



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 5/12/2020

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Susan Gorin, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): First District

Title:

Disbursement of Fiscal Year 2019-2020 First District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Grant for FY 2019-2020: Kid Scoop News, \$500; City of Sonoma, \$2,500; Sonoma Valley Community Communications (DBA KSVY), \$5,800; Vintage House, \$5,800; La Luz Center, \$6,400. (First District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant

allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed the application/applications and wishes to recommend the following FY 2019-2020 grant award/awards:

- 1.) Kid Scoop News for covering costs associated with classroom subscriptions for elementary school classrooms in District 1, grant award of \$500;
- 2.) City of Sonoma to fund joint City/County advertisement in the Sonoma Index Tribune with COVID-19 information, grant award of \$2,500;
- 3.) Sonoma Valley Community Communications (dba KSVY) to support delivery of COVID-19 information to the broadcast area, grant award of \$5,800;
- 4.) Vintage House for COVID-19 food insecurity programs including prepared to-go meals, and grocery and prescription shopping service for Sonoma Valley seniors, grant award of \$5,800; and
- 5.) La Luz Center for the La Luz Crisis Fund which provides direct economic, food, and benefit application

assistance to vulnerable families in the Springs Opportunity Zone affected by job loss during the COVID-19 pandemic, grant award of \$6,400.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of

grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

8/13/2019, 9/17/2019, 10/15/2019, 11/19/2019, 12/17/2019, 2/25/2020 - Awarded FY 2019-2020 Local Events, Organizations, and Economic Development grants

FISCAL SUMMARY

Expenditures	FY 19-20 Adopted	FY20-21 Projected	FY 21-22 Projected
Budgeted Expenses	21,000		
Additional Appropriation Requested			
Total Expenditures	21,000		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	21,000		
Use of Fund Balance			
Contingencies			

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Total Sources	21,000		
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Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds are programmed in the FY 2019-2020 budget.

Staffing Impacts:

Position Title (Payroll Classification)	Monthly Salary Range (A-I Step)	Additions (Number)	Deletions (Number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

Community Investment Fund Policy