



## Sonoma Valley, California

*The Springs Municipal Advisory Council represents the people of the Springs in Sonoma Valley as the voice of the community to elected representatives. SMAC is committed to engage with all community members in meaningful and inclusive ways to promote the health and wellbeing of the Springs.*

### Springs Municipal Advisory Council

#### Members

Maite Iturri, Chair  
Ray Willett, Vice Chair  
Maricarmen Reyes  
Avram Goldman  
Iris Lombard  
Hannah Perot  
Jesús Yeuri Alcaraz  
Staff: Karina Garcia

August 24, 2021

Susan Gorin, Supervisor First District  
County of Sonoma  
575 Administration Drive  
Room 100 A  
Santa Rosa, CA 95403

Dear Supervisor Gorin,

The Springs Municipal Advisory Council (Springs MAC) would like to summarize our activities and accomplishments over the calendar year of 2020-2021 and cumulative updates for you and other members of the Board of Supervisors. Our summary is drawn from the complete record of activities extracted from our meeting minutes.

**Monthly Meetings-** The Springs MAC generally convenes the fourth Tuesday of every month at 6:30pm. Prior to March 2020, meetings were held in person at the Springs Community Hall. Currently meetings are held virtually via the Zoom platform.

**Member History-** The initial council was launched with the following members

Robin Anderson-deceased  
Ellen Conlan-resigned February 2021  
Avram Goldman  
Maite Iturri (current Chair)  
Ryan Lely-resigned January 2021  
Iris Lombard  
Omar Paz-resigned November 2020  
John Wheatley-served one term  
Ray Willett (current Vice Chair)

Current council-including newest members appointed July 2021 includes:

Jesus Yeuri Alcaraz

08.24.2021

Page 2

Joanne Brown (resigned)  
Avram Goldman  
Maite Iturri (current Chair)  
Iris Lombard  
Hannah Perot  
Maricarmen Reyes  
Ray Willett (current Vice Chair)  
Vacant

**Organizational year-** The Springs MAC has been operational for three years. Since 2019 was the initial year following MAC formation, it was generally felt necessary by council members, staff and the chair to request key county department heads or designates to appear before the Council to introduce themselves and provide an overview of their departments' organization, mission and key objectives for Councilmembers.

**Ad Hoc Committees**

Emergency Preparedness (current June 2021)  
Arts (current June 2021)  
Fire Safe/Fire Wise (current June 2021)  
Map Your Neighborhood (MYN)  
Plaza  
Survey  
Communication  
Outreach (Current July 2021)

**Accomplishments**

Review of potential shelters and Temporary Evacuations Point (TEP)  
Development of Fire Safe/Fire Wise Council  
CONEX Container to be place on Altimira Campus  
Map Your Neighborhood (MYN)  
Emergency Preparedness for Springs Community  
Support of NeighborFest and Pop Up Vaccine Clinic  
Review of traffic issues  
Presentations of finances regarding incorporation and annexation

**Communications**

Social Media – Facebook  
KSVY broadcasting

**Presentations and Actions-**We have received presentations from the following departments and community members in Sonoma County and Sonoma Valley:

**EMERGENCY PREPAREDNESS and SAFETY**

Nancy Brown, County of Sonoma Community Preparedness Program Manager: Community Disaster Preparedness Plan Development Resolution

LISTOS Presentation

Glass Fire Communication & Outreach

Emergency Preparedness

Jeff Duval, Deputy Director Department of Emergency Management

Kiergan Pegg, Human Services-Shelter

Safety and Prevention

Sheriff Dept Sgt Randy Williams: Crime Prevention & Catalytic Converter Theft

Sheriff Dept Misti Wood, Community Engagement Liaison: Evacuation tags

08.24.2021

Page 3

#### Emergency Preparedness

Misti Wood, Community Engagement Liaison, Sonoma County Sheriff's Office: Evacuation Tags & Evacuation Map

Jeff Duval, Director Department of Emergency Management: PSPS/Drought/Wildfires

#### Sonoma Fire

Chief Steve Akre provides quarterly updates, fire district and fire season

#### **FINANCE**

Erick Roeser, Sonoma County Auditor-Controller-Treasurer-Tax Collector: Collection and Distribution of Taxes in Sonoma County.

