

FY 2020-21 Sonoma County Funding Request Form

Deadline: July 24, 2020

Please email request to Supervisor's District Staff

Board Sponsors <i>(Board Staff to Complete)</i>	
Gorin	
Rabbitt	
Zane	
Gore	
Hopkins	

Name of Organization _____

Legal Structure of Organization: _____

Date: _____

DESCRIPTION OF FUNDING REQUEST

What will the funds be used for?

Please indicate if your request is eligible under the Coronavirus Aid, Relief, and Economic Security Act (CARES). Please summarize but include additional information as necessary.

These funds will be used to subsidize existing funding for Council on Aging's Senior Nutrition program (currently funded at 30% of the cost of the program), providing 8000 to 10000 meals per week to Older Adults through both home-delivered meals (Meals on Wheels) and drive-up 5 day meal pack sites throughout Sonoma County with the exception of Petaluma (served by PPSC). The need for our Nutrition program has increased over 100% since the beginning of COVID-19 from approximately 4000 meals per week to the current 8000 to 10000. Now that older adults are aware of the program and receiving needed meals, we do not expect these numbers to drop when the crisis is over.

This request is eligible under the CARES Act , Part III - Miscellaneous Provisions, Section 4222 Nutrition

What is the amount of the funding request?

Please note requested funding and whether it is one-time or ongoing

We are requesting ongoing funding in the amount of \$250,000 annually for our Senior Nutrition Program. *CAO Note: This request is in addition to the \$200,000 allocated by the Board as an ongoing allocation during the FY 2019-20 Budget Hearings.*

Does your agency receive funding from the County?

Please include a summary of programs that were funded in FY 2019-20 by the County, and note the funding source, i.e. Fee Waivers, Transient Occupancy Tax, or departmental funding.

In 2019-2020 we received funding for the following programs: 1) Nutrition - Older American Act, NSIP, One Time Only, Board of Supervisors 2) Day Program- Older American Act 3) Case Management - Older American Act 4) Mental Health - Behavioral Health - OAC PEI and Peer Support System of Care 5) Family Justice Center - CALOES -VOCA and DOJ

Did your agency apply for County via another County process that was not approved?

Please note all instances your agency applied for funding to support this request that was not previously approved. If you did not apply for funding, please note N/A.

N/A - We have not applied for other funding that was not approved.

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Does your agency provide this service Countywide and/or do other agency provide similar services?
<i>Please summarize if this programming is offered countywide either by your agency or by a group of agencies.</i>
COA provides Nutrition Services (Meals on Wheels and currently 5 day meal pickup sites in lieu of dining sites) throughout Sonoma County with the exception of Petaluma/Penngrrove covered by PPSC. Although we serve in all areas, sometimes in partnership with other regional organizations and in other cases our services are supplemented by additional local services. In both Sonoma Valley and West County we provide meals and work with partner agencies for distribution.

How will this funding support the County's mandated or discretionary services?
<i>Please summarize but include additional information as necessary.</i>
Nutrition for seniors is mandated by the Older American Act but is significantly underfunded. With the County's Shelter in Place order, individuals 65 and older, deemed as high risk. are encouraged to stay in their homes, increasing the need for nutrition and further stressing Nutrition services. Additional funding will ensure high risk seniors receive meals.

Which County Department provides these programs, and have you contacted them regarding this request?
<i>Please summarize but include additional information as necessary.</i>
Adult & Aging, Human Services provides these programs and have been advised of this request. A \$157,420 line item in our budget from Human Services is now slated for a \$91,263 cut by Adult & Aging and they support this request.

Why is funding from the County needed?
<i>Please summarize but include additional information as necessary.</i>
COA is currently providing 8000-10000 meals per week and on track to serve over 400,000 this year. Our contract with Adult & Aging funds only 40% of the 210,000 meals we are contracted to provide. Even with anticipated additional Emergency Meal funding, we expect that will only cover 43,000 of the extra 210,000 meals we are currently providing. In total we will receive funding to provide only 127,000 of the over 400,000 meals we are providing. Last year the Board of Supervisors recommended that our request for supplemental funding each year be budgeted because the need was there. Our fundraising goals will not be met because of event cancellations. We are working to secure contributions with alternate activities, but there is urgent need for subsidy this year

Is matching funding available? Provide details.
<i>Please summarize but include additional information as necessary.</i>
Each year Council on Aging must secure an additional \$1M to \$1.3M to provide this service. We typically secure \$200K to \$300K from private foundations, and the balance from individual donors, corporate donors, special events and any supplemental funding provided by the Board of Supervisors. We do not have an offer of matching funds for this request or this program.

