



County of Sonoma

State of California

Date: February 6, 2024

Item Number: _____

Resolution Number: _____

4/5 Vote Required

**Resolution of the Board of Supervisors of the County of Sonoma, State of California,
Congratulating Ron Rubin and River Road Family Vineyards and Winery on Receiving the 2023
Sustainable Producer Award**

Whereas, Ron Rubin opened River Road Family Vineyards and Winery in 2011 after studying viticulture and enology at University of California, Davis; and

Whereas, Rubin's ownership and involvement in the Sonoma County wine industry has reinforced the importance of sustainability, not only to the environment, but including the people who work the land; and

Whereas, River Road Family Vineyards and Winery is a certified B Corp, which is a designation given to businesses who meet high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practice and input materials; and

Whereas, in 2016, due to his innovative spirit, Ron Rubin was honored by North Bay Business Journal, when he received their 2016 Innovator of the Year Award; and

Whereas, in 2017, Rubin began the River Road Family Vineyards and Winery *Trained for "Saving Lives"* program. In collaboration with the American Red Cross and ZOLL Medical Corporation, River Road Family Vineyards and Winery covered the cost of one ZOLL AED PLUS (Automated External Defibrillator) unit for hundreds of qualifying California wineries. This sustainability and safety plan is designed to keep visitors to California's wine country safe, should the need arise; and

Whereas, Rubin is an active board member of the Sonoma County Fundación de la Voz de los Viñedos, investing his time and resources; and

Whereas, Rubin believes in giving back to the Sonoma County community and supporting the work of local non-profits such as Food for Thought, School Garden Network, American Cancer Society's Sebastopol Relay for Life, and he serves on the Sonoma State University School of Business & Economics Board; and

Whereas, Rubin is the owner of The Republic of Tea, which is a member of the Ethical Tea Partnership and is dedicated to developing products to support worthy organizations, including the Global Alliance for Improved Nutrition (GAIN) and the Whole Planet Foundation; and

Whereas, the Sonoma County Winegrowers officially recognizes and honors Ron Rubin and River Road Family Vineyards and Winery with the 2023 Sustainable Producer Award.

Now, Therefore Be It Resolved, that the Board of Supervisors of the County of Sonoma, State of California congratulates Ron Rubin and River Road Family Vineyards and Winery on receiving the 2023 Sustainable Producer Award.

Supervisors:

Gorin: Coursey: Gore: Hopkins: Rabbitt:

Ayes: Noes: Absent: Abstain:

So Ordered.