Mark Bramfitt, Director, Local Agency Formation Commission (LAFCO): Key Parameters for District or City Formation

Arielle Kubu-Jones: Springs MAC Budget

TOT Funds & Measure L Briefing

#### **COVID 19**

Supervisor Susan Gorin: COVID-19 update

COVID-19 Update and Testing

Gilbert Martinez: Department of Health Services/County PIO

Cheryl Johnson, Sonoma Valley Community Health Center

Financial Assistance for Covid - 19

CURA Project

La Luz Center Sonoma Valley

#### **TRANSPORTATION AND ROADS**

Caltrans-Encroachment, Outdoor Dining

Johannes Hoevertsz: Transportation and Public Works

Conversation on Racism in the U.S. and Sonoma County

Community Members D'mitra Smith, Youth and Parents in Sonoma Valley

Caltrans: Hwy 12 and W. Thompson traffic light, Karina Garcia

Transportation and Public Works

Johannes Hoevertsz, Director TPW

Janice Thompson, Deputy Director Engineering & Maintenance

Caltrans

Jeff Weiss, Caltrans Public Information Officer

Transportation and Public Works

Johannes Hoevertsz & Janice Thompson

#### **CONSTRUCTION, PROJECTS AND SUSTAINABILITY**

Recology Sonoma Marin

Celia Furber and Logan Harvey: Street Cleaning-Resolution

CHP Officer John Blencowe: Pedestrian Safety

Sonoma Water:

Brad Sherwood: Drought

Springs Projects: Daniel Crowley, Project Manager, Mattson Projects

Boyes Blvd

Lanning Project

Plaza

Caltrans Update

Jeff Weiss, Construction Project in the Springs

## **Emergency Preparedness**

The Springs MAC identified early on the urgent need for emergency preparedness particularly in the unincorporated area of Sonoma Valley (aka the Springs). The Ad Hoc committee has been busy educating ourselves and working collaboratively with City and County officials and departments to develop a plan for the Springs. Our focus includes fire safety as well as other emergencies.

We have collaborated with Supervisor Gorin, Karina Garcia, County Human Services, Emergency Management, SoCo Emergency and DEM, Red Cross, Sonoma Valley Unified School District (SVUSD), Rebuild NorthBay, Sonoma City Council, Fire Safe Council, Community Emergency Response Team, LISTOS CA and Map Your Neighborhood (MYN). As results to our efforts, we are preparing plans for the establishment of a Fire Safe Council for the Springs Area. In addition, Springs MAC members will be CERT trained and community members have been participating in LISTOS training. MYN work is beginning to take shape by prioritizing some of the higher need areas in the Springs.

The two areas of greatest need to date are the establishment of potential shelter locations and the supplies needed to support a shelter. During the fires of 2017, local volunteers and organizations provided meals, donations, information, and a safe harbor for hundreds of residents in need. We cannot rely alone on the kindness of our neighbors during catastrophic events.

We as community leaders we need to be prepared. As always, Sonoma community members will be ready to serve in any capacity necessary. However, everyone will rest a little easier knowing there is a plan in place.

As we approach the fourth anniversary of the 2017 fires, we are requesting support from the Sonoma County Board of Supervisors to create emergency supplies to be stored by SVUSD in the event of another natural disaster. The following itemized list will be stored in a mobile trailer for deployment to the identified shelter.

- The Sonoma County Department of Emergency Management to provide 20 cots (additional non-ARC cots and blankets will be included), Temporary Evacuation kit which includes: gloves, masks, hand sanitizer contactless thermometers, a shelter administrative kit, signage, sign-in sheets, ARC reference, Sonoma County Shelter handbook
- Two pallets hold 1,152 MRE's size is 48"x40" by 7.5', supplied in 1,152 MRE increments. Good for 5 years. As of April 2020, the shelf life is 4.5 years.

