



# County Administrator's Office Office of County Counsel

## Redistricting 2021

April 20, 2021

# Advisory Redistricting Commission (ARC)

- Board prescribes how members are appointed to the advisory redistricting commission
- ARC's role is to advise and assist the Board with redrawing supervisorial district boundaries
- Board decided at 2/23/21 Board meeting to have 15 commissioners, comprised of:
  - 2 appointees per supervisorial district
  - 5 at-large positions



# ARC District Appointees

District	Appointees
1	Socorro Shiels Karen Weeks
2	Judy Herrerias James Cynthia Murray
3	Christopher Borr Edward Sheffield
4	Elizabeth Acosta Jeff Okrepkie
5	Ana Lugo Bedolla Helen Myers



# ARC At-Large Members

- Remaining, qualified applications that were not appointees comprise the pool of at-large applications (58 applications)
- 5 at-large members to be discussed and appointed today



# Stipend Discussion

- Different amounts across board and commissions
- Duration of ARC meetings will vary
- Expectation of 8-12 ARC meetings throughout 2021



# Outreach & Engagement

- The revised Elections Code provisions require significantly more public outreach and engagement than previous redistricting processes.
- Initial planning of English and Spanish outreach includes radio advertising, digital and print ads in local papers, social media ads, direct mail, and in-store ads or videos.
- Consultant (to be selected in the next few weeks after a competitive bidding process) will provide best practice guidance for outreach and engagement, in addition to support, training and facilitation throughout the redistricting process.



The County redistricting website is up and running and will be updated throughout the year.

**SONOMA 2021 COUNTY REDISTRICTING**

## 2021 Redistricting

[En español »](#)

Every ten years, local governments use new census data to redraw their district lines to reflect how local populations have changed. Assembly Bill 849 (2019) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities.



**CONDADO 2021 DE SONOMA REDISTRIBUCIÓN DE DISTRITOS**

## 2021 Redistribución

[In English »](#)

Cada diez años, los gobiernos locales utilizan nuevos datos del censo para volver a trazar las líneas de sus distritos y reflejar cómo han cambiado las poblaciones locales. El Proyecto de Ley de la Asamblea 849 (2019) requiere que las ciudades y los condados involucren a las comunidades en el proceso de redistribución de distritos mediante la celebración de audiencias públicas y / o talleres y la divulgación pública, incluso a las comunidades que no hablan inglés.

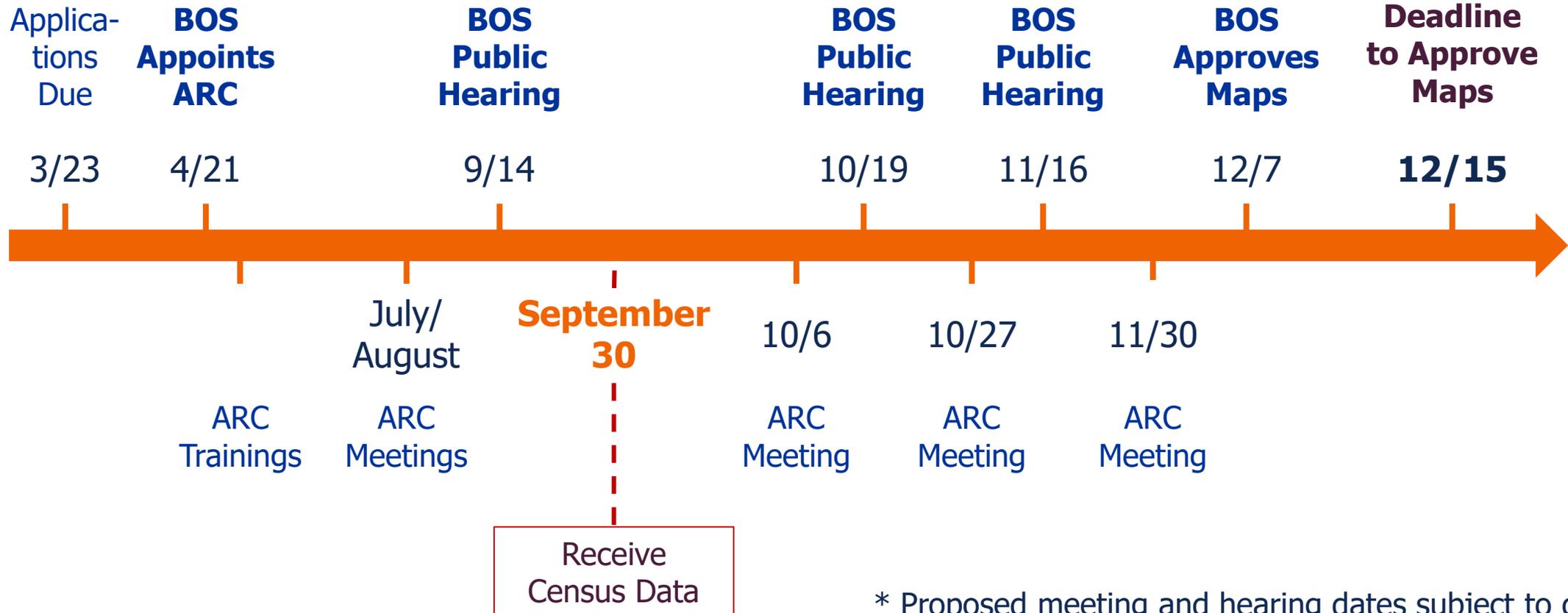


# Recommended Actions

1. Appoint members to the 2021 Advisory Redistricting Commission;
2. Discussion of stipend rate and adoption of a resolution establishing a stipend for ARC members for attendance at ARC meetings;
3. Authorize the use of \$40,000 from contingency funds for media production and placement costs for public outreach (4/5<sup>th</sup>);
4. Authorize the execution of a contract for redistricting services for an estimated contract value of \$120,000



# 2021 Redistricting Timeline\*



\* Proposed meeting and hearing dates subject to change  
ARC – Advisory Redistricting Commission

Questions to [Redistricting2021@sonoma-county.org](mailto:Redistricting2021@sonoma-county.org)

Sonoma County Redistricting

Condado de Sonoma Redistribución de Distritos

