



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 8/4/2026

To: Sonoma County Board of Supervisors

Department or Agency Name(s): County Executive's Office

Staff Name and Phone Number: David Guhin and Yvonne Shu, 707-565-2431

Vote Requirement: Informational Only

Supervisorial District(s): Countywide

Title:

Quarterly Ad Hoc Update - Second Quarter 2026

Recommended Action:

Receive second quarter 2026 update on Board Ad Hoc Committees' activities.

Executive Summary:

On January 13, 2026, the Board of Supervisors approved Board Ad Hoc assignments, including department liaison responsibilities for calendar year 2026. Staff provides quarterly updates on Ad Hoc activities to keep the Board and the public informed about progress made by the Ad Hoc committees. Each committee is unique in its charter, outcomes, and process. Detailed information on each Ad Hoc, along with a summary of activities completed during the second quarter, April through June 2026, is included in Attachment A.

Discussion:

The Ad Hoc committee assignments for calendar year 2026 are as follows:

Ad Hoc Committee	Supervisor Assigned	Department/Agency	Lead Staff
Agriculture in Sonoma County (Concluded)	Gore and Hopkins	County Executive's Office, Agriculture Weights & Measures, Permit Sonoma, Agricultural Preservation & Open Space District, UC Cooperative Extension	Andrew Smith, McCall Miller
Business Improvement Assessment (New)	Rabbitt and Hopkins	County Executive's Office, Economic Development Collaborative	Ethan Brown, Andrew Sturmfels, McCall Miller
Measure O (Concluded)	Coursey and Gore	Department of Health Services	Alea Tantarelli
Russian River	Gore and Hopkins	County Executive's Office	Christel Querijero, Todd Hunsdorfer
South Santa Rosa Annexation (Dissolved)	Hermosillo and Coursey	County Executive's Office	Christel Querijero

Supporting Immigrant Communities (Concluded)	Hermosillo and Hopkins	County Executive's Office, Office of Equity	Jennifer Solito, Melissa Valle
Unincorporated Governance	Hermosillo and Hopkins	County Executive's Office	Christel Querijero. Maggie Luce
United Soccer League	Hermosillo and Coursey	County Executive's Office, Economic Development Collaborative	Ethan Brown, Andrew Sturmfels, Maggie Luce

The following updates are for the second quarter of calendar year 2026 (April through June).

Agriculture in Sonoma County Ad Hoc Committee:

April 14, 2026: Agriculture Workshop <<https://sonoma-county.legistar.com/LegislationDetail.aspx?ID=7979095&GUID=66C27579-5DDD-4893-9D3B-C806592B6DB7&Options=&Search=>>

April 27, 2026

- Agenda Items: Ag Workshop debrief

Direction to Staff: Prepare a Board Item with a resolution recognizing the challenges the ag industry is facing and a workplan to support the ag industry

June 2, 2026: Board Resolution in support of the Ag Industry and Workplan <<https://sonoma-county.legistar.com/LegislationDetail.aspx?ID=8039485&GUID=7A4526F0-00EE-4F45-B36C-EF75D245352B&Options=&Search=>>

- Next meeting: None. Ad Hoc work is complete.

Business Improvement Assessment (BIA) Ad Hoc Committee:

May 12, 2026: the Board established the Ad Hoc Committee

June 17, 2026 Agenda Items:

- Purpose and Charter, Background, Timeline, BIA Collections Data

Direction to staff:

- Bring forward Charter for approval, collect additional BIA collections data, convene with Sonoma County Tourism
- July 7, 2026 <<https://sonoma-county.legistar.com/LegislationDetail.aspx?ID=8123229&GUID=EE853D11-721B-4E6D-910F-C938B5CFA7D8&Options=&Search=>> - Board Item to adopt the Charter
- Next meeting: August 20, 2026

Measure O Ad Hoc Committee:

April 20, 2026 Agenda Items:

Measure O Letter from the BOS

- Measure O Communications
 - Present Revised Measure O Roadshow
 - Roadshow Timeline
- Measure O Renewal
 - Update on Consultant Procurement Process
- Measure O Fiscal Update

- Measure O Annual Report Debrief

Direction to Staff:

- Revise the Measure O letters from the BOS to reflect the current landscape and any recent developments.
- Provide an update on the Measure O Roadshow schedule, including upcoming meetings and key milestones.
- Continue providing the Committee with regular fiscal updates on an ongoing basis.

