

Broadband Priority Area Scoring Rubric

Feasibility Ranking	Informational				Qualifying	Weighted							Informational
	Priority Area (Tilson ID, Geo ID)	Unserviced CPUC from FFA	Approximate Miles	Projected Build Cost	Unincorporated Area	Unserviced Density		Median Household Income		Statewide Middle Mile	Cost Per Subscriber (50% take rate based on unit passings)		Total Points
					Yes / No	Unserviced HH per Mile (FFA)	Points out of (20)	County Median Income: \$91,600	Points out of (20)	Route Overlap	Cost per subscriber	Points out of (50)	
										Yes = 10			
1	1.30 Jenner	86	4.87	\$ 1,038,551.85	Yes	17.66	20	\$60,750.00	17	10	\$ 18,868.57	35	82
2	3.09 Bodega Bay	22	10.75	\$ 2,292,491.25	Yes	2.05	2	\$88,250.00	7	10	\$ 8,497.83	48	67
3	1.02 E Santa Rosa	278	24.96	\$ 5,322,844.80	Yes	11.14	13	\$67,642.00	13	10	\$ 25,135.26	28	64
4	1.48 Walsh Landing	166	12.18	\$ 2,597,445.90	Yes	15.02	17	\$79,583.00	10	10	\$ 32,560.53	26	63
5	1.33 Penngrove	385	72.6	\$ 15,482,313.00	Yes	5.30	6	\$80,179.00	9	10	\$ 19,609.97	33	57
6	1.22 East Cloverdale/Preston	298	44.42	\$ 9,472,787.10	Yes	6.71	8	\$66,714.00	14	10	\$ 40,901.09	20	51
7	1.13 Sebastopol South	442	206.47	\$ 44,030,759.85	Yes	2.14	2	\$104,806.00	1	10	\$ 18,001.37	37	50
8	3.07 Healdsburg/Fitch Mountain	15	12.7	\$ 2,708,338.50	Yes	1.18	1	\$91,852.00	5	0	\$ 16,921.14	39	46
9	1.49 Bridgehaven/South Jenner	49	12.86	\$ 2,742,459.30	Yes	3.81	4	\$93,636.00	4	10	\$ 41,011.79	17	36
10	1.36 SE Sonoma County	1449	271.18	\$ 57,830,490.90	Yes	5.34	6	\$97,188.00	3	10	\$ 47,272.75	15	35
11	1.32 Cazadero	50	23.33	\$ 4,975,239.15	Yes	2.14	2	\$60,750.00	17	0	\$ 48,649.23	13	32
12	1.15 North Windsor/Del Rio/Chalkhill	181	41.53	\$ 8,856,480.15	Yes	4.36	5	\$88,250.00	6	10	\$ 59,151.49	11	32
13	1.21 West Cloverdale	147	41.75	\$ 8,903,396.25	Yes	3.52	4	\$82,813.00	8	10	\$ 99,105.52	4	26
14	1.14 Mark West Shiloh	202	49.24	\$ 10,500,676.20	Yes	4.10	5	\$79,143.00	10	0	\$ 69,897.87	7	22
15	1.38 Annapolis	108	36.18	\$ 7,715,565.90	Yes	3.34	4	\$64,342.00	15	0	\$ 144,146.85	2	21