



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 5/24/2022

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor David Rabbitt, 707/565-2241

Vote Requirement: Majority

Supervisorial District(s): Second

Title:

Disbursement of Fiscal Year 21-22 Second District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Grant for FY 21-22: Latino Service Providers, \$1,000; Los Cien Sonoma County, Inc., \$1,000; Petaluma Gap Winegrowers Alliance, \$4,000; Green Music Center (Sonoma State University), \$1,000. (Second District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Second District has reviewed applications and wishes to recommend the following FY 21-22 grant awards:

- 1.) Latino Service Providers for expenses related to the production of Youth Promotores lead murals focused on emergency preparedness, grant award of \$1,000;
- 2.) Los Cien Sonoma County, Inc. for expenses related to the marketing and support of 2022 programming, grant award of \$1,000;
- 3.) Petaluma Gap Winegrowers Alliance for expenses related to advertising and promotion for the 2022 Wind to Wine event, grant award of \$4,000; and
- 4.) Green Music Center (Sonoma State University) for expenses related to advertising and promotion of the 2021/2022 season, grant award of \$1,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

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The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

N/A

Prior Board Actions:

8/24/2021, 3/1/2022, 5/3/2022 - Awarded FY 21-22 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY 21-22 Adopted	FY22-23 Projected	FY 23-24 Projected
Budgeted Expenses	\$7,000		
Additional Appropriation Requested			
Total Expenditures	\$7,000		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$7,000		
Use of Fund Balance			
Contingencies			
Total Sources	\$7,000		

Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds are programmed in the FY 21-22 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

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Attachments:

None

Related Items "On File" with the Clerk of the Board:

None