



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 5/23/2023

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Susan Gorin, (707) 565-2241

Vote Requirement: Majority

Supervisorial District(s): First

Title:

Disbursement of Fiscal Year 22-23 First District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 22-23: Railroad Square Music Festival (fiscal agent: The Lost Church), \$500; Veterans of Foreign Wars Post 1949 (dba Bear Flag Post 1943), \$868; Farm to Pantry, \$1,000; Los Cien Sonoma County Inc., \$1,000; MLK/Juneteenth Festival (fiscal agent: Entrepreneur of Tomorrow), \$1,000; Hanna Boys Center, \$2,000; Sonoma Volunteer Firefighters Association, \$3,000. (First District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed applications and wishes to recommend the following FY 22-23 grant awards:

- 1) Railroad Square Music Festival (fiscal agent: The Lost Church) to support their seventh annual festival on June 11th, 2023, grant award of \$500;
- 2) Veterans of Foreign Wars Post 1949 (dba Bear Flag Post 1943) to support their American Veteran Museum Hall of Heroes to be installed in the Sonoma Veterans Memorial Building, grant award of \$868;
- 3) Farm to Pantry to support their "Growing The Table" program, grant award of \$1,000;
- 4) Los Cien Sonoma County Inc. to support their Puente y Ganas Awards Dinner, grant award of \$1,000;
- 5) MLK/Juneteenth Festival (fiscal agent: Entrepreneur of Tomorrow) to support their MLK/Juneteenth Festival, grant award of \$1,000;
- 6) Hanna Boys Center to support the printing costs of their first Sonoma Valley Mental Health Resource Guide, grant award of \$2,000; and
- 7) Sonoma Volunteer Firefighters Association to support their Sonoma Fourth of July Celebration, grant award of \$3,000.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

N/A

Prior Board Actions:

9/13/22, 12/13/22, and 4/18/23: Awarded FY 22-23 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY 22-23 Adopted	FY23-24 Projected	FY 24-25 Projected
Budgeted Expenses	\$9,368		
Additional Appropriation Requested			
Total Expenditures	\$9,368		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance	\$9,368		
Contingencies			

Agenda Date: 5/23/2023

Total Sources	\$9,368		
----------------------	----------------	--	--

Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds are programmed in the FY 22-23 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

None