



County of Sonoma

State of California

Date: April 14, 2026

Item Number: _____

Resolution Number: _____

4/5 Vote Required

Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California,

Recognizing Northern California Public Media (Norcal) As The 2026 “Paint The Town Green – Environmental Stewardship” Award Honoree

WHEREAS, Northern California Public Media (NorCal) is the 2026 “Paint the Town Green: Environmental Stewardship” award honoree; and

WHEREAS, NorCal is a regional and national leader in environmental storytelling. The creator and home of the Center for Environmental Reporting (CER), they seek to transform community concern into community engagement by empowering individuals and communities to actively participate in climate action; and

WHEREAS, their TV programs aim to educate and guide viewers on climate issues. Two programs have produced Emmy Awards, Climate California and Bay Area Bountiful. Recently, they launched Protecting Wildlife, a program that focuses on endangered species and what is being done to protect them; and

WHEREAS, digital projects include the Public Media Award winning My Planet, My Voice a series of online videos for youth concerned about climate change, as well as Explorations which deals with environmental concerns through the eyes of Harvard Doctoral Candidate Meg Haywood-Sullivan of Sausalito and her travels around the Bay Area. The monthly CER newsletter reaches 10,000 readers each month, delving into issues of environmental importance to Bay Area

citizens; and

WHEREAS, audio projects include the hard-hitting NPR California Report series of news stories “Who Owns the Water.” This series focuses on the California Delta Conveyance Project. Other CER radio programs: Farm Tales produced with the Farm Trails organization; Savoring Sonoma reporting on food, wine, and agriculture; the Public Media Award winning Ear to the Wild which brings the sounds of nature to listeners in Sonoma County; and the Measure J Town Hall Debate, produced live on YouTube and then presented on the radio, hearing both sides of this contentious issue about family farms vs factory farming regulation; and

WHEREAS, NorCal is not a traditional direct service agency; however, the organization provides foundational educational work that keeps the community informed about environmental concerns, mitigation efforts, and possible long-term solutions through our reporting, creative work, and community engagement.

NOW THEREFORE BE IT RESOLVED, that the Sonoma County Board of Supervisors commends and honors Northern California Public Media as a recipient of North Bay Leadership Council’s 2026 Leaders of the North Bay Award for “Paint the Town Green: Environmental Stewardship.”

Supervisors:

Hermosillo:

Coursey:

Gore:

Hopkins:

Rabbitt:

Ayes:

Noes:

Absent:

Abstain:

Resolution #24-

Date:

Page 3

So Ordered.