



# County of Sonoma

## State of California

Date: July 11, 2024

Item Number: \_\_\_\_\_

Resolution Number: \_\_\_\_\_

☐ 4/5 Vote Required

### **Resolution of the Board of Supervisors of the County of Sonoma, State of California,**

#### **Honoring and Congratulating Doug Beretta As**

#### **Santa Rosa Metro Chamber of Commerce 2024 Leadership in Agriculture Awardee**

**Whereas**, Santa Rosa Metro Chamber of Commerce was established in 1906 with the mission of supporting, promoting, and advocating to create a vibrant, sustainable economy for all in our region; and

**Whereas**, the Santa Rosa Metro Chamber of Commerce partners with the Sonoma County Farm Bureau to present their annual leadership in Agriculture Award during the annual Love of the Land event; and

**Whereas**, the annual Sonoma County Farm Bureau Love of the Land is a mid-summer celebration honoring agricultural award winners who are leading the way to preserve Sonoma County's rich farming heritage; and

**Whereas**, Doug Beretta, third generation dairy farmer - along with his wife Sharon and three children, Jennifer, Ryan and Lisa and grandson Bradyn - works diligently grazing, managing and working the 400-acres in ecological significant Laguna de Santa Rosa to promote a healthy ecosystem and thriving dairy business on the Beretta Family Dairy; and

**Whereas**, Beretta Family Dairy utilizes organic farming practices, ground water management with the use of reclaimed water for pasture and crop irrigation, manure management by way of manure separation to fertilize crops and provide a reusable bedding

source, maintain a thriving environment for three endangered species that reside on the dairy and manage greenhouse gasses through production of feed crops; and

**Whereas**, Beretta Family Dairy has been a recognized leader in innovation and conservation having received numerous recognitions for their work – Luther Burbank Conservation Award, Sonoma County Fair Dairy of the Year, 4-H Alumni Recognition Award, Sonoma County Farm Bureau’s Farm Family of the Year, North Coast Water Quality Control Board Stewardship Award, Leopold Conservation Award, among others; and

**Whereas**, Doug believes advocacy work off the ranch is an important part of the future of farming having served as a director and president of the Sonoma County Farm Bureau and of the Sonoma County Fair Association as well as his continued support of local youth through 4-H, FFA and youth sports; and

**Whereas**, Doug and the Beretta Family Dairy continue to strive to produce the highest quality milk while stewarding the land for generations to come.

**Now, Therefore, Be It Resolved** that the Sonoma County Board of Supervisors does hereby honor and congratulate Doug Beretta as the Santa Rosa Metro Chamber of Commerce 2024 Leadership in Agriculture Awardee.

**Supervisors:**

Gorin:

Rabbitt:

Gore:

Hopkins:

Coursey:

Ayes:

Noes:

Absent:

Abstain:

**So Ordered.**