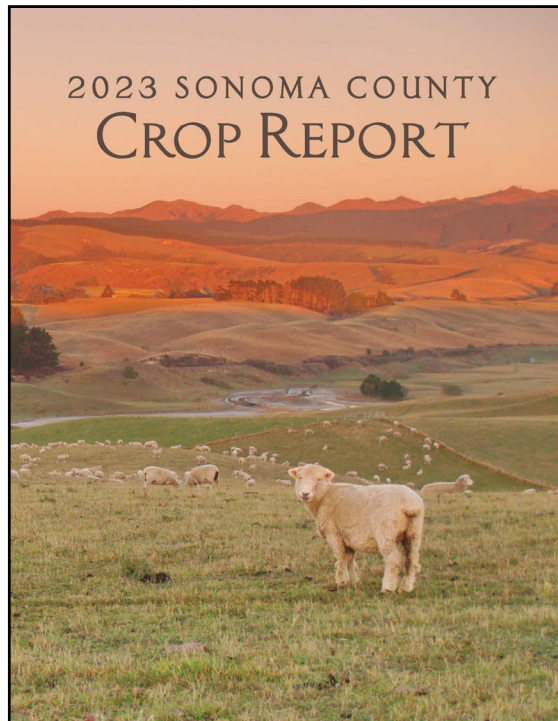




# 2023 Sonoma County Crop Report

SONOMA COUNTY DEPARTMENT OF AGRICULTURE/WEIGHTS & MEASURES  
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 SANTA ROSA, CA 95403  
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## Agriculture in Sonoma County: Climate Smart Agriculture

- ▶ Sonoma and Marin Counties partner with growers and conservation organizations to combat climate change and enhance food security.
- ▶ Growers face challenges including, flooding, crop damage, and increased intensity of rainfall events.
- ▶ Poultry industry hit by Highly Pathogenic Avian Influenza. A reduction of 91.3% in poultry population was reported.
- ▶ Grape growers saw a calm, cool year leading to one of the latest harvests in recent memory.



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## 2023 Crop Review

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- ▶ Total value for 2023 was \$945,722,700, a 18.8% increase from 2022
- ▶ Overall winegrape value increased 30.88%
  - Value per ton increased to \$2,975 per ton
  - Overall tonnage increased 26.23% from 2022
- ▶ Overall apple value increase of 11.1%
  - Overall tonnage increase of 18.7% from 2022
- ▶ Livestock and poultry products decreased by 7.26%
- ▶ Nursery product value decreased 2.0%



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## Department Highlights

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- ▶ Agriculture Division
  - Conducted over 2,700 inspections related to commercial agriculture
  - Placed 3,979 traps for exotic/invasive pests; traps serviced 38,096 times
- ▶ Weights & Measures Division
  - Registered more than 1,890 local businesses operating over 35,000 commercial devices
  - Inspected 9,660 weighing and measuring devices and conducted over 920 price verifications
- ▶ Land Stewardship Division
  - Reviewed 94 vineyard/orchard development projects on over 2,000 acres



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## Winegrapes

- ▶ 2023 was a cold winegrape growing season with one of the latest starts to harvest in recent memory
- ▶ Tonnage in 2023 was 240,937, a 26.3% increase from 2022
- ▶ Price per ton increased to \$2,975
- ▶ Total value for 2023 was \$716,818,600, a 30.88% increase from 2022



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## Livestock and Poultry / Livestock and Poultry Products

- ▶ Livestock and poultry total value increased by 13.2% compared to 2022
- ▶ Livestock and poultry products value decreased by 7.26% compared to 2022
  - Milk production decreased 13.4% from 2022 due to a decrease in organic milk value per unit of 15.4% and conventional milk decrease of 4.5% in value per unit
  - Wool production value increased 162% from 2022



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## Nursery Products

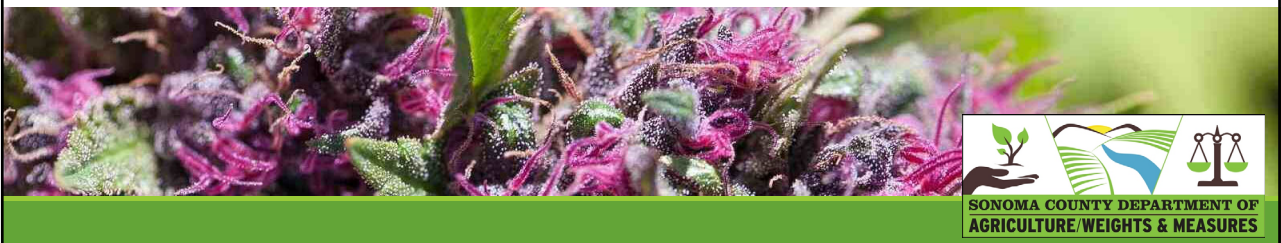
- ▶ Overall value of nursery products decreased 2.0% from 2022
  - Total value for ornamentals and bedding plants increased 9.8% and 26.9% respectively from 2022
  - Cut flowers decreased 12.4% due to fungal problem caused by increased rainfall



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## Cannabis and Hemp Production

- ▶ Cannabis Production
  - Overall total value of \$25,735,400 in 2023 including outdoor, indoor, and mixed-light cultivation
  - 13.65 total acres of Cannabis produced
- ▶ Hemp Production
  - 4 total acres of Hemp harvested



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# Questions?

