

## **Attachment 4 - Procurement Details for FY 2026-2027 Contracting**

### **Peer and Family Support Services for Crisis Assessment, Prevention, and Education (CAPE)**

DHS issued a Request for Proposals (RFP) to procure a provider to offer peer and family/caregiver support, assist with linkage and referrals to other desired community services and supports, provide system navigation, participate in educational opportunities for students, school staff, family members/caregivers, and community members, and offer opportunities for connection for students and family members/caregivers experiencing impacts from mental health and/or substance use concerns, in conjunction with the department's CAPE Program.

The Department published a RFP on August 26, 2025. The RFP was disseminated to registered entities and interested parties, ensuring broad participation. A non-mandatory pre-bid virtual conference was held on September 9, 2025. Four proposals were received by the due date of October 7, 2025. An evaluation panel consisting of two community members with expertise in the field and one DHS staff member reviewed and scored the proposals according to the criteria set forth in the RFP. The evaluation panel unanimously selected Buckelew Programs.

Buckelew is already providing wraparound peer and family support in Sonoma County through its Family Service Coordination (FSC) program making them a desired partner for this work. FSC activities include:

- System navigation for behavioral healthcare
- Emotional support: education with accurate information about mental illness, substance use and to address challenges experienced by neurodiverse individuals
- Support and education groups
- Community resource clinics and connection
- Community provider education, collaboration and care coordination

Buckelew has also conducted a peer support and system navigation training program in collaboration with community partners to expand the peer support offered in our community.

### **Suicide Prevention Training Plan and Program**

DHS issued a RFP to procure a provider to develop a comprehensive, culturally responsive 5-year Suicide Prevention training plan that aligns with the Sonoma County Suicide Prevention Strategic Plan FY 2024–2029 and the Preliminary Training Outline. This training program will coordinate local efforts, strengthen coordination across trainers and settings, and expand offerings as needed. These trainings will equip County residents with the skills and knowledge to initiate conversations about suicide prevention, recognize the warning signs of suicide, and provide initial support to those who may be contemplating suicide.

The Department published a RFP on November 18, 2025. The RFP was disseminated to registered entities and interested parties, ensuring broad participation. A non-mandatory pre-bid virtual conference was held on December 2, 2025. Seven proposals were received by the due date of January 15, 2026. An evaluation panel consisting of four community members with expertise in the field and two DHS staff members reviewed and scored the proposals according

to the criteria set forth in the RFP. The evaluation panel unanimously selected Hanna Center as the awardee.

Hanna Center has extensive experience coordinating and delivering suicide prevention curricula aligned with Sonoma County priorities. Examples include:

- Development and delivery of a Suicide Prevention Awareness curriculum for all 7th, 9th, and 11th graders in Sonoma Valley Unified School District.
- Facilitation of Mental Health First Aid trainings for educators, frontline staff, clinical teams, and volunteers.
- Delivery of trauma-informed care and crisis intervention training across diverse sectors and populations.

### **Behavioral Health Services Act-Funded Program Services**

DHS issued a RFP to procure multiple service providers for the department. The Behavioral Health Services Act (BHSA) creates a unified framework for delivering and funding behavioral health care, expanding and modernizing the system that was previously established under the Mental Health Services Act. BHSA requires counties to organize services into three interconnected components designed to meet the full range of behavioral health needs, from early intervention to intensive ongoing support.

#### 1. Full-Service Partnership (FSP)

The FSP component provides the most intensive level of outpatient care for individuals with significant behavioral health challenges who require comprehensive, wraparound services. FSP teams operate under a “whatever it takes” approach, offering individualized support through multidisciplinary teams that include clinical care, substance use treatment, crisis services, housing assistance, and social supports to promote stability and recovery in the community.

#### 2. Behavioral Health Services and Supports (BHSS)

The BHSS component focuses on a broader range of services that promote early access, ongoing recovery, and system improvement. This includes outreach and engagement, early intervention, education, workforce development, and program innovation. BHSS ensures that individuals who do not require intensive FSP services still have access to care and supports that maintain wellness and prevent escalation of behavioral health needs.

#### 3. Housing Interventions

The Housing component recognizes that stable housing is essential for behavioral health recovery and well-being. Counties use BHSA housing funds to provide rental and operating subsidies, shared and family housing, capital development, and transitional housing assistance. These resources are prioritized for individuals experiencing or at risk of homelessness who are living with serious mental illness or substance use disorders.

The Department published a RFP on January 13, 2026. The RFP was disseminated to registered entities and interested parties, ensuring broad participation. A non-mandatory pre-bid virtual conference was held on January 21, 2026. Seventeen organizations successfully responded by

the due date of February 25, 2026. An evaluation panel consisting of three community members with expertise in the field and two DHS staff members reviewed and scored the proposals according to the criteria set forth in the RFP.

The evaluation panel unanimously selected the following providers in each category as the recommended awardees:

### **1. Full-Service Partnership (FSP)**

- Transition Age Youth (TAY) Support Services for TAY Full-Service Partnership Program (TAY-FSP) - \$265,000

#### **Winning Proposal: On the Move**

The contractor shall provide comprehensive services for Transition Age Youth (TAY) enrolled in the TAY FSP in Sonoma County with severe and persistent mental illness. Services will integrate youth engagement, leadership development, independent living skills, mental health access, and daily living supports. The program will also provide education, career development, mentoring, financial resources, and housing information to youth identified by DHS TAY FSP with serious mental illness. In alignment with BHSR regulations, the program shall increase access and linkage; reduce homelessness, unemployment, juvenile and adult justice involvement; and decrease untreated behavioral health conditions and suicide

- Client and Family Support Program - \$250,000

#### **Winning Proposal: Leomar Pacific Health Group**

The contractor shall provide behavioral health system navigation, education, outreach, and support for FSP clients and their families. The program will empower families and caregivers to support a loved one with a mental or behavioral health challenge while building community resources and improving access. Services shall include system navigation, education workshops, and outreach activities that strengthen support networks. In alignment with BHSR regulations, the program shall increase access and linkage; reduce homelessness, unemployment, and adult justice involvement; and decrease the risk of suicide.

