trusted organizations where residents feel safe and have ongoing relationships with providers who can serve them in culturally appropriate ways.

Table 1. Race/Ethnicity of clients served: July 1, 2022 – June 30, 2024

	Individuals Served by Race/ Ethnicity (PII)	Services Provided by Race/ Ethnicity (PII)	Services Provided by Race/ Ethnicity (Non-PII)
Hispanic/ Latino/e/x	1,557	8,469	8,858
Black/ African American	244	1,276	455
Native American & First Nations	150	899	373
Asian	85	483	462
Native Hawaiian and Pacific Islander	30	210	86
Middle East & North Africa	21	90	32
White	1,215	10,373	5,922
****multi-racial***	*305*	*1,062*	*248*
No race given/missing	202	1,242	1,384
Totals	**3,164**	**21,859**	**17,264**

*Race/ethnicity numbers will total a higher number than the total individuals served. Participants had the freedom to choose all racial and ethnic communities to which they belong, some people appear in multiple race/ethnicity categories. The accurate total of individuals served is reflected in the **totals** row.

Table 2. ARPA Services by Zip Code and Approximate Supervisorial District: July 1, 2022 – June 30, 2024
Please note: If a zip code is not listed in a Supervisorial District, there is no data specific to that zip code at this time.

District & Service Area	Zip Code	Counts of Services (Non-PII)	Counts of Services (PII)	Counts of Individuals (PII)
District 1				
Santa Rosa: Montgomery Village/Bennett Valley	95405	**443**	**633**	**107**
Santa Rosa: Oakmont/Middle Rincon/Skyhawk	95409	**431**	**614**	**94**
El Verano (PO Box)	95433	**10**	**1**	**1**
Boyes Hot Springs	95416	**3**	**2**	**3**
Glen Ellen	95442	**42**	**83**	**13**
Sonoma	95476	**1,011**	**767**	**114**
Kenwood	95452	**1**	**6**	**1**
Vineburg (PO Box)	95487	**1**	**0**	**0**
District 1 Totals		**1,942**	**2,106**	**333**
District 2				
Cotati	94931	**57**	**295**	**30**
Novato/Black Point-Green Point (Includes Marin)	94945	**7**	**0**	**0**
Novato/Petaluma	94947	**3**	**0**	**0**
Penngrove	94951	**49**	**151**	**11**
Petaluma: Western (Includes Marin)	94952	**240**	**413**	**80**
Petaluma: Eastern	94954	**326**	**764**	**117**
District 2 Totals		**682**	**1,623**	**238**
District 3				
Santa Rosa: Northwest	95401	**2,464**	**2,190**	**331**
Santa Rosa: Northeast/Southeast	95404	**1,485**	**1,481**	**259**
Santa Rosa: Downtown (PO Box)	95402	**177**	**123**	**11**
Santa Rosa: Southwest/Roseland	95407	**2,234**	**2,536**	**416**
Rohnert Park (PO Box)	94927	**0**	**1**	**2**
Rohnert Park	94928	**1,148**	**1,710**	**212**
District 3 Totals		**7,508**	**8,041**	**1,231**

District & Service Area	Zip Code	Counts of Services (Non-PII)	Counts of Services (PII)	Counts of Individuals (PII)
District 4				
Santa Rosa: North/Larkfield-Wikiup	95403	**2,201**	**1,988**	**299**
Santa Rosa: Downtown (PO Box)	95406	**24**	**109**	**5**
Cloverdale	95425	**466**	**394**	**90**
Geyserville	95441	**9**	**23**	**6**
Healdsburg	95448	**465**	**528**	**99**
Windsor	95492	**818**	**799**	**97**
District 4 Totals		**3,983**	**3,841**	**596**
District 5				
Bodega Bay	94922	**4**	**0**	**0**
Bodega Bay	94923	**2**	**29**	**3**
Camp Meeker (PO Box)	95419	**18**	**36**	**2**
Cazadero	95421	**54**	**218**	**9**
Duncan Mills	95430	**1**	**0**	**0**
Forestville	95436	**417**	**517**	**40**
Fulton	95439	**65**	**24**	**3**
Graton	95444	**28**	**8**	**1**
Guerneville	95446	**805**	**1,417**	**92**
Monte Rio	95462	**139**	**312**	**14**
Timber Cove	95450	**2**	**4**	**1**
Occidental	95465	**6**	**9**	**2**
Rio Nido (PO Box)	95471	**95**	**250**	**8**
Sebastopol/Freestone	95472	**570**	**643**	**76**
Sebastopol	95473	**27**	**85**	**2**
Villa Grande (PO Box)	95486	**3**	**0**	**0**
The Sea Ranch	95497	**2**	**11**	**2**
District 5 Totals		**2,238**	**3,563**	**255**
Other Zip Codes		**865**	**104**	**28**
No Zip Code*		**46**	**2,581**	**483**
Totals Overall		**17,264**	**21,859**	**3,164**