## **FIRE SAFE COUNCIL AD HOC**

In September 2020, a resolution was passed by unanimous vote of the Spring's MAC Council members to form a Fire Safe Council within the footprint of the Spring's MAC. The Fire Safe Council Ad Hoc has had an up-tick in activity over the spring and early summer with the additions of Local Fire Agency representatives and Community members. Current members of the Ad Hoc are:

- John Wheatley, Local resident, former MAC member and Vice President, Insurance Services Redwood Credit Union
- Gary Johnson, Administrative Captain- Prevention Bureau Sonoma Valley Fire
- Lucas Patzek, Local resident and Executive Director, Napa County Resource Conservation District
- Sarah Szewczyk, Local resident

08.24.2021

Page 5

- Ray Willett, Local Resident, Springs MAC Vice-Chair, Local Architect

Over the past year the Ad Hoc has been engaged with the Sonoma Fire Safe Alliance, Fire Wise Sonoma, and local agencies. The Ad Hoc, at the suggestion of Fire Safe Sonoma, investigated the option of forming under the umbrella of Fire Wise Communities, however our community is ~7000 residences and certification for Fire Wise Communities is up to 2500 residences.

The Springs Community Fire Safe Council will need to determine if it can enter into an agreement with a Fiscal Sponsor or will form a 501C. Next steps are:

- Elect Board of Directors and Executive Board Members
- Committee Development
- Develop a Mission Statement
- Determine Overall Objectives
- Choose Fire Safe Council Name: Springs Community Fire Safe Council
- Discuss Projects Ideas and Determine Feasibility
- Assign Responsibility for Projects
- Target Future Members

The goals of the Springs Fire Safe Council (SFSC) are:

Increase the sustainability and thus the ability of the community to survive.

- Support grassroots Neighborhood organization for multi-hazard disaster response (Map Your Neighborhood, CERT, COAD, LISTOS, etc.)
- CWPP (Community Wildfire Prevention Plan): Initiate and maintain a CWPP for the Springs Community.
- Ongoing: Identify CWPP Projects and funding
- Identify Projects that increase the Resilience and Sustainable of the Community
- Secure Grant Funding and Funding Partners for Community Projects

[https://cafiresafecouncil.org/wp-content/uploads/2020/10/2020-CAFSC\\_FSC-Handbook\\_FINAL-online.pdf](https://cafiresafecouncil.org/wp-content/uploads/2020/10/2020-CAFSC_FSC-Handbook_FINAL-online.pdf)

### **EMERGENCY PREPAREDNESS AD HOC**

The Emergency Preparedness Ad Hoc was formed at the January 2020 Springs MAC meeting. The COVID-19 epidemic quickly forced recognition that the necessity for social distancing and masking would complicate evacuation planning. Communication, Action, Shelter and Resources became the focus for the Ad Hoc. Exploration began to expose the complexities of preparing for multiple types of emergencies, including that of a combination of emergency situations. Conversations with the Red Cross started, as well as with other government and non-governmental organizations. Although hampered by COVID-19 closures, securing shelter locations and a place to stock emergency supplies has gone well.

Ad Hoc determines that the Map Your Neighborhood program would be a good fit for developing emergency preparedness in the Springs neighborhoods. The program was developed in Washington State and is utilized in locations in Sonoma County and the US. On the neighborhood level MYN is a slightly larger version of the connections Sonoma County neighbors made during the 2017 fires. On the macro level connections between neighborhoods facilitate the flow of information and ideas. The ability to reach out to neighbors has been hampered by COVID-19, but slow progress is being made.

Additionally, it is recognized that pandemics (COVID-19) and climate change are posing additional emergencies that will need to be and are being considered.

**Accomplishments include:**

Identifying challenges in the Spring's Community

Information distributed to the community:

- LISTOS training for individual/family preparedness (go bags)
- SoCoAlerts and CalAlerts
- COVID-19 testing and vaccination opportunities
- Food and financial assistance for those infected with COVID
- Participation in NeighborFest vaccination events with MYN information
- Distribution of "Evacuated" tags and information on use
- Grant (10K) acquired for MYN supplies and a temporary/part time employee. Applicant interviewed and Dana Bravo accepts position. Sonoma Ecology Center will administer.

Initiated review of locations for shelters in the Springs

- Potential sites identified in collaboration with Sonoma County and Red Cross. These include: Hanna Boys Center, Boys and Girls Club, Altimira, Flowery and El Verano Schools.
- CONEX trailer to be located at Altimira School for emergencies with supplies from Sonoma County, Red Cross and Catholic Charities

**PLAZA AD HOC**

The Plaza Ad Hoc committee consisted of three members, Chair Ellen Conlan, John Wheatley and Avram Goldman. Members Conlan and Wheatley have since resigned from the MAC.

