



# COUNTY OF SONOMA

575 ADMINISTRATION  
DRIVE, ROOM 102A  
SANTA ROSA, CA 95403

## SUMMARY REPORT

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**Agenda Date:** 6/2/2026

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**To:** Board of Supervisors

**Department or Agency Name(s):** Board of Supervisors

**Staff Name and Phone Number:** Supervisor David Rabbitt, 707-565-2241

**Vote Requirement:** Majority

**Supervisorial District(s):** Second

**Title:**

Disbursement of Fiscal Year 25-26 Second District Community Investment Fund Grant Awards

**Recommended Action:**

- A) Approve Community Investment Fund grant awards and authorize the County Executive, or designee, to execute an agreement with the following entities: ALFA Community Health Workers LLC (fiscal agent: Bienestar Collective), \$2,000; Entrepreneurs of Tomorrow, \$2,000; LandPaths, \$2,000; North Coast Ballet California, \$1,500; Petaluma Area Chamber of Commerce, \$5,000; Petaluma Gap Winegrowers Alliance, \$10,000; Petaluma People Services Center, \$5,000; Petaluma Quilt Guild, \$350, Santa Rosa Urban Arts Partnership, \$500; and Secure Families Collaborative, \$2,000.
- B) Authorize the County Executive, or designee, to amend these agreements to lengthen the time schedules and make minor modifications to the allowed uses that do not increase the amount awarded under the agreements.
- C) Make a finding that the proposed expenditures are necessary to meet the social needs of the population of the County pursuant to Government Code Section 26277. (Second District)

**Executive Summary:**

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The Second District has reviewed the applications and recommends the following grant awards:

- 1.) ALFA Community Health Workers, LLC (fiscal agent: Bienestar Collective) for expenses related to the Access to Justice Projects which connects the Promotoras from ALFA and the people they serve in the Second District to an integrated support network, grant award \$2,000.
- 2.) Entrepreneurs of Tomorrow for expenses related to the 56th Annual Juneteenth Festival, grant award of \$2,000.
- 3.) LandPaths for expenses related to need-based scholarships for Second District children to attend Owl Camp, grant award of \$2,000.
- 4.) North Coast Ballet California, for expenses related to the production of Snow White & Other Selected Works, grant award of \$1,500.
- 5.) Petaluma Area Chamber of Commerce, for expenses related to their Monthly Luncheon Series, Annual

Business Showcase, Chamber Business Directory, Leadership Petaluma Program and Networking Events, grant award of \$5,000.

- 6.) Petaluma Gap Winegrowers Alliance for expenses related to promotional marketing and securing of vendor services for the Wind to Wine event, grant award of \$10,000.
- 7.) Petaluma People Services Center for expenses related to the ongoing operations and enhancement of Cafe 211, grant award of \$5,000.
- 8.) Petaluma Quilt Guild for expenses related to community outreach programs which include handcrafting quilts for COTS unsheltered clients, Sonoma County Vets, and Voices (an organization which supports young adults aging out of the foster care system) as well as hosting community sharing education events to teach basic sewing/quilting skills to the public, grant award of \$350.
- 9.) Santa Rosa Urban Arts Partnership for expenses related the public art-making event at the upcoming Pedal Fest at Somo Village; grant award \$500.
- 10.) Secure Families Collaborative, for expenses related to Know Your Rights Clinics for immigrant families and local business in the Second District, grant award \$2,000.

**Discussion:**

**Transient Occupancy Tax Funding**

The Sonoma County Transient Occupancy Tax (TOT or Hotel Bed Tax) was established in 1965 and is authorized under State Revenue and Taxation Code Section 7280. TOT, a general tax, is currently levied at a rate of 12%, a rate established in 2016 by the voter-approved Measure L. TOT revenue is allocated 25% to the General Fund; 50% to the Community Investment Fund; and 25% to the Measure L Fund.

**Community Investment Fund Program and Policy**

The Community Investment Fund Program, established in 1986 as the Advertising and Promotions Program, allocates a portion of the Transient Occupancy Tax to encourage economic development, community engagement, and culture in the County through a variety of grant award and funding avenues. The program provides grants to community-based organizations for a wide range of activities including economic development, community and countywide events, and advertising and promoting the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Collaborative, and additional county activities. Community Investment Funds are allocated per the Community Investment Fund Policy (Policy) (<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

On September 16, 2025, the Board adopted revisions to the Policy, consolidating funding priorities into three funding categories: County Department Funding, District Priorities, and Community Funding. Staff are working on updating the application process to align with the new funding categories. In order to minimize impacts to the community, applications in process will continue to be processed based on the current Policy.

**Revised District Priorities Category**

The revised District Priorities funding category provides funds to events, organizations, and Supervisorial District priorities. Funding may be distributed through grants or assigned to County departments. The funds available in this category include \$100,000 for each supervisorial district (\$500,000 total) from the Community

Investment Fund and 10% of Measure L revenue to be allocated to each supervisorial district proportionate to the amount of Transient Occupancy Tax collected within the district in the previous fiscal year. Unused funds will be accounted for and available for use in future years. Organizations may make their requests directly to each Supervisorial District.

Funds in this category may be used for activities such as safety improvements, environmental impact mitigation, public safety, and other tourism mitigation activities, such as parking enforcement. Funds may be used for projects that benefit the community, or to support organizations that coordinate community improvements, such as the Municipal Advisory Councils. The Board may award funding to County Departments or to Supervisorial Districts to complete priority projects. Funding may be used to cover salary and benefit costs associated with changed or additional staff, and other costs associated with added staffing such as office space.

Funds will be distributed upon approval of these award(s) by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreement(s) will be executed by the County Executive, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Because a project may require modification as the work/project may not be completed within the fiscal year, an extension of time or modification of allowed uses for the organization to complete the project may be necessary. Therefore, it is recommended that the County Executive, or designee, be authorized to amend the contracts to lengthen the time schedules and make minor modifications to the allowed uses that do not increase the amount awarded under the agreement.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

**Strategic Plan:**

N/A

**Racial Equity:**

**Was this item identified as an opportunity to apply the Racial Equity Toolkit?**

No

**Prior Board Actions:**

10/14/25, 1/27/26, 3/24/26, and 4/28/26 - Awarded FY 25-26 Local Events, Organizations, District Priorities Grants

**FISCAL SUMMARY**

<b>Expenditures</b>	<b>FY25-26 Adopted</b>	<b>FY26-27 Projected</b>	<b>FY27-28 Projected</b>
Budgeted Expenses	\$30,350		
Additional Appropriation Requested			
<b>Total Expenditures</b>	<b>\$30,350</b>		

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<b>Funding Sources</b>			
General Fund/WA GF			
State/Federal			
Fees/Other	\$30,350		
Use of Fund Balance			
General Fund Contingencies			
<b>Total Sources</b>	<b>\$30,350</b>		

**Narrative Explanation of Fiscal Impacts:**

Community Investment Funds are included in the FY 25-26 budget.

**Narrative Explanation of Staffing Impacts (If Required):**

N/A

**Attachments:**

Sample Community Investment Fund Grant Agreement

**Related Items "On File" with the Clerk of the Board:**

None