



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 4/30/2024

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor David Rabbitt, 707/565-2241

Vote Requirement: Majority

Supervisorial District(s): Second

Title:

Disbursement of Fiscal Year 23-24 Second District Community Investment Fund Grant Awards.

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 23-24: The Ceres Community Project, \$1,800; Common Ground Society, \$2,000; Cruisin' the Blvd, Inc., \$1,500; North Coast Ballet California, \$1,500; Petaluma Educational Foundation, \$5,000; Petaluma Gap Winegrowers Alliance, \$5,000, Petaluma Museum Association, \$2,500; and Sonoma County Pride, \$1,500. (Second District)

Executive Summary:

The Board established the Local Events, Organizations, and District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The Second District has reviewed the applications and wishes to recommend the following FY 23-24 grant awards:

- 1) The Ceres Community Project for expenses related to meal program support for low-income medically compromised resident of the Second District, grant award of \$1,800;
- 2) Common Ground Society for expenses related to a certified inclusive space program location in the Second District, grant award of \$2,000;
- 3) Cruisin' the Blvd, Inc. for expenses related to the 17th Annual Salute to American Graffiti car show, grant award of \$1,500;
- 4) North Coast Ballet California for expenses related to the production of the annual show, grant award of \$1,500;
- 5) Petaluma Educational Foundation for expenses supporting the performing arts program at Sonoma Mountain Elementary Charter School, grant award of \$5,000;
- 6) Petaluma Gap Winegrowers Alliance for expenses supporting the annual Wind to Wine event to be held in August, grant award of \$5,000;
- 7) Petaluma Museum Association for expenses related to the museum's cornerstone exhibition and community-building celebration, grant award of \$2,500; and
- 8) Sonoma County Pride for expenses related to Sonoma County's Annual LGBTQIA++ Pride celebration,

grant award of \$1,500.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Discussion:

Transient Occupancy Tax Funding

The Transient Occupancy Tax (TOT) is levied at a rate of 12% in unincorporated Sonoma County, a rate established in 2016 by the voter-approved Measure L. The first 9% of the TOT rate is allocated 33% to the General Fund and 67% to the Community Investment special revenue fund; and the last 3% includes Measure L funds.

Community Investment Fund Program and Policy

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events, and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Department, and a number of other county department activities. Community Investment Funds are allocated per the Community Investment Fund Policy (<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

Local Events, Organizations, and District Priorities Category

The Board established the Local Events, Organizations, and District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District, with an allocation of \$100,000 for each district. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreements will be executed by the County Administrator, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

N/A

Racial Equity:

Was this item identified as an opportunity to apply the Racial Equity Toolkit?

No

Agenda Date: 4/30/2024

Prior Board Actions:

10/3/2023, 11/2/2023, 2/27/2024 - Awarded FY 23-24 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY23-24 Adopted	FY24-25 Projected	FY25-26 Projected
Budgeted Expenses	\$20,800		
Additional Appropriation Requested			
Total Expenditures	\$20,800		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$20,800		
Use of Fund Balance			
General Fund Contingencies			
Total Sources	\$20,800		

Narrative Explanation of Fiscal Impacts:

Community Investment Funds are included in the FY 23-24 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items “On File” with the Clerk of the Board:

None