### **2. Behavioral Health Services & Supports (BHSS)**

- Behavioral Health Peer Training Program - \$155,000

#### **Winning Proposal: Felton Institute**

The peer training program will provide workforce development opportunities with a peer perspective to support system transformation and a recovery vision that is consumer-driven and holistic in its services and supports. The peer training program will collaborate with the community to create awareness of opportunities for involvement in transformation activities to increase knowledge of, and participation in the development and provision of behavioral health services. Additionally, the program will recruit, engage, supervise and support individuals with lived behavioral health experience as volunteers and interns in behavioral health

agencies and organizations. The peer training program will provide education, employment, promotion of behavioral health system transformation through peer participation in quality improvement activities and expanding awareness of behavioral health recovery to all segments of the behavioral health community.

- Latinx Youth Wellness & Advocacy Program – \$100,000

**Winning Proposal: Latino Service Providers**

The contractor shall provide culturally responsive and linguistically appropriate interventions, leadership development and advocacy programming for Latinx youth in Sonoma County. Services will include mentorship, outreach to Latinx communities, peer education, and opportunities for youth to engage in advocacy and community awareness efforts. This early intervention program shall address cultural and systemic barriers to behavioral health services while promoting wellness and empowerment. The program will specifically serve Latinx youth and the broader community experiencing behavioral health disparities. In alignment with BHSA regulations, the program shall reduce Black, Indigenous, and People of Color (BIPOC) disparities and address inequities related to adult and juvenile justice system involvement.

- Community-Defined Best Practices for BIPOC Populations - \$50,000

**Winning Proposal: Sonoma County Indian Health Project**

The contractor shall provide culturally, and linguistically competent health and wellness outreach and services tailored for Latinx, Black, Indigenous, and other communities of color. This early intervention program must utilize a Community-Defined Best Practice (CDBP) designed for a specific BIPOC group, for example, an Indigenous model of healing or wellness. Services will include peer-to-peer health promotion, support groups, culturally rooted wellness practices, and linkage to behavioral health resources. The program will specifically serve eligible children and youth in populations with identified disparities in behavioral health, including BIPOC populations in Sonoma County who experience disparities and barriers to traditional care. In alignment with BHSA regulations, the program shall reduce BIPOC disparities, increase culturally responsive care, reduce untreated behavioral health conditions, and prevent suicide and self-harm.

- Comprehensive Early Childhood Development & Behavioral Support Services for 0–5-year-olds - \$200,000

**Winning Proposal: California Parenting Institute DBA: Child Parent Institute (CPI)**

The contractor(s) shall provide outreach and engagement strategies that target early childhood zero to five. Services will include screenings and assessments for young children, screenings and assessments for perinatal anxiety and depression, in-home parent education and support, individual and group counseling, resource navigation, and closed-loop referrals. Services shall be trauma-informed, community-focused, evidence-based, culturally responsive, and recognized as best

practice. The program will specifically serve children ages 0–5 and their families. In alignment with BHSA regulations, the program shall reduce mental illness in children and youth through social, emotional, developmental, and behavioral services and supports in early childhood and reduce the removal of children from their homes.

- Lesbian, Gay, Bisexual, Transgender, Queer plus (LGBTQ+) Wellness & Support Program - \$100,000

**Winning Proposal: Legacy Center DBA: Positive Images**

The contractor shall provide services to support Sonoma County’s LGBTQIA+ population, including behavioral health support, advocacy, therapy, and education. The program will specifically serve LGBTQ+ clients in need of behavioral health resources, support, and advocacy. In alignment with BHSA regulations, the program shall reduce suicide and self-harm and target eligible children and youth in populations with identified disparities in behavioral health and other populations at risk of developing a mental health disorder.

- Sonoma County's Suicide Prevention Program - \$180,000

**Winning Proposal: Buckelew Programs**

The contractor shall provide suicide prevention services that respond to callers on the Suicide Prevention Hotline and 988 crisis line, offering de-escalation, safety planning, referrals to resources, and linkage to crisis intervention services including mobile crisis and 911 as needed. Outreach staff shall also engage in community suicide prevention trainings, special events to raise awareness of services and resources, and distribution of informational materials. The program will specifically serve individuals at high risk of crisis. In alignment with BHSA regulations, the program shall aim to reduce suicide and self-harm.

3. BHSA Housing Interventions

- Behavioral Health Housing Assistance Program - \$2,000,000

**Winning Proposal: Committee on the Shelterless (COTS)**

The contractor shall collaborate closely with the County, landlords, community organizations, and others to provide rental subsidies and housing vouchers for behavioral health clients to support stable, affordable housing as part of their wellness and recovery. The County will identify and refer eligible behavioral health clients to the contractor for rental support services. The program will specifically work with the housing provider to serve behavioral health clients in Sonoma County in need of housing assistance. In alignment with BHSA regulations, the program shall reduce the rate of homelessness, removal of children from their homes, and suicides.