Whom should the county contact for additional information?
<i>Please note contact information in this section.</i>
Marrienne McBride, President and CEO 707-535-0143 x 111, mmcbride@councilonaging.com

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Board Sponsors <i>(Board Staff to Complete)</i>	
Gorin	X
Rabbitt	
Zane	
Gore	
Hopkins	X

Name of Organization: Legal Aid of Sonoma County

Legal Structure of Organization: 501©3

Date: July 15, 2020

DESCRIPTION OF FUNDING REQUEST

What will the funds be used for?

Please indicate if your request is eligible under the Coronavirus Aid, Relief, and Economic Security Act (CARES). Please summarize but include additional information as necessary.

Funds will be used to ensure continuation of senior housing and elder abuse services. This funding will ensure that our elders remain safe and housed. There could be no more crucial time to ensure that those most at risk, our seniors, are protected, than during this unprecedented crisis. The number of housing related **calls we receive has tripled** over the past 3 months. Seventy percent **(70%) of these calls are from seniors**. And this is a mere foreshadowing of the tsunami of seniors who will need our help once the courts fully reopen and eviction moratoriums are lifted. Meanwhile, on the elder abuse front, while incidences of abuse increase during crises, COVID has trapped seniors at home with their abusers. We need to ensure these seniors have full access to protective legal remedies.

I am happy to report that over the years our request to the board has been getting smaller and smaller. Two years ago, it was \$185,000, and last year it was \$85,000. This year we are only requesting \$45,000 to maintain these life-saving services.

We do not believe this program is eligible under the CARES act.

What is the amount of the funding request?

Please note requested funding and whether it is one-time or ongoing

We are requesting \$45,000 to maintain these services. This is a one-time request.

Does your agency receive funding from the County?

Please include a summary of programs that were funded in FY 2019-20 by the County, and note the funding source, i.e. Fee Waivers, Transient Occupancy Tax, or departmental funding.

Elder Law Program: AAA; VOCA; HomeSafe; General Fund (request being renewed in this application)
Housing Program: CDC/Fair Housing; General Fund (request NOT being renewed in 2020/21).
LSRP: Sonoma Works; Department of Health
Child Abuse Prevention Program: CPS
Family Justice Center: OVW; FJC Foundation; CalOES

Did your agency apply for County via another County process that was not approved?

Please note all instances your agency applied for funding to support this request that was not previously approved. If you did not apply for funding, please note N/A.

N/A

Does your agency provide this service Countywide and/or do other agency provide similar services?

Please summarize if this programming is offered countywide either by your agency or by a group of agencies.

This program is unique and services are provided countywide.

How will this funding support the County's mandated or discretionary services?

Please summarize but include additional information as necessary.

One of the County's mandates, through APS, is to keep our seniors safe from abuse and safely housed. Sonoma County's housing crisis, and the pandemic, are resulting in increasing housing instability for seniors and increases in elder abuse. Legal Aid works hand in hand with APS to stabilize seniors and keep them safe through housing advocacy, protective orders and other legal remedies.

Which County Department provides these programs, and have you contacted them regarding this request?

Please summarize but include additional information as necessary.

This funding falls within the jurisdiction of Adult and Aging. Staff there are extremely supportive of Legal Aid's elder program, and we have a tremendous partnership with APS. The Adult and Aging Department is aware of this request.

Why is funding from the County needed?

Please summarize but include additional information as necessary.

Funding is needed because while Legal Aid and the Department of Adult and Aging have leveraged additional state and private sector funding for this program over the past two years, there remains a \$45k gap. Without this funding we cannot maintain elder services.

Is matching funding available? Provide details.

Please summarize but include additional information as necessary.

This request will leverage over \$150k in state, federal and private sector funds that Legal Aid has and allow Legal Aid to meet deliverables under those other funding sources.