* A person might not have a zip code because they are unhoused and there is no address or zip code not entered correctly.

Table 3. ARPA PII Clients by Race/Ethnicity by Supervisorial District: July 1, 2022 – June 30, 2024

Race/Ethnicity	**District 1**	**District 2**	**District 3**	**District 4**	**District 5**	**No District***	**Outside County**	**Totals**
White	**144**	**89**	**430**	**182**	**168**	**191**	**11**	**1,215**
Hispanic/ Latino/e/x	**155**	**110**	**653**	**344**	**52**	**227**	**16**	**1,557**
Black/ African American	**23**	**14**	**112**	**38**	**13**	**43**	**1**	**244**
Asian	**7**	**8**	**33**	**20**	**1**	**16**	**0**	**85**
Native American & First Nations	**7**	**5**	**65**	**26**	**12**	**35**	**0**	**150**
Middle East & North Africa	**1**	**3**	**8**	**4**	**2**	**3**	**0**	**21**
Native Hawaiian and Pacific Islander	**1**	**4**	**15**	**4**	**1**	**5**	**0**	**30**
No Race Given/Missing	**19**	**24**	**79**	**41**	**17**	**22**	**0**	**202**
Multi-Race	***23***	***17***	***142***	***58***	***11***	***53***	***1***	***305***

*no district/no address – includes the unhoused

Table 4. ARPA PII <u>Clients</u> Served by Program Area by Race/Ethnicity: July 1, 2022 – June 30, 2024

Priority Area	Asian	Black or African American	Hispanic, Latino/e/x, or Spanish origin	Middle Eastern or North African	Native American/ Indigenous Peoples/ First Nations Peoples (American Indian) or Alaska Native	Native Hawaiian or another Pacific Islander community	White	Not Sure/ Prefer Not to State	Multi-race*	Total Individuals
Assistance to Workers	2	4	165	1	9	2	56	4	19	224
Childcare and Childcare Facilities	1	2	123	2	4	1	24	10	7	156
Culturally Responsive Disaster (non-PII only)	0	0	0	0	0	0	0	0	0	0
Educational Disparities	8	0	31	0	1	0	3	0	2	41
Financial Assistance	11	76	572	8	34	5	221	84	112	885
Food Assistance	17	38	254	2	26	10	462	62	7	862
Housing and Shelter	15	63	146	3	54	8	248	7	83	449
Mental Health	5	62	140	1	23	2	105	21	39	316
Small Business and Nonprofit	27	13	136	4	4	2	116	14	48	268
Missing								*2*	0	2
Total	***85***	***244***	***1,557***	***21***	***150***	***30***	***1,215***	***202***	305	3,164
# clients receiving services in multiple priority areas	***1***	***14***	***10***	***0***	***5***	***0***	***20***	***2***	12	39

Note: A client may be receiving services across multiple program area as noted in the bottom row. In total, there were 39 clients who received services in two different priority areas.

*Participants had the freedom to choose all racial and ethnic communities to which they belong, some people appear in multiple race/ethnicity categories. The accurate “client” total is reflected in the **Total Individuals** column.

