



SUMMARY REPORT

Agenda Date: 6/3/2025

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Hermosillo, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): First

Title:

Disbursement of Fiscal Year 24-25 First District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Executive, or designee, to execute agreements with the following entities for Community Investment Fund Grants for FY 24-25: Latinos in the Workplace \$500; Common Ground Society, \$500; Skyhawk United, \$500; Entrepreneurs of Tomorrow, \$500; Sonoma Immigrant Services, \$3,000; A Miracle Production (fiscal agent: Peace & Justice Center of Sonoma County), \$5,000; Sonoma Volunteer Firefighters Association, \$3,000; and Valley of the Moon Children's Home Foundation, \$1,500. (First District)

Executive Summary:

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The First District has reviewed the applications and wishes to recommend the following FY 24-25 grant awards:

- 1.) Latinos in the Workplace to cover the costs of presenting the annual educational conference, grant award of \$500;
- 2.) Common Ground Society to help support the 4th Annual Be the One Gala, grant award of \$500;
- 3.) Skyhawk United to help with Skyhawk neighborhood day event costs, grant award of \$500;
- 4.) Entrepreneurs of Tomorrow for the 55th Annual Juneteenth festival, grant award of \$500;
- 5.) Sonoma Immigrant Services to help with the Annual Citizenship Celebration event expenses, grant award of \$3,000;
- 6.) A Miracle Production (fiscal agent: Peace & Justice Center of Sonoma County) for costs associated with Fridays at the Hood, grant award of \$5,000;
- 7.) Sonoma Volunteer Firefighters Association, grant award of \$3,000; and
- 8.) Valley of the Moon Children's Home Foundation to support the VOMCF Scholarship Program, grant award of \$1,500.

Activities performed utilizing Community Investment Program funds provide public benefits that serve

important community needs under Government Code Section 26227.

Discussion:

Transient Occupancy Tax Funding

The Sonoma County Transient Occupancy Tax (TOT) was established in 1965 and is currently levied at a rate of 12% in unincorporated Sonoma County, a rate established in 2016 by the voter-approved Measure L. The first 9% of the TOT rate is allocated 33% to the General Fund and 67% to the Community Investment special revenue fund; and the last 3% is allocated to the Measure L Fund.

Community Investment Fund Program and Policy

The Community Investment Fund Program, established in 1986 as the Advertising and Promotions Program, allocates a portion of the Transient Occupancy Tax to encourage economic development, community engagement, and culture in the County through a variety of grant award and funding avenues. The program provides grants to community-based organizations for a wide range of activities including economic development, community and countywide events, and advertising and promoting the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Collaborative, and several additional county activities. Community Investment Funds are allocated per the Community Investment Fund Policy (Policy) (

<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

The current Policy allocates funding in the following categories: Economic Development, Community Grants and District Priorities, and Community Services. Within the Community Grants and District Priorities category, funding is set aside for Chambers of Commerce (membership matching grants) as well as for Local Events, Organizations, and District Priorities.

Local Events, Organizations, and District Priorities Category

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District, with an allocation of \$100,000 for each district. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreements will be executed by the County Executive, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

Agenda Date: 6/3/2025

N/A

Racial Equity:

Was this item identified as an opportunity to apply the Racial Equity Toolkit?

No

Prior Board Actions:

N/A

FISCAL SUMMARY

Expenditures	FY 24-25 Adopted	FY 25-26 Projected	FY 26-27 Projected
Budgeted Expenses	\$14,500		
Additional Appropriation Requested			
Total Expenditures	\$14,500		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance	\$14,500		
Contingencies			
Total Sources	\$14,500		

Narrative Explanation of Fiscal Impacts:

Community Investment Funds are included in the FY 24-25 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items “On File” with the Clerk of the Board:

None