Whom should the county contact for additional information?

Please note contact information in this section.

Ronit Rubinoff; rrubinoff@legalaidsc.com

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Board Sponsors <i>(Board Staff to Complete)</i>	
Gorin	X
Rabbitt	
Zane	X
Gore	
Hopkins	

Name of Organization Vintage House

Legal Structure of Organization: 501(c)(3)

Date: 7-22-20

DESCRIPTION OF FUNDING REQUEST

What will the funds be used for?

Please indicate if your request is eligible under the Coronavirus Aid, Relief, and Economic Security Act (CARES). Please summarize but include additional information as necessary.

Yes, our request is eligible under the CARES Act. We are requesting support for our COVID response programs and services including the continuation of prepared meals-to-go and free delivery to Sonoma Valley seniors in-need three times per week; free grocery shopping and prescription pick-up and delivery with a financial subsidy to seniors on a limited budget; Weekly CareCall check-ins with local seniors to assess their health and wellbeing; assistance and referrals for seniors experiencing any number of COVID related challenges including the need to find work, affordable housing, and mental health counseling; and transitioning many of our classes to the virtual world so that seniors can stay connected and engaged during this time that the Center must remain closed for health and safety reasons. All of these vital services help Sonoma Valley seniors to feel less isolated and alone.

What is the amount of the funding request?

Please note requested funding and whether it is one-time or ongoing

We are requesting \$10,000 as ongoing support for our vital services for seniors in Sonoma Valley. If ongoing support is not available we would greatly appreciate a one-time grant at this critical time.

Does your agency receive funding from the County?

Please include a summary of programs that were funded in FY 2019-20 by the County, and note the funding source, i.e. Fee Waivers, Transient Occupancy Tax, or departmental funding.

1) Community Investment Fund-\$5,800 for COVID related costs to safely serve seniors through to-go meals and food delivery services. 2) Tourism Board-\$10,000 for expansion of food programs for seniors in-need. 3) Transportation & Mobility Services (CALTRANS)-\$50,994 for myRide (LIMO) free transportation for seniors in Sonoma Valley. 4) Transportation & Mobility Mgmt. Services (Older Americans Act)-\$14,000 for myRide (LIMO) free transportation for seniors in Sonoma Valley.

Did your agency apply for County via another County process that was not approved?

Please note all instances your agency applied for funding to support this request that was not previously approved. If you did not apply for funding, please note N/A.

No.

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Does your agency provide this service Countywide and/or do other agency provide similar services?
<i>Please summarize if this programming is offered countywide either by your agency or by a group of agencies.</i>
We do not provide services county-wide. We only serve the Sonoma Valley. No other agency in Sonoma Valley provides comprehensive wraparound services for seniors.

How will this funding support the County's mandated or discretionary services?
<i>Please summarize but include additional information as necessary.</i>
Under the CARES Act, the county is mandated to support small businesses and nonprofit organizations such as Vintage House. Additionally, Vintage House is delivering critical services to our county's most vulnerable population--seniors-- during a time of crisis. These are services that are essential and that the county itself is unable to provide.

Which County Department provides these programs, and have you contacted them regarding this request?
<i>Please summarize but include additional information as necessary.</i>
Area Agency on Aging. They forwarded us the funding opportunity and encouraged us to apply for support.

Why is funding from the County needed?
<i>Please summarize but include additional information as necessary.</i>
County funding is needed as we are not seeing any slowdown in Sonoma Valley for the need for the COVID response programs and services we are providing. Funding previously received from the County has been exhausted as of June 30, 2020.

Is matching funding available? Provide details.
<i>Please summarize but include additional information as necessary.</i>
If awarded, \$10,000 from an anonymous donor will be available to match the County's support for these vital services and programs.

Whom should the county contact for additional information?
<i>Please note contact information in this section.</i>
For more information contact Priscilla Call Essert, Executive Director: 707-343-8612 (phone messages only) priscilla.call.essert@vintagehouse.org; or, Terri Miller, Development, Marketing, and Communications Director: 415-602-4281 or terri.miller@vintagehouse.org

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Gorin	
Rabbitt	
Zane	
Gore	
Hopkins	

Name of Organization Coastal Seniors, Inc.