May 18, 2026 Agenda Items:

- Measure O Letter from the BOS
 - Present Two DRAFT Letters for Feedback
- Measure O Renewal
 - Update on Consultant Procurement Process
- Measure O Fiscal Update
- Measure O Communications
 - Roadshow Presentation Schedule
 - Update on proposed funding cuts
- Measure O Annual Report Prep for FY 25/26
- Mobile Crisis Funding Debrief

Direction to Staff:

- Follow up with the County Executive's Office to determine whether the Committee has completed its assigned responsibilities and should be considered complete.
- Next Meeting: None. Measure O Ad Hoc Committee is complete.

Russian River Ad Hoc Committee:

April 20, 2026 Agenda items:

- Update on program directory
- Update on Russian River Watershed Association
- Discussion of materials

Direction to staff:

- Pursue grant funding agreement with Russian River Confluence
- Continue to work on program directory
- Schedule May meetings and agenda development

May 18, 2026 Agenda Items:

- Discussion of the charter, vision, and purpose with internal and external partners

Direction to staff:

- Follow up conversations with participating partners
- Begin outlining possible ad hoc recommendations

June 23, 2026 Agenda Items

- Updates on the follow up conversations with Department heads and external partners
- Scheduling BOS date for ad hoc recommendations
- Discussion of draft recommendation options

Direction to staff:

- Organize July conversation
- Draft recommendations for feedback in July

- Next meetings: July 8, July 15, and August 24, 2026

South Santa Rosa Annexation Ad Hoc Committee:

- No ad hoc meetings held in this quarter.
The South Santa Rosa Annexation Ad Hoc has been disestablished. It may be established by the Board Chair in the future with a new charter if the annexation process is more active and there is a need an interest to work through issues.

Supporting Immigrant Communities Ad Hoc Committee:

April 8, May 13, June 1, and June 16, 2026 Agenda Items:

- Board considered an Ordinance to Uphold the Civil Rights, Dignity, Health and Safety of Our Immigrant Population and all Sonoma County Residents on April 7th.
- Board allocated \$1,500,000 from General Fund Contingencies to support the work of the Ad Hoc through identified resource needs and community partnerships, also on April 7th.
- Board adopted the proposed Ordinance on April 28th via Second Reading.
- Staff developed and posted FAQs related to the adopted Ordinance on the Support of Immigrant Communities <<https://sonomacounty.gov/administrative-support-and-fiscal-services/county-executives-office/projects/support-for-immigrant-communities>> website.
- Staff developed a NOFA for the \$1.5 million funding allocation. Ad Hoc reviewed and provided direction on content and scope of NOFA. NOFA content was finalized and is in process of being translated into Spanish and will be posted in early July.
- Staff met with the Center for Wellbeing regarding the Center's promotoras work.
- Ad Hoc requested staff research options for Emergency Financial Assistance (EFA) should residents be impacted by detainment or deportation in the future, impacting family financial stability. Staff and Ad Hoc concluded the County's current EFA program can be utilized in the event of a mass deportation event in the County.
- Staff attended Belonging in the Bay on June 5th in Concord.
- Ad Hoc determined it will conclude following completion of the development of the NOFA and the EFA determination. As such, the Ad Hoc has concluded and will no longer meet
- Staff will continue to participate in the Belonging in the Bay initiative, regular meetings, and subcommittee work groups. Supervisors will attend the Belong in the Bay convening as available.

Direction to staff:

- Continue participation in Belonging in the Bay and subcommittee workgroups.
- Next meeting: None. Ad Hoc has concluded.

Unincorporated Governance Ad Hoc Committee:

- No Ad Hoc Committee activities took place this quarter.
- Next meeting: October 14, 2026

United Soccer League (USL) Ad Hoc Committee:

May 13, 2026 Agenda Items

- USL Update

Direction to staff:

- Continue conversations with USL, City of Santa Rosa, and Sonoma County Fair & Exposition
- Next meeting: pending

Was this item identified as an opportunity to apply the Racial Equity Toolkit?

No

Prior Board Actions:

2026: Quarterly Ad Hoc Updates: May 12, 2026.

2025 Quarterly Ad Hoc Updates: May 6, August 12, October 28, 2025, and March 3, 2026.

2024 Quarterly Ad Hoc Updates: August 13, October 2, 2024, and January 28, 2025.

2023 Quarterly Ad Hoc Updates: April 18, September 19, December 5, and March 26, 2024.

FISCAL SUMMARY

Narrative Explanation of Fiscal Impacts:

Ad Hoc committee financial information will be included in their quarterly report when applicable.

Narrative Explanation of Staffing Impacts (If Required):

None.

Attachments:

Attachment A - Second Quarter 2026 Consolidated Ad Hoc Report

Related Items “On File” with the Clerk of the Board:

None.