



## COUNTY OF SONOMA

575 ADMINISTRATION  
DRIVE, ROOM 102A  
SANTA ROSA, CA 95403

### SUMMARY REPORT

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**Agenda Date:** 5/3/2022

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**To:** Board of Supervisors

**Department or Agency Name(s):** Board of Supervisors

**Staff Name and Phone Number:** Supervisor Susan Gorin, 707-565-2241

**Vote Requirement:** Majority

**Supervisorial District(s):** First

**Title:**

Disbursement of Fiscal Year 21-22 First District Community Investment Fund Grant Awards

**Recommended Action:**

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 21-22: Sonoma County Hot Air Balloon Classic, \$250; Railroad Square Music Festival (fiscal agent: TheLostChurchOrg, Inc.), \$500; Sonoma County Pride, \$1,000; Sonoma Valley Historical Society Inc., \$1,000; Sonoma Immigrant Services, Inc., \$1,000; The Ceres Community Project, \$1,500; and La Luz Center, \$3,189. (First District)

**Executive Summary:**

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed applications and wishes to recommend the following FY 21-22 grant awards:

- 1) Sonoma County Hot Air Balloon Classic for advertising, promotion, and costs associated with the annual Hot Air Balloon Classic, grant award of \$250;
- 2) Railroad Square Music Festival (fiscal agent: TheLostChurchOrg, Inc.) for advertising, promotion, and costs associated with the annual Railroad Square Music Festival, grant award of \$500;
- 3) Sonoma County Pride for advertising, promotion, and costs associated with the annual LGBTQI Pride Celebration and the Sonoma County Pride Guide, grant award of \$1,000;
- 4) Sonoma Valley Historical Society Inc. for advertising and promotion of quilt exhibit and Arts and Crafts community event, grant award of \$1,000;
- 5) Sonoma Immigrant Services, Inc. (SIS) to support capacity building, including SIS's internship program, grant award of \$1,000;
- 6) The Ceres Community Project for costs associated with the Healing Meals for Healthy Communities program, grant award of \$1,500; and
- 7) La Luz Center for costs associated with the Cinco de Mayo cultural event, including equipment rentals, entertainment costs, and the "El Pasio Educational" cultural education component, grant award of \$3,189.

**Discussion:**

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for

advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

**Prior Board Actions:**

9/14/2021, 10/26/2021, 1/25/2022, and 3/1/2022: Awarded First District Community Investment Funds.

**FISCAL SUMMARY**

<b>Expenditures</b>	<b>FY 21-22 Adopted</b>	<b>FY 22-23 Projected</b>	<b>FY 23-24 Projected</b>
Budgeted Expenses	\$8,439		
Additional Appropriation Requested			
<b>Total Expenditures</b>	<b>\$8,439</b>		
<b>Funding Sources</b>			
General Fund/WA GF			
State/Federal			
Fees/Other	\$8,439		
Use of Fund Balance			
Contingencies			
<b>Total Sources</b>	<b>\$8,439</b>		

**Narrative Explanation of Fiscal Impacts:**

Transient Occupancy funds and one-time general fund discretionary sources are programmed in the FY 21-22 budget.

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**Narrative Explanation of Staffing Impacts (If Required):**

N/A

**Attachments:**

None.

**Related Items “On File” with the Clerk of the Board:**

None.