Legal Structure of Organization: 501(c)(3)

Date: 7/23/2020

DESCRIPTION OF FUNDING REQUEST

What will the funds be used for?

Please indicate if your request is eligible under the Coronavirus Aid, Relief, and Economic Security Act (CARES). Please summarize but include additional information as necessary.

Our request is eligible under the CARES Act. The funds will be used to support our Meals on Wheels program for our Sonoma County clients. Our program provides one made from scratch complete hot meal (entree, side green and fruit salads, bread or roll, milk, and dessert) and up to six fresh frozen meals (entree, whole fruit, and milk) weekly to the Timber Cove Community and three complete hot meals and up to four fresh frozen meals weekly to other Sonoma County clients. Since the stay at home order was put into effect, Sonoma County enrollment in the program has increased 360% and we are now delivering an average of 397 meals monthly to these clients. The average monthly total cost, including delivery, is \$7,800 per month or \$94,000 annually. The increase has been driven by our service area expansion to Timber Cove and its surrounding ranches. This area was not served by any agency and there was a significant need amongst their senior population. In addition to the current population served, we hope to expand further to include the Kashia Band of Pomo Indians at the Stewarts Point Rancheria. Stewarts Point is in our current service area but we have not historically served Kashia's elders. COVID-19 exposed the need but we are currently unable to provide services given the current funding we receive. If able, we will provide an additional 160 meals monthly to Kashia at an estimated cost of \$2,500 monthly or \$30,000 annually. The total cost of the program will be \$124,000 annually.

What is the amount of the funding request?

Please note requested funding and whether it is one-time or ongoing

Coastal Seniors is requesting \$24,150 ongoing annually to support our program growth and expansion. This amount represents 19.5% of the estimated total cost in the first year. When added to the funding received from Sonoma County AAA, Coastal Seniors will be responsible for matching the remaining 75% of program costs.

Does your agency receive funding from the County?

Please include a summary of programs that were funded in FY 2019-20 by the County, and note the funding source, i.e. Fee Waivers, Transient Occupancy Tax, or departmental funding.

Congregate and Meals on Wheels - Human Services/Area Agency on Aging
Meals on Wheels - Emergency Management

Did your agency apply for County via another County process that was not approved?

Please note all instances your agency applied for funding to support this request that was not previously approved. If you did not apply for funding, please note N/A.

We applied for, but did not receive, funding from the Sonoma County Tourism Impact Fund.

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Does your agency provide this service Countywide and/or do other agency provide similar services?

Please summarize if this programming is offered countywide either by your agency or by a group of agencies.

Coastal Seniors is the only organization in this very rural coastal area that provides a full range of services to our seniors and disabled adults including, but not limited to nutrition, transportation and outreach. Our service area stretches 50 miles from Stewarts Point in Sonoma County to Irish Beach in Mendocino County, and inland 20 miles to Annapolis. We hope to be able to permanently expand our service area to include Timber Cove and the surrounding ranches. Many of the roads traveled are unpaved and remote which significantly increases the amount of time and expense required to meet the needs of our senior population.

How will this funding support the County’s mandated or discretionary services?

Please summarize but include additional information as necessary.

The Multipurpose Senior Services Program (MSSP) program provides both social and health care management services to assist frail individuals aged 65 or older to remain in their own homes and communities. The Sonoma County Area Agency on Aging is the County's MSSP provider. Coastal Seniors' Meals on Wheels program supports the MSSP by providing nutrition and wellness checks to homebound seniors thereby enabling them to remain in their homes for a longer period of time.

Which County Department provides these programs, and have you contacted them regarding this request?

Please summarize but include additional information as necessary.

The Sonoma County Human Services Department/Area Agency on Aging provides these programs and they are aware that we are submitting this request.

Why is funding from the County needed?

Please summarize but include additional information as necessary.

