



SUMMARY REPORT

Agenda Date: 11/8/2022

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor James Gore, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Fourth

Title:

Disbursement of Fiscal Year 22-23 Fourth District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute agreements with the following entities for a Community Investment Fund Grant for FY 22-23: Alexander Valley Film Society, \$500; California Indian Museum and Cultural Center, Inc., \$742; Cloverdale Ram Sale, \$500; Courtney's Pumpkin Patch, \$1,000; Dia De Los Muertos Windsor, \$500; Geyserville Chamber of Commerce, \$1,000 (two agreements of \$500 each); La Familia Sana, \$500; Scopa Has a Dream (dba Corazon Healdsburg), \$500; Windsor Chamber of Commerce, \$500; and Windsor Educational Foundation, \$500. (Fourth District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each supervisor, to be distributed at the Supervisor's discretion. The Fourth District has reviewed the applications and wishes to recommend the following FY 22-23 grant award:

- 1) Alexander Valley Film Society, for Integrated Filmmaking Intensive, grant award of \$500;
- 2) California Indian Museum and Cultural Center, Inc., grant award of \$742;
- 3) Cloverdale Ram Sale for the annual ram sale, grant award of \$500;
- 4) Courtney's Pumpkin Patch for the annual pumpkin patch, grant award of \$1,000;
- 5) Dia De Los Muertos Windsor for Dia De Los Muertos, grant award of \$500;
- 6) Geyserville Chamber of Commerce for Geyserville Fall Colors Celebration, grant award of \$500;
- 7) Geyserville Chamber of Commerce for Geyserville Lighted Tractor Parade, grant award of \$500;
- 8) La Familia Sana for Baillazo en Cloverdale, grant award of \$500;
- 9) Scopa Has A Dream (dba Corazon Healdsburg) for Dia De Los Muertos, grant award of \$500;
- 10) Windsor Chamber of Commerce for Leadership Windsor for Leadership Windsor, grant award of \$500;
and
- 11) Windsor Educational Foundation for Scarecrow Days on the Town Green, grant award of \$500.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy

Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and the organizations that provide a benefit to the community. The Board may award funding to the County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of this award by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

None this fiscal year.

FISCAL SUMMARY

Expenditures	FY 22-23 Adopted	FY 23-24 Projected	FY 24-25 Projected
Budgeted Expenses	\$6,242		
Additional Appropriation Requested			
Total Expenditures	\$6,242		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$6,242		
Use of Fund Balance			
Contingencies			
Total Sources	\$6,242		

Narrative Explanation of Fiscal Impacts:

Agenda Date: 11/8/2022

Transient Occupancy funds are programmed in the FY 22-23 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

None