

Attachment 3: Sonoma County Behavioral Health Services Act Community Planning Process

The Behavioral Health Services Act (BHSA) Community Planning Process (CPP) is a collaborative effort designed to ensure that BHSA is implemented in a way that reflects local priorities, addresses community needs, and complies with state requirements. The process brings together diverse stakeholders including people with lived experience, families, service providers, and community organizations to guide the development of the BHSA Integrated Plan.

The BHSA CPP is governed by state law and formal guidance issued by the California Department of Health Care Services (DHCS). The BHSA Community Planning Process is grounded in the BHSA law ([SB 326/AB 531](#)), implemented through [Welfare & Institutions Code §§ 5963.01–5963.02](#), and operationalized via the DHCS County Policy Manual ([DHCS BHSA Policy](#)). These regulations combine to ensure a robust and inclusive planning process is conducted, culminating in a publicly reviewed Integrated Plan due by July 1, 2026.

The following table provides a summary of completed and upcoming stakeholder engagement efforts:

Date	Stakeholder Group	Topic
15-Jan	BHSA Community Program Planning (CPP) Workgroup	MHSA to BHSA Planning Discussion
23-Jan	Department of Health Services (DHS) Homelessness Division Leadership	<ul style="list-style-type: none"> • Listening Session Report • Planning Large Stakeholder Community Listening Session Forum • BHSA Implementation
5-Feb	BHSA Steering Committee Santa Rosa and virtual	<ul style="list-style-type: none"> • MHSA to BHSA Transition • Draft BHSA Gap Analysis • Large Stakeholder Community Listening Session Forum
11-Feb	Life Worth Living Suicide Prevention Alliance Santa Rosa and virtual	<ul style="list-style-type: none"> • BHSA Stakeholder Survey • Draft FY 25-26 MHSA Annual Plan Update • Planning for CPP Local Listening Sessions
25-Feb	Department Leadership Virtual	<ul style="list-style-type: none"> • Transition from MHSA to BHSA
19-Mar	BHSA CPP Workgroup	<ul style="list-style-type: none"> • BHSA Stakeholder Survey • Draft FY 25-26 MHSA Annual Plan Update • Planning for CPP Local Listening Sessions Forum
4-Apr	Sonoma County Office of Education Santa Rosa	<ul style="list-style-type: none"> • Transition from MHSA to BHSA
8-Apr	BHSA Stakeholder Meeting	<ul style="list-style-type: none"> • Planning for CPP Local Listening Sessions Forum • BHSA Stakeholder Survey • Resource Map
15-Apr	Behavioral Health Board	None
16-Apr	BHSA CPP Workgroup	<ul style="list-style-type: none"> • Planning for CPP Local Listening Sessions Forum • BHSA Stakeholder Survey • Resource Map
23-Apr	DHS Fiscal Team	MHSA Reversion
13-May	Life Worth Living Suicide Prevention Alliance Santa Rosa and virtual	None

14 May	BHSA Steering Committee Santa Rosa and virtual	<ul style="list-style-type: none"> • BHSA Stakeholder Survey • BHSA Housing Workgroup • Integrated Plan Performance Outcome Measures
28-May	BHSA CPP Workgroup Planning meeting Virtual	<ul style="list-style-type: none"> • Review Forum survey results • CPP Agenda and dates for BHSA Stakeholder Meetings
30-May	BHSA Housing Workgroup Virtual	<ul style="list-style-type: none"> • Intro to BHSA • BHSA Housing Funds • Regulations
2-Jun	BHSA Housing Workgroup Virtual	<ul style="list-style-type: none"> • BHSA Housing Funding • Definition of Chronically Homeless • BHSA Eligibility
3-Jun	MHSA Contractors Santa Rosa	March
16-Jun	BHSA Housing Workgroup Virtual	March
16-Jul	Stepping Up	March
17-Jun	Behavioral Health Board Santa Rosa and virtual	March
18-Jun	BHSA CPP Workgroup	<ul style="list-style-type: none"> • Local Listening Sessions Update • BHSA Integrated Plan • Stakeholder Townhall meetings
23-Jun	Commission on the Status of Women Virtual	<ul style="list-style-type: none"> • Reviewed the transition from MHSA to BHSA
30-Jun	BHSA Housing Workgroup Virtual	March
1-Jul	Suicide Data Workgroup Santa Rosa and virtual	March
9-Jul	BHSA Steering Committee Santa Rosa and virtual	<ul style="list-style-type: none"> • BHSA Implementation Timeline • Integrated Plan: Key Elements and Performance Measures • BHSA Housing Workgroup: Sonoma BHSA Housing Analysis and Housing Workgroup Summary • Community Program Planning
16-Jul	BHSA CPP Workgroup Virtual	<ul style="list-style-type: none"> • Planning Stakeholder Townhall meetings • Focus Groups

16-Jul	Sonoma Stepping Up Workgroup	<ul style="list-style-type: none"> • BHSa - Justice Involved Program Development • Justice Partner Funding Update • Dept of State Hospitals/Incompetent to Stand Trial (IST) Growth Cap
22-Jul	BHSA Stakeholders Townhall Petaluma	<ul style="list-style-type: none"> • Overview of BHSA • Group Discussion, Listening, Comments, and Feedback • Addressing Concerns
28-Jul	BHSA Housing Workgroup	<ul style="list-style-type: none"> • Focus Groups • Draft Plan for BHSA Housing Funds for FY 26-29 • Feedback/discussion
30-Jul	Virtual BHSA Townhall	<ul style="list-style-type: none"> • Overview of BHSA • Group Discussion, Listening, Comments, and Feedback • Addressing Concerns
12-Aug	Life Worth Living Suicide Prevention Alliance Santa Rosa and virtual	
12-Aug	Homelessness and Behavioral Health Focus Group in Guerneville	Individuals that have experienced homelessness with self-reported serious behavioral health challenges share their voices to help guide the use of BHSA Housing funds and policy and procedure development.
13-Aug	BHSA Steering Committee	<ul style="list-style-type: none"> • Community Program Planning • NOFA • Draft BHSA Housing Component Plan • BHSS Component Program Plan
21-Aug	Homelessness and Behavioral Health Focus Group in Santa Rosa	Individuals that have experienced homelessness with self-reported serious behavioral health challenges share their voices to help guide the use of BHSA Housing funds and policy and procedure development.
22-Aug	Homelessness and Behavioral Health Focus Group in Sonoma Valley	Individuals that have experienced homelessness with self-reported serious behavioral health challenges share their voices to help guide the use of BHSA Housing funds and policy and procedure development.