

Strategic Plan Year 1 Funded Projects - status 1/27/23

	Pillar	Obj	Title	Dept(s)	Project Description	Approved	February 2023 Brief Status Update
1	HSC	3.1	Rezoning and housing element update	Permit Sonoma	Create a set of Objective Design and Development Standards to rezone up to 59 sites throughout unincorporated Sonoma County	\$180,000	Staff published a draft Housing Element on November 10, 2022, and a draft Environmental Impact Report in December 2022. Staff continues community, Planning Commission and Board of Supervisors engagement to ensure a robust public participation process. The Board of Supervisors is scheduled to consider adoption and certification in April 2023.
2	OE	2.1	Community satisfaction survey	CAO	Conduct a community satisfaction survey	\$150,000	A community survey ad hoc committee was created to help select a consultant and provide feedback on survey questions. The selected consultant will design and implement the community survey. Survey implementation will take place in early 2023.
3	RI	1.4	Satellite Service Centers	Various	Purchase of one large RV-type vehicle that could host Human and Child Support Services. The vehicle could hold hours in each of the three priority areas for satellite services and visit special events to reach new clients.	\$800,800	No electric vehicles are on the market that would accommodate remote services needs. Sonoma County Public Infrastructure is evaluating alternative ways to support satellite services in the spirit of the initial funding request.
4	HSC	1.3	No Wrong Door Training	HSD/DHS	In-reach strategies to improve client experience	\$350,000	In collaboration with staff from safety net departments and the County Administrator's Office, Health Services conducted an assessment process to identify the County's most requested safety net services. A <i>No Wrong Brochure</i> was produced in December 2022. A new website, slated to launch in spring of 2023, will be client centric and designed to help the public quickly access the services they need with the fewest number of mouse clicks.
5	HSC	4.3	Housing Location Services	CDC	Strengthen housing location services countywide	\$100,000	The Centralized Housing Locator service, a landlord-facing, housing locator or location service was established to provide landlord education, advice, liaison services and resources to encourage more landlords to accept clients who may have housing vouchers or other housing assistance.
6	CAR	2.2	Carbon Neutral and Resilient Multifamily Homes: Outreach and Engagement	CAO	Provide marketing, education and outreach dollars to the Sonoma County Energy Independence Program to promote resources and drive retrofits in the multi-family sector	\$132,500	Outreach was conducted to multi-family housing owners and property managers to provide resources related to achieving carbon-neutral buildings, including direct mailers to 700 property owners. A multi-channel, 6-month campaign was launched in January 2023.

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7	CAR	5.1	Carbon Modeling: Sequestration Potential and Emissions Inventory	CAO	Hire a consultant to develop a County GHG baseline inventory and model depicting sequestration potential within the county	\$500,000	Staff from the CAO's Climate Action and Resiliency Division, Ag + OSD, Permit Sonoma, and Sonoma Water have been collaborating on creating a scope of work for a carbon sequestration inventory and potential study. This has involved an in-depth review of existing data sets, GIS mapping layers, studies, and reports, as well as reviewing similar projects from other jurisdictions. The Request for Proposals (RFP) is in its final stages of review and will be posted in February 2023. Staff anticipate bringing a contract to the Board of Supervisors for authorization in April 2023.
8	HSC	5.4	Behavioral Response System	Probation	Programming and database development to input, track and evaluate sanctions imposed as described in the behavior response policy	\$450,000	Probation launched the Behavioral Management System pilot in September 2022. As part of the launch of the pilot, a new behavior response policy was adopted. Probation Officers participated in training of the new system, and a database was developed for officers to track behavior responses. The training was completed between May 2022 and September 2022.
9	HSC	5.5	Engagement and Outreach	CAO	Outreach and engagement campaigns to strengthen community and law enforcement relationships and launching of a County newsletter.	\$60,000	An outreach and engagement campaign with the goal of building and strengthening community and law enforcement relationships is underway, with an emphasis on public education concerning the difference between calling 2-1-1 and 9-1-1. The outreach to date has reached tens of thousands of Sonoma County residents through partnerships with Nuestra Comunidad, the Sonoma County Sheriff's Office and other agencies and community groups as well as messaging through social media and other platforms.
10	OE	2.2	Community Engagement and Outreach Strategy	CAO	Assess current engagement activities, develop engagement/outreach strategy, have consultant available for project-specific engagement activities	\$300,000	The County Administrator's Office (CAO) identified a list of organizational development consultants that are available as needed to conduct community engagement for CAO-led special projects prioritized by the Board of Supervisors.

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11	RI	2.1	Communications Microwave Backhaul Replacement	Sheriff	Sonoma County's emergency communications network is carried across a microwave backhaul. Replacing the 25-year old equipment will reduce the risk of failure of the communications systems.	\$70,000	Technology does not exist to implement this project. Department will work with the County Administrator's Office to reallocate funding.
12	RI	2.1	Communications Network Management System Replacement	Sheriff	Update obsolete and remote telecommunications sites with a robust network management system. The new system allows for remote monitoring of equipment, including emergency back-up generator fuel monitoring.	\$136,000	This project is complete.
13	RI	2.1	Emergency Base Station Radios	Sheriff	Replace two radio channel repeaters to maintain County-wide emergency radio coverage. The repeaters have been in service for over 25 years and are in need of replacement due to increased cost of repairs and equipment downtime.	\$356,000	This project is underway.
14	CAR	3.1	Zero Waste Audit and Plan	CAO	Conduct a waste audit on all County facilities and develop a plan to achieve zero waste	\$100,000	Staff from the CAO's Climate Action and Resiliency Division have collaborated with partners on the scoping of a County of Sonoma Waste Audit and Characterization Study. The Request for Proposals was released on 1/31/2023 and staff anticipate bringing a contract to the Board of Supervisors for authorization in March.
15	RESJ	4.1-4.4	Community engagement for Goal 4 objectives	Office of Equity	Community engagement costs, including stipends, translation, interpretation, facilitation, printing, among others	\$300,000	Over the past year, funding has supported translation, interpretation, and stipend needs of the active RESJ pillar activities associated with the launch of the work of creating a community engagement plan and language access plan and recommended policy.

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16	CAR	1.1	Wildfire Preparedness and Resiliency: Outreach and Engagement	CAO	Marketing, education and outreach dollars to the Energy and Sustainability Division to promote resources and drive residential property owners to make their homes more durable and resilient towards fire and natural disasters.	\$265,000	A Home Resilience Guide in English and Spanish was created. A quarterly homeowner workshop series has garnered over 1,000 registered attendees since January 2022.
17	OE	3.3	High quality training, development, & leadership programs	HR	Develop an entry/middle management employee development "academy"	\$75,000	The Human Resources Department is currently developing the entry/middle management employee development academy. The academy will launch by July 2023.
18	CAR	4.2	Clean Commute Incentive Program	CAO	The Clean Commute Incentive Program will provide monthly subsidies to County employees who use alternate modes of transportation to commute to work, including train, bus, bike and carpool.	\$150,000	An online trip tracker for County employees was launched in April 2022 as first step toward the incentive program. The trip logs will confirm eligibility for the pilot incentive program, launched in January 2023.
19	RESJ	1.1	Core team support	Office of Equity	Consultant costs to convene and facilitate core team outside of learning program	\$240,000	The County Equity Core Team is currently comprised of 60 employees representing 15 departments. Since July 2021, core team members have reported more than 3,110 hours of training together.
20	CAR	4.1 & 4.3	EV infrastructure Expansion	CAO	Consultant fleet electrification study, awareness/education campaign, and purchase of some EV infrastructure hardware.	\$200,000	Phase 2 data collection is underway for fleet electrification study and is expected to be completed by June 2023. County employee training on EV vehicles was conducted in December 2022. Maintenance of existing chargers, including connectivity issues, obsolete charging stations, and initial investment in infrastructure expansion continued.
21	RESJ	2.1	Public Facing Employee Demographic Dashboard	HR	Public-facing tool that provides data on the composition of the County workforce and will help to track the efficacy of HR's efforts to recruit a workforce that reflects County demographics	\$50,000	Employee demographic dashboard launched in December 2022. https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/human-resources/employee-demographic-dashboard