Table 5. ARPA PII Services by Program Area by Race/Ethnicity: July 1, 2022 – June 30, 2024

Priority Area	Asian	Black or African American	Hispanic, Latino/e/x, or Spanish origin	Middle Eastern or North African	Native American/ Indigenous Peoples/ First Nations Peoples (American Indian) or Alaska Native	Native Hawaiian or another Pacific Islander community	White	Not Sure/ Prefer Not to State	Multi-Race*	Total Services
Assistance to Workers	2	24	451	1	33	2	161	9	56	627
Childcare and Childcare Facilities	1	2	120	1	4	1	24	10	7	152
Culturally Responsive Disaster	0	0	0	0	0	0	0	0	0	0
Educational Disparities	8	0	31	0	1	0	3	0	2	41
Financial Assistance	37	145	2,083	24	64	19	445	234	244	2,773
Food Assistance	224	561	4,411	40	448	100	7,853	802	19	14,405
Housing and Shelter	153	437	966	7	296	65	1,407	44	573	2,751
Mental Health	31	94	256	12	48	22	356	44	102	744
Small Business and Nonprofit	27	13	151	5	5	1	124	16	59	283
Missing								83		83
Total	***483***	***1,276***	***8,469***	***90***	***899***	***210***	***10,373***	***1,242***	**1,062**	**21,859**

*Participants had the freedom to choose all racial and ethnic communities to which they belong, some people appear in multiple race/ethnicity categories. The accurate "service" total is reflected in the **Total Services** column.

Table 6. ARPA Non-PII Services Provided by Program Area by Race/Ethnicity: July 1, 2022 – June 30, 2024

Priority Area	Asian	Black or African American	Hispanic, Latino/e/x, or Spanish origin	Middle Eastern or North African	Native American/ Peoples/ First Nations Peoples (American Indian) or Alaska Native	Native Hawaiian or another Pacific Islander community	White	Not Sure/ Prefer Not to State	Multi-racial*	Total Services
Assistance to Workers	0	0	1	0	0	0	1	1	0	3
Childcare and Childcare Facilities	2	0	1	0	1	0	3	0	1	7
Culturally Responsive Disaster	6	2	265	1	1	1	53	246	5	564
Educational Disparities	39	42	792	0	11	2	156	45	15	1,071
Financial Assistance	5	20	1,410	0	13	2	24	121	14	1,580
Food Assistance	324	315	4,526	17	296	67	4,858	847	50	11,187
Housing and Shelter	1	8	27	0	3	0	44	1	8	75
Mental Health	50	44	1,283	9	39	9	641	105	132	2,026
Small Business and Nonprofit	35	24	551	4	9	5	141	18	31	749
Missing			2				1		1	2
Total	***462***	***455***	***8,858***	***31***	***373***	***86***	***5,922***	**1,384**	**257**	**17,264**

Race/ethnicity numbers will total a higher number than the total individuals served. Participants had the freedom to choose all racial and ethnic communities to which they belong, some people appear in multiple race/ethnicity categories. The accurate "individual" total is reflected in the **Total Services column.

Table 7. ARPA Total (PII + Non-PII) Services by Program Area by Race/Ethnicity: July 1, 2022 – June 30, 2024

Priority Area	Asian	Black or African American	Hispanic, Latino/e/x, or Spanish origin	Middle Eastern or North African	Native American/ Indigenous Peoples/ First Nations Peoples (American Indian) or Alaska Native	Native Hawaiian or another Pacific Islander community	White	Not Sure/ Prefer Not to State	Multi-Race*	Total services
Assistance to Workers	**2**	**24**	**452**	**1**	**33**	**2**	**162**	**10**	**56**	**630**
Childcare and Childcare Facilities	**3**	**2**	**121**	**1**	**5**	**1**	**27**	**10**	**8**	**159**
Culturally Responsive Disaster	**6**	**2**	**265**	**1**	**1**	**1**	**53**	**246**	**5**	**564**
Educational Disparities	**47**	**42**	**823**	**0**	**12**	**2**	**159**	**45**	**17**	**1,112**
Financial Assistance	**42**	**165**	**3,493**	**24**	**77**	**21**	**469**	**355**	**258**	**4,353**
Food Assistance	**548**	**876**	**8,937**	**57**	**744**	**167**	**12,711**	**1,649**	**69**	**25,592**
Housing and Shelter	**154**	**445**	**993**	**7**	**299**	**65**	**1,451**	**45**	**581**	**2,826**
Mental Health	**81**	**138**	**1,539**	**21**	**87**	**31**	**997**	**149**	**234**	**2,770**
Small Business and Nonprofit	**62**	**37**	**702**	**9**	**14**	**6**	**265**	**34**	**90**	**1,032**
Missing	**0**	**0**	**2**	**0**	**0**	**0**	**1**	**83**	**1**	**85**
Total	***945***	***1,731***	***17,327***	***121***	***1,272***	***296***	***16,295***	***2,626***	**1,319**	**39,123**