The committee after extensive research on the history of the possibility of a Plaza and funding possibilities to pay for the Plaza developed a plan to move forward. The idea of a Plaza has been floated for over 20 years. The Springs Community Alliance developed a plan with the help of a local architect as to a design. The possibility of funding could potentially be found in the \$1.8 million dollars of funding left over from the Highway 12 sidewalk and lighting project.

Most recently with the purchase of the Boyes post office building by Ken Mattson, Supervisor Gorin said she is working with Mattson on some ideas for a future Plaza. She said the work of the Ad Hoc Committee has been suspended until further notice.

**ART AD HOC**

The Art Ad Hoc was initially inspired to beautify the Spring's with a public art campaign beginning with the PG&E boxes. We are investigating the possibilities of this option as well as others. ArtEscape is willing to partner in the work. Avram Goldman and Maite Iturri are leading the art campaign for the MAC. The work is in its infancy and we will continue to report as we progress forward.

**Agendas January 2020-June 2021**

*January 2020*

County Supervisor Susan Gorin Update

Nancy Brown, County of Sonoma Community Preparedness Program Manager Community Disaster Preparedness Plan Development Resolution

Develop Disaster Preparedness Goals

Create Action Plans to achieve Goals

*February 2020*

08.24.2021

Page 7

County Supervisor Susan Gorin Update

Erick Roeser, Sonoma County Auditor-Controller-Treasurer-Tax Collector -Collection and Distribution of Taxes in Sonoma County

Mark Bramfitt, Director, LAFCO Local Agency Formation Commission (LAFCO) -Key Parameters for District or City Formation

*March 2020* – no meeting due to pandemic

*April 2020*

COVID-19 update - Supervisor Susan Gorin

Food Supply-Maite Iturri

Addressing Community Needs

*May 2020*

County Supervisor Susan Gorin Update

Caltrans Encroachment-Outdoor Dining

Johannes Hoevertsz, Transportation and Public Works

Communications update

Ad Hoc Updates

Emergency Preparedness

Survey

*June 2020*

Springs MAC Bylaws/Brown Act

Conversation on Racism in the U.S. and Sonoma County

Decision on Potential response from the Springs MAC

*July 2020*

Update from Chair Iturri: Newsletter, Youth, Race, Education, Future Agenda item updates, Springs Specific Plan, Updates on projects, Value Statements, Incorporation vs annexation

Springs MAC Budget –Arielle Kubu-Jones

TOT Funds & Measure L Briefing

2020-2021 Budget Resolution

Ongoing Conversation about Race in Sonoma Valley

Ad Hoc Updates

Community Survey

Emergency Preparedness

*August 2020*

Ongoing Conversation about Race in Sonoma Valley: Youth, Race, Education

Ad Hoc Updates

Community Survey

Emergency Preparedness

LISTOS Presentation

*September 2020*

Ad Hoc Updates

Emergency Preparedness

Community Survey

Ongoing Conversation about Race in Sonoma Valley-Parents and Community members

08.24.2021

Page 8

*October 2020*

Chair Iturri update: Conversation on Race, Annual Report, Volunteers–Interpreting, Fund Requests, Springs Projects–Ryan Lely, Budget update–Karina Garcia, CalTrans: Hwy 12 & Thompson traffic light–Karina Garcia  
County Supervisor Susan Gorin Update  
Glass Fire Communication & Outreach

*November 2020*

Chair Iturri update: Community Resources: Food/Financial Assistance/Testing, Job Opportunity: MYN Outreach Worker, Annual Report, Springs Projects Update-Ryan Lely & Karina Garcia, Budget update-Karina Garcia  
Caltrans: Hwy12 & W. Thompson traffic light-Karina Garcia  
County Supervisor Susan Gorin Update  
Race and COVID-19  
COVID-19 Update and Testing  
    Gilbert Martinez, Department of Health Services/County PIO  
    Cheryl Johnson, Sonoma Valley Community Health Center  
Financial Assistance  
    CURA Project  
    La Luz  
Ad Hoc Updates  
    Emergency Preparedness  
    Fire Safe Council

