



County of Sonoma

State of California

Date: May 3, 2022

Item Number: _____

Resolution Number: _____

☐ 4/5 Vote Required

**Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California,
Declaring its Intention of Continuing the Levy of a Tourism Assessment on the Lodging
Businesses Located Within the Sonoma County Tourism Business Improvement District in
Fiscal Year 2022-2023 and Fixing the Time and Place of a Public Hearing**

Whereas, on September 14 and October 12, 2004, the Board of Supervisors adopted Resolution Nos. 04-0850, 04-984 establishing the Sonoma County Improvement Area pursuant to Streets and Highway Code §36500 et seq. to levy an assessment to support tourism activities to benefit the lodging establishments in the Tourism Business Improvement District (District);

Whereas, in compliance with the California Constitution and Streets and Highway Code §36535(d), since the creation of the District and the levy of the tourism assessment in 2004, the nonprofit organization Sonoma County Tourism Bureau has submitted an annual assessment report on its marketing, promotional and other activities to support tourism in the District and the levy of the assessment has continued without change since its establishment in 2004;

Whereas, the Sonoma County Tourism Bureau has submitted its assessment report for fiscal year 2022-23 and the Sonoma County Economic Development Board will make a presentation to the Board of Supervisors at a public hearing on 11 a.m. May 24, 2022 to support the continuation of the levy of the assessment to support tourism;

Now, Therefore, Be It Resolved the Board of Supervisors has accepted the Sonoma County Tourism Bureau's annual assessment report and it is available for review;

So Ordered.