Coastal Seniors currently receives \$6,850 from Sonoma County Human Services Department to support our Meals on Wheels program. This amount represents 5.5% of the estimated total expenditures we expect to incur due to the program growth and expansion. The remainder of the estimated expenditures, or \$117,150, will need to be paid for using matching funds which primarily come from program income of less than \$1,000 annually, fundraisers, donations and private grants if available. COVID-19 has made it impossible to hold many of our usual fundraisers. We are exploring ways to raise funds virtually and in-person with social distancing but we are concerned that we will not realize the same revenue as in years past with the required format changes. In addition, we anticipate that private donations will also be lower than usual due to the uncertain economy. Without additional grant funding it will be very difficult or impossible to continue to provide the services needed in our very remote and rural area.

Is matching funding available? Provide details.

Please summarize but include additional information as necessary.

Matching funds will be used, if available, to help offset all or a portion of the expenditures balance not covered by funding.

Whom should the county contact for additional information?

Please note contact information in this section.

Nancy Gastonguay, Executive Director
Coastal Seniors
707-882-2137
director@coastalseniors.org

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Board Sponsors <i>(Board Staff to Complete)</i>	
Gorin	X
Rabbitt	
Zane	
Gore	
Hopkins	X

Santa Rosa Chamber-New Vision Foundation

Name of Organization _____

Legal Structure of Organization: 501c3

Date: 7/22/20

DESCRIPTION OF FUNDING REQUEST

What will the funds be used for?

Please indicate if your request is eligible under the Coronavirus Aid, Relief, and Economic Security Act (CARES). Please summarize but include additional information as necessary.

Funds are eligible for the proposed uses:

1. Small business emergency micro-loan pool. Established in partnership with a local bank (similar to La Luz-Exchange Bank program), an emergency micro-loan program is self-sustaining after initial seed investment and available for small businesses now as well as post disasters in the future. County-wide application, regardless of Chamber affiliation.
2. Family friendly/workforce investment. Amplify existing program investments in partnership with school districts County wide. Solidify and expand the Mike Hauser STEM academy (87% ESL, 88% Free/Reduced Lunch participants), further Employer Supported Childcare initiative, support equipment purchase and implementation of new school schedules to allow for care and employees to return to work. County-wide application, regardless of Chamber affiliation.

What is the amount of the funding request?

Please note requested funding and whether it is one-time or ongoing

1. Small business emergency micro-loan pool. \$3 million
2. Family friendly/workforce investment. \$1 million

Does your agency receive funding from the County?

Please include a summary of programs that were funded in FY 2019-20 by the County, and note the funding source, i.e. Fee Waivers, Transient Occupancy Tax, or departmental funding.

The Mike Hauser Academy receives a limited amount of BOS District funds that has varied from year to year. The Mike Hauser Academy provides a summer worksite-based STEM education to entering highschool kids, focused primarily on 1st generation low income.

Did your agency apply for County via another County process that was not approved?

Please note all instances your agency applied for funding to support this request that was not previously approved. If you did not apply for funding, please note N/A.

No

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Does your agency provide this service Countywide and/or do other agency provide similar services?
<i>Please summarize if this programming is offered countywide either by your agency or by a group of agencies.</i>
Countywide. No other employer organization provides similar services, and we have been recognized nationally for leading efforts on family friendly policies.

How will this funding support the County's mandated or discretionary services?
<i>Please summarize but include additional information as necessary.</i>
The County's economy is in peril. Supporting small businesses (which comprise 87% of all business in the County), helps sustain a viable tax base and the County's ongoing funding. Supporting proposed family friendly programs is an upstream investment with strong evidence of success for childhood outcomes as well as building a strong workforce.

Which County Department provides these programs, and have you contacted them regarding this request?
<i>Please summarize but include additional information as necessary.</i>
No County Department provides these programs.

Why is funding from the County needed?
<i>Please summarize but include additional information as necessary.</i>
This level of support will not happen without County investment. Small businesses and families have few options for these resources, and the impact of investment will support school districts, our economy generally, and the long term health of our community's children and families.

Is matching funding available? Provide details.
<i>Please summarize but include additional information as necessary.</i>
The Santa Rosa Metro Chamber has raised several hundred thousand dollars for these and similar programs. While there is not an existing dedicated funding source for matching, the Chamber will actively seek additional investment to maximize the impact of the County's investment.

