



County of Sonoma

State of California

Date: March 11, 2025

Item Number: _____

Resolution Number: _____

4/5 Vote Required

**Resolution of the Board of Supervisors of the County of Sonoma, State of California,
Proclaiming March 2025 as Colorectal Cancer Awareness Month in Sonoma County**

Whereas, colorectal cancer is the second-leading cause of cancer deaths in the United States among men and women combined; and

Whereas, colorectal cancer is the leading cause of cancer death for men, and second leading cause of cancer death for women under the age of 50; and

Whereas, Black, Latine and Indigenous communities have a notable higher rate of colorectal cancer and mortality rate, in part due to access to healthcare, as well as language and cultural barriers; and

Whereas, residents in rural areas are more likely to be diagnosed with and die from colorectal cancer than residents in urban areas; and

Whereas, in 2024 there were approximately 152,810 new cases and 53,010 deaths from colorectal cancer; and

Whereas, colorectal cancer is preventable with timely screening, an estimated 68% of colorectal deaths could be prevented with one in three eligible residents not up to date on screening; and

Whereas, more than half (55%) of colorectal cancer in the U.S. are attributable to potentially modifiable risk factors, including excess body weight, high consumption of red or processed meat, low calcium intake, heavy alcohol consumption, and very low intake of fruits and vegetables and whole-grain fiber; and

Whereas, the national goal established by the National Colorectal Cancer Roundtable is to strive to increase timely colorectal cancer screening rates to 80 percent in every community for all residents eligible for screening; and

Whereas, observing a Colorectal Cancer Awareness Month during the month of March would provide a special opportunity to increase awareness and offer education on the importance of early detection and screening of colorectal cancer in Sonoma County.

Now, Therefore, Be It Resolved that the Sonoma County Board of Supervisors Proclaim March 2025 as Colorectal Cancer Awareness Month in Sonoma County.

Supervisors:

Hermosillo:

Rabbitt:

Coursey:

Gore:

Hopkins:

Ayes:

Noes:

Absent:

Abstain:

So Ordered.