*Participants had the freedom to choose all racial and ethnic communities to which they belong, some people appear in multiple race/ethnicity categories. The accurate "service" total is reflected in the **Total Services** column.

Table 8. ARPA PII Services by Program Area by Supervisorial District: July 1, 2022 – June 30, 2024

Priority Area	District 1	District 2	District 3	District 4	District 5	Missing District*	Out of Sonoma County	Total Individuals
Assistance to Workers	22	60	282	129	19	63	52	627
Childcare and Childcare Facilities	19	18	84	24	4	3	0	152
Culturally Responsive Disaster**	0	0	0	0	0	0	0	0
Educational Disparities	2	0	22	15	1	1	0	41
Financial Assistance	193	208	1,350	748	64	206	4	2,773
Food Assistance	1,556	1,214	5,109	2,663	3,395	426	42	14,405
Housing and Shelter	135	34	787	111	27	1,653	4	2,751
Mental Health	147	67	323	115	45	47	0	744
Small Business and Nonprofit	32	15	73	36	8	117	2	283
Missing	0	7	11	0	0	65	0	83
Total	2,106	1,623	8,041	3,841	3,563	2,581	104	21,859

*"missing district" includes unhoused clients who do not have an address

**No PII services provided in this priority area (non-PII only)

Table 9. ARPA Non-PII Services by Program Area by Supervisorial District: July 1, 2022 – June 30, 2024

Priority Area	District 1	District 2	District 3	District 4	District 5	Missing District	Out of Sonoma County	Total Individuals
Assistance to Workers	0	0	2	1	0	0	0	3
Childcare and Childcare Facilities	0	2	2	1	1	0	1	7
Culturally Responsive Disaster	71	12	149	48	41	232	11	564
Educational Disparities	20	5	722	311	8	0	5	1,071
Financial Assistance	262	33	884	281	74	17	29	1,580
Food Assistance	993	520	4,803	2,714	1,838	243	76	11,187
Housing and Shelter	0	1	35	24	13	2	0	75
Mental Health	483	81	657	361	209	32	203	2,026
Small Business and Nonprofit	113	28	252	242	54	35	25	749
Missing	0	0	0	0	0	2	0	2
Total	1,942	682	7,506	3,983	2,238	563	350	17,264

Table 10. ARPA Total Services (PII + Non-PII) by Program Area by Supervisorial District: July 1, 2022 – June 30, 2024

Priority Area	District 1	District 2	District 3	District 4	District 5	Missing District	Out of Sonoma County	Total Individuals
Assistance to Workers	22	60	284	130	19	63	52	630
Childcare and Childcare Facilities	19	20	86	25	5	3	1	159
Culturally Responsive Disaster	71	12	149	48	41	232	11	564
Educational Disparities	22	5	744	326	9	1	5	1,112
Financial Assistance	455	241	2,234	1,029	138	223	33	4,353
Food Assistance	2,549	1,734	9,912	5,377	5,233	669	118	25,592
Housing and Shelter	135	35	822	135	40	1,655	4	2,826
Mental Health	630	148	980	476	254	79	203	2,770
Small Business and Nonprofit	145	43	325	278	62	152	27	1,032
Missing	0	7	11	0	0	67	0	85
Total	4,048	2,305	15,547	7,824	5,801	3,144	454	39,123