Whom should the county contact for additional information?
<i>Please note contact information in this section.</i>
Peter Rumble, CEO, Santa Rosa Metro Chamber peterr@santarosametrochamber.com

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Board Sponsors (Board Staff to Complete)	
Gorin	
Rabbitt	X
Zane	X
Gore	
Hopkins	

Name of Organization Petaluma People Services Center

Legal Structure of Organization: 501c3

Date: 7/23/2020

DESCRIPTION OF FUNDING REQUEST

What will the funds be used for?

Please indicate if your request is eligible under the Coronavirus Aid, Relief, and Economic Security Act (CARES). Please summarize but include additional information as necessary.

Yes, PPSC's request is for our additional support Senior Services programing, which has traditionally been underfunded. Last fiscal year we used additional fundraising and foundation grants to cover a deficit of \$105,355 to provide our suite of senior programing, including case management, home delivered meals, congregate dining, adult day respite and transportation, that deficit was prior to the COVID19 pandemic. With the Shelter In Place impacting those who are 60 and older, we have seen a dramatic increase in need for meals (both delivered and picked up). We continue to use all volunteers to deliver meals, through our existing home delivered meals routes. We are also using our iRIDE transportation program to deliver meals, to keep up the demand for services. Since June, we again began driving seniors to medical appointments. In order to keep our clients and volunteers safe, we are asking our team to work longer hours, including the kitchen staff and our Case Management team. Case Management is the gateway for all seniors services, and we continue to see a growing demand for this services. The largest increase in cost has been in the supplies and food needed to deliver a hot meal 365 days a year to South County residents.

What is the amount of the funding request?

Please note requested funding and whether it is one-time or ongoing

\$100,000 to be used across all our senior services programing - one-time only.
We have no idea how long the SIP will continue and how many seniors will continue to receive services once the SIP is lifted. If the numbers after SIP stay at the level they are we will need to request a reliable ongoing funding source.

Does your agency receive funding from the County?

Please include a summary of programs that were funded in FY 2019-20 by the County, and note the funding source, i.e. Fee Waivers, Transient Occupancy Tax, or departmental funding.

Case Management - Area Agency on Aging, foundation, community support
Home Delivered Meals - Area Agency on Aging, City of Petaluma (CDBG), foundation support, community support, contributions accepted.
Congregate Meals - Area Agency on Aging, foundation, community support, contributions accepted.
Adult Day Respite - Area Agency on Aging, community support, contributions accepted
Transportation - Area Agency on Aging, CalTrans, community support (note services are provided in Petaluma & Rohnert Park)

Did your agency apply for County via another County process that was not approved?

Please note all instances your agency applied for funding to support this request that was not previously approved. If you did not apply for funding, please note N/A.

Yes, this request is for additional funding to is to meet the expanded need of this priority population program.

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Does your agency provide this service Countywide and/or do other agency provide similar services?
<i>Please summarize if this programming is offered countywide either by your agency or by a group of agencies.</i>
Seniors Services are provided to residents in Southern Sonoma County (Petaluma, Penngrove, all rural areas and out to the coast). Note: Transportation program is provided in Petaluma and Rohnert Park.

How will this funding support the County's mandated or discretionary services?
<i>Please summarize but include additional information as necessary.</i>
Allowing older adults to age in place, now keeps them safer due to the pandemic, our programs not only provide nutrition but also address social and emotional needs. Isolation is impacting our seniors in ways that we can't even measure - so every volunteer, dropping off a meal, or calling a seniors is helping to keep them healthy.

Which County Department provides these programs, and have you contacted them regarding this request?
<i>Please summarize but include additional information as necessary.</i>
Yes, we have contacted Sonoma County Human Services Department of Aging.

Why is funding from the County needed?
<i>Please summarize but include additional information as necessary.</i>
As stated earlier, the program funding does not cover our existing costs, and with the on-set of COVID 19 our numbers of those needing additional services has increased dramatically. We are also impacted by the fact that our usual fundraising that we use to cover the additional cost of the program has also been impacted.

Is matching funding available? Provide details.
<i>Please summarize but include additional information as necessary.</i>
No.

Whom should the county contact for additional information?
<i>Please note contact information in this section.</i>
Elece Hempel, Executive Director, Petaluma People Services Center 707-765-8488 elece@petalumapeople.org