



SUMMARY REPORT

Agenda Date: 5/23/2023

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor David Rabbitt, 707/565-2241

Vote Requirement: Majority

Supervisorial District(s): Second

Title:

Disbursement of Fiscal Year 22-23 Second District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 22-23: Cruisin' the Boulevard, Inc., \$1,500; Farm to Pantry, \$1,000; Los Cien Sonoma County Inc., \$3,500; Petaluma GAP Winegrowers Alliance, \$3,000; Petaluma Museum Association, \$2,500; Petaluma People Services Center, \$8,000; Sonoma Family Meal, \$4,000; Veterans of Foreign Wars Post 1929 (dba Veterans of Foreign Wars Department of California), \$7,000; and Veterans of Foreign Wars Post 3237 (dba Cotati-Rohnert Park VFW Post 3237), \$7,000. (Second District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Second District has reviewed the applications and wishes to recommend the following FY 22-23 grant awards:

- 1.) Cruisin' the Boulevard, Inc. for advertising expenses and marketing for the annual Petaluma's Salute to American Graffiti event, grant award of \$1,500;
- 2.) Farm to Pantry for expenses related to the support of "Growing the Table" program supporting low-income residents with locally grown produce, grant award of \$1,000;
- 3.) Los Cien Sonoma County Inc. for expenses related to the advertisement and marketing of the annual Puente y Ganas Awards Gala, grant award of \$3,500;
- 4.) Petaluma GAP Winegrowers Alliance for expenses related to the Petaluma GAP American Viticultural Area (AVA) Vineyard Map Project, grant award of \$3,000;
- 5.) Petaluma Museum Association for expenses related to the digitalization of historical collections, grant award of \$2,500;
- 6.) Petaluma People Services Center for expenses related to the "Mentor Me" program assisting young people reach their highest potential, grant award of \$8,000;
- 7.) Sonoma Family Meal for expenses and program supplies used for providing nutritious, balanced meals for approximately 500 Petaluma residents every week, grant award of \$4,000;
- 8.) Veterans of Foreign Wars Post 1929 (dba Veterans of Foreign Wars Department of California) for expenses related to the creation of the "Hall of Heroes" memorial dedicated to cataloging and honoring the service of Veterans from the Petaluma area to be installed at the Petaluma Veterans Memorial Building, grant award of \$7,000; and

- 9.) Veterans of Foreign Wars Post 3237 (dba Cotati-Rohnert Park VFW Post 3237) for expenses related to the creation of the “Hall of Heroes” memorial dedicated to cataloging and honoring the service of Veterans from the Cotati/Rohnert Park area to be installed at the Cotati Veterans Memorial Building, grant award of \$7,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community’s recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

N/A

Prior Board Actions:

12/6/2022; 1/31/2023; 4/18/2023 - Awarded FY 22-23 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY 22-23 Adopted	FY23-24 Projected	FY 24-25 Projected
Budgeted Expenses	\$37,500		
Additional Appropriation Requested			
Total Expenditures	\$37,500		
Funding Sources			
General Fund/WA GF			

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State/Federal			
Fees/Other	\$37,500		
Use of Fund Balance			
Contingencies			
Total Sources	\$37,500		

Narrative Explanation of Fiscal Impacts:

Community Investment Funds are included in the FY 22-23 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

None