



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 11/7/2023

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Chris Coursey

Vote Requirement: Majority

Supervisorial District(s): Countywide

Recommended Action:

Adopt a Gold Resolution of the Board of Supervisors of the County of Sonoma, State of California, Proclaiming November 25, 2023 as Small Business Saturday. (Countywide)

Executive Summary:

Adopt a Gold Resolution of the Board of Supervisors of the County of Sonoma, State of California, Proclaiming November 25, 2023 as Small Business Saturday. (Countywide)

Discussion:

Falling between Black Friday and Cyber Monday, Small Business Saturday is essential to the preservation of the neighborhoods that compose the landscape of the local economy and enrich its unique culture. Small businesses need help encouraging our communities to support them on Small Business Saturday, during the holidays, and beyond.

Prior Board Actions:

None

FISCAL SUMMARY

Narrative Explanation of Fiscal Impacts:

N/A

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

Gold Resolution

Related Items "On File" with the Clerk of the Board:

None