*December 2020*

Chair Iturri update: Sonoma Valley Latinx COVID-19 Task Force update, Springs Projects Update-Ryan Lely & Karina Garcia, Budget update-Karina Garcia, Caltrans: Hwy12 & W. Thompson traffic light-Karina Garcia  
County Supervisor Susan Gorin Update  
Reflection on 2019-2020 and Future Direction  
Ad Hoc Updates  
    Emergency Preparedness  
    Fire Safe Council  
    Plaza

*January 2021*

Chair Iturri update: Sonoma Valley Latinx COVID-19 Task Force update, COVID-19 Vaccine Education and Outreach, Springs Projects Update-Ryan Lely & Karina Garcia, Budget update-Karina Garcia, Caltrans: Hwy12 & W. Thompson traffic light-Karina Garcia  
County Supervisor Susan Gorin Update  
Emergency Preparedness  
    Jeff Duval, Deputy Director Department of Emergency Management  
    Kiergan Pegg, Human Services-Shelter  
Ad Hoc Updates  
    Emergency Preparedness  
    Fire Safe Council  
    Plaza

*February 2021* – meeting canceled

*March 2021*



08.24.2021

Page 9

Chair Iturri update: Vaccine Task Force update, Sonoma Valley Latinx COVID-19 Task Force update, Membership, vacancies, appointments, Springs Emergency Preparedness Task Force, Springs Projects Update-SVCAC & Karina Garcia, Budget update-Karina Garcia

County Supervisor Susan Gorin Update

Transportation and Public Works

Johannes Hoevertsz, Director TPW

Caltrans

Jeff Weiss, Caltrans Public Information Officer

Ad Hoc Updates

Dana Bravo, Dana Bravo

Fire Safe Council

Plaza

*April 2021*

Chair Iturri update: Sonoma Valley Latinx COVID-19 Task Force update, Public Comment and Council Comment/Questions Time limit, Vacancies and Community Outreach, Reminder on Consideration of items steps-Karina Garcia, Springs Projects Update-Karina Garcia, Budget update-Karina Garcia

County Supervisor Susan Gorin Update

Ad Hoc Regrouping

Recology Sonoma Marin

Celia Furber & Logan Harvey: Street Cleaning-Resolution

Safety and Prevention

Sheriff- Sgt Randy Williams: Crime Prevention & Catalytic Converter Theft

Sheriff- Misti Wood: Evacuation tags

CHP- Officer John Blencowe: Pedestrian Safety

Ad Hoc Updates

Emergency Preparedness

Fire Safe Council

*May 2021*

Sonoma Fire

Chief Steve Akre: Quarterly updates: fire district and fire season

Sonoma Water

Brad Sherwood: Drought

Transportation and Public Works

Johannes Hoevertsz & Janice Thompson

Road Maintenance vs Construction Projects Outreach

Vegetation Management

Caltrans Update

Jeff Weiss, Construction Project in the Springs

Springs Projects Update: Daniel Crowley: Mattson Projects

22 Boyes Blvd

Lanning Project

Plaza

Ad Hoc Updates and Reconfiguration Resolution

Dana Bravo: MYN

Fire Safe Council

The Plaza-Community Outreach

Arts Projects

08.24.2021

Page 10

*June 2021*

Emergency Preparedness

Misti Wood, Community Engagement Liaison, Sonoma County Sheriff's Office: Evacuation tags & Evacuation Map

Jeff Duval, Director Department of Emergency Management: PSPS/Drought/Wildfires

Permit Sonoma

Gary Helfrich, Planner, Permit and Resource Management: Public Workshop/Listening Session

Vacation Rental Ordinance Update

Ad Hoc Updates

MYN

Fire Safe Council vs Fire Wise Resolution

Arts in the Springs

Should you require additional detail regarding the 2019-2021 activities of the Springs MAC do not hesitate to contact me.

Sincerely,

Maite Iturri, Chair

Springs Municipal Advisory Council

Emergency Preparedness Ad Hoc

Attachments-

CC: Council Members

Arielle Kubu-Jones

Karina Garcia