

Application Form

Profile

Belinda

First Name

Heywood

Last Name

Middle Initial

[REDACTED]
Email Address

[REDACTED]
Primary Phone

Alternate Phone

[REDACTED]
Home Address

Suite or Apt

[REDACTED]
City

[REDACTED]
State

[REDACTED]
Postal Code

What Supervisory District do you live in? *

District 5 Supervisor Lynda Hopkins

Which Boards would you like to apply for?

SONOMA MENDOCINO ECONOMIC DEVELOPMENT DISTRICT: Submitted

What is your fundraising background?

I do not have a fundraising background.

Interests & Experiences

Why are you interested in this position? What skills would you bring to this agency?

I have a passion for Sonoma as a district and have been coming here for 15+ years to the Russian River to camp etc. When the pandemic hit I said to my husband "let's go! We will say sorry later" and we did and bought a house and set about putting down our resident roots. Since then I have been getting involved with Guerneville as a town and participating in Mac meetings and the initiative to incorporate Guerneville/Monte Rio and Rio Grande so my interest in giving back to the community I live in has been steadily growing. I am at a stage in my career/life when I am stepping back from the tech world that has taken up all of my time and I want to spend some of my time in a different way. This opportunity and role seems like it could be a good match for someone with a skillset like mine. This statement is very important to me "I believe in inclusivity and the community and a green and sustainable environment that is not on fire." Skills that I can bring to this agency include: I have a really strong background in program and project management having spent 20+ years honing that skill that leverages a lot of transferable skills. I have a strong background in technology. If I don't understand it then I can learn about it and talk about it in a way that people understand. I know how to collaborate with people and teams. I am a problem solver having had many years of experience finding ways to execute on programs and help teams ship products. I believe that listening to feedback is one of the best ways to find solutions to problems. I have life experience and empathy for other people and communities.


[Upload a Resume](#)

Please Agree with the Following Statement

You agree that the following information provided above is truthful.

I Agree

Demographics





Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Gender

Female

Experience

Please list two local references below. Please provide their phone number and email address below.

Bryan Hughes,   Elise Weiland, 


Belinda Heywood

Community Service Experience

I am afraid I have been too busy working in the private sector but I am starting some voluntary work.

Education

Warwick University Classical Civilization BA Hons 2/1

Employment

Meta Technical Program Manager Drove software deliver for Programs under development at Meta
Dreamworks Animation Director of Program Management Provided leadership and direction to cross functional teams to develop and deliver programs and projects in alignment with technical requirements and business goals
Dreamworks Animation Senior Program Manager Drove program and project management initiatives for 1 of DreamWorks new technology verticals, NOVA. Executed on projects and tasks as directed by the VP of Engineering as NOVA emerged as a viable startup from a seedling technology. See Resume for full employment history

BELINDA HEYWOOD

PROGRAM MANAGEMENT | TECHNOLOGIST | LEADERSHIP

I am an accomplished Senior Program Manager who has achieved consistent success in both technical and digital software delivery programs. Outside of this technology background the skills I have developed over my 20 years of experience include **Planning** large (and small) programs, **Collaboration** with internal and external teams, being able to bring **Written** Concepts together that are understandable by others, drive **Decisions** with data and feedback from real people and leverage my experience to think strategically about how to solve **Problems** from differing perspectives.

I believe in reflecting and listening to feedback in order to do better, in adapting to new roles and challenges because in my career every role, team and product has been different. To be curious about what I don't know and try to learn it, including new technology, new product goals and challenges and also about how people and teams work together and what their strengths and weaknesses are.

PROFESSIONAL EXPERIENCE

Meta, Menlo Park, CA

February 2018 - August 2023

Technical Program Manager

Drive software delivery for Programs under development at Meta.

- TPMs at Meta are the glue between technical execution and business strategy. In this role I was responsible for executing and leading product shipping goals that aligned to company goals.
- Programs shipped include Meta Reality Labs: Rift Beta (exit), Guardian, VR/Family of Apps Store, Avatar SDK for developers and other Avatar based initiatives.

OLOGIC, INC, Santa Clara, CA

September 2017 - February 2018

Technical Manager / Contractor

Program Manager of a large Retail RFID Scanning Program, a Business Development role writing Statements of Work for new customer initiatives and developing new Project Management best practices for the company.

DREAMWORKS ANIMATION / NOVA, Redwood City, CA

August 2015 - July 2017

Director, Program Management

Provided leadership and direction to cross-functional teams to develop and deliver programs / projects in alignment with technical requirements and business goals.

- In this role I was responsible for working with the cross functional team to manage the technology portfolio, manage the program management team, ensure alignment between product delivery and customer business requirements were being met (Nike, Burberry) as well as roll out process and development methodology.

DREAMWORKS ANIMATION / NOVA, Redwood City, CA

November 2013 - August 2015

Senior Program Manager

Drove program and project management initiatives for 1 of DreamWorks new technology verticals, NOVA. Executed on projects and tasks as directed by the VP of Engineering as NOVA emerged as a viable startup from a seedling technology.

LEAPFROG, Emeryville, CA

March 2013 - November 2013

Creative Services / Contractor

Managed project lifecycle for online merchandizing media campaign for Leapfrog Ultra for all delivery media channels.

INTIFIC, INC., Alameda, CA and Austin, TX

October 2008 - June 2012

Executive Producer

Spearheaded and managed multiple, concurrent DARPA programs. Worked with Subject Matter Experts (SMEs), DARPA program managers, and contributing teams to facilitate communication and delivery in alignment with program goals. Provided program guidance to development teams and demonstrated multiple products at industry events to VIPs.

SEGA / SECRET LEVEL STUDIO, San Francisco, CA

2005 - 2008

Senior Producer / Outsource Manager

Produced multiple production tracks, including in-game cinematics, full motion video, and character-level art production. Managed contracting and outsourcing to vendors.

- Games shipped: including Golden Axe, America's Army, and Iron Man.

ELECTRONIC ARTS, Redwood City, CA

2003 - 2005

Producer, Lord of the Rings: The Third Age

Relocated to New Zealand for 6 months as asset liaison for Return of the King. Worked with Peter Jackson's production Company 3foot6 to deliver film assets back to the game production group.

EDUCATION / CERTIFICATIONS

Bachelor of Arts (BA), Classical Civilization (Honors), Warwick University, Warwick, United Kingdom

Agile and Scrum Training - North Highland Consulting Group

Product Owner Training - Agile 42

TECHNICAL TOOLS

Jira, Confluence, Atlassian Suite, MS Project, Smartsheet, Perforce, Alien Brain, SVN, GitHub, Adobe Scene 7, Visio, Trello, Google Suite, Figma, Lucid and other visualization tooling