

Homelessness Strategic Plan & Measure O NOFA

SONOMA COUNTY BOARD OF SUPERVISORS
TUESDAY, JANUARY 31, 2023



Presentation Summary

About the CoC Strategic Plan

- Three Themes
- Priority Action Steps

About the Measure O NOFA

Putting the Strategic Plan into Action

Related Items – PIT Count Contract, new ESG-CV Funds

2023-2027 CoC Homelessness Strategic Plan

Sponsored by/Undertaken by the Continuum of Care

Took a year to complete

Extensive stakeholder involvement

Multiple public hearings once the draft was finalized

Involved discussion, compromise, and re-drafts

The numbers:

- Three main themes
- Seven high priorities
- Eighteen strategies
- About 90+ action steps

Three Main Themes

More Housing, Better Prevention

- 200 more units needed of interim housing
- 1,000 more units needed of Permanent Supportive Housing (PSH)

Stronger Supportive Services

- Our service providers are strained – we need to do better
- Re-orient how we approach outreach, and do it consistently

Operate as One Coordinated System

- Adopt and follow a long-term funding strategy
- Evaluate programs better – direct funding accordingly
- Communicate better across the board
- Address inequity, including replacing the VI-SPDAT

2023 Priority Action Steps

Add 100 non-congregate shelter beds and 200 PSH

Adopt the long-term funding strategy

Communicate better

Evaluate programs on performance

Move to:

- A Single By Names List
- Subregional street outreach

Replace the VI-SPDAT

Strengthen and prioritize existing supportive services

Prevention inventory - prevention works, but what works best?

Ensure an effective transition to DHS (not listed in Strategic Plan)

What's most interesting....

We have a number to shoot for – 200 IH + 1,000 PSH

We are close to finalizing the long-term funding plan – it will show that what we want to do is challenging but doable.

We have a commitment across the system of care to work together, and the right people in the right places.

We're starting to use data and performance metrics better

This CAN be solved – we know how to reach Functional Zero

- Being unhoused is brief, one-time, rare – no more chronic homelessness.

Biggest Challenges:

Consistency of funding & application of funding (right sources going to the right strategies)

Siting! The Sonoma County public either needs to be OK with encampments or we need more program sites (the latter is better)

Our supportive services network is strained post-COVID

Being willing to bust things up and start again with what works

New construction is still very costly in Sonoma County – how can we best maximize new while repurposing existing?

Measure 0

NOFA



\$3 million in available funds from Measure O's Behavioral Health Homeless services category



NOFA based on the Strategic Plan: housing-focused solutions



CBOs alone or partnered with cities, County



Due by March 17, 2023



Proposals come back to Board for review/approval (May 2023)

Pending Measure O NOFA

Example Approach:

For State Encampment Resolution Funds (ERF) & Measure O:

- More investment in sharing-based housing (existing stock) for PSH, pair with housing vouchers
- More interim housing – the HAS project in Sonoma Valley, SR/Central County
 - Consider siting a tiered housing location – tents, RVs, Tiny Homes in one place, all with high services.
- Funds to increase client use of congregate settings (remodels, partitions)
- Funds to keep existing successful programs going
- Funds to return open encampment spaces to intended uses



Lastly...

Item includes two procedural items:

- Acceptance of reallocated State ESG-CV funds for Rapid-Rehousing
- Authority to contract for the Point in Time Count vendor
 - Count 1-27-2023
 - Results August – September 2023

Action Item Summary



Adopt the Strategic
Plan



Authorize the release
of the Measure O
NOFA



Authorize acceptance
of the State ESG-CV
RRH funds



Authorize